

Mercedes-Benz Group

SUSTAINABILITY UPDATE 2025



TRAFFIC SAFETY & DIGITAL TRUST

RENATA JUNGO BRÜNGGER

Member of the Board of Management of Mercedes-Benz Group AG
Integrity, Governance & Sustainability

TRAFFIC SAFETY

We pioneer a world of zero traffic fatalities and accident-free driving, and we develop automated driving by integrating societal and ethical aspects



TRAFFIC SAFETY

OUR STRATEGIC MEASURES 2025

Global leader in Level 3
conditionally automated driving now supporting
a higher speed up to 95km/h on German highways

Introducing our CLA with
customised MB.DRIVE assistance systems up to
L2++* contributing to traffic safety

Strengthen position as leader
in vehicle safety with state of the art active
and passive safety technologies



*where market conditions allow

DIGITAL TRUST

Our ambition is to build and maintain
Digital Trust to enable sustainable
and competitive digital business



AI generated
Image

DIGITAL TRUST

STRATEGIC MEASURES 2025

Anchoring of Digital Trust
within Mercedes-Benz targeting
a Digital Mindset

Positioning of Mercedes-Benz as
a digitally trusted brand –
internally and externally



DISCLAIMER

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate”, “assume”, “believe”, “estimate”, “expect”, “intend”, “may”, “can”, “could”, “plan”, “project”, “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a negative change in market conditions in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, pandemics, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates, customs and foreign trade provisions; changes in laws, regulations and government policies (or changes in their interpretation), particularly those relating to vehicle emissions, fuel economy and safety or to ESG reporting (environmental, social or governance topics); price increases for fuel, raw materials or energy; disruption of production due to shortages of materials or energy, labour strikes or supplier insolvencies; a shift in consumer preferences towards smaller, lower-margin vehicles; a limited demand for all-electric vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; the resolution of pending governmental investigations or of investigations requested by governments and the outcome of pending or threatened future legal proceedings; and other risks and uncertainties, some of which are described under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.