

Mercedes-Benz Group

# **SUSTAINABILITY UPDATE 2025**



# INTRODUCTION

OLA KÄLLENIUS

Chairman of the Board of Management  
of Mercedes-Benz Group AG

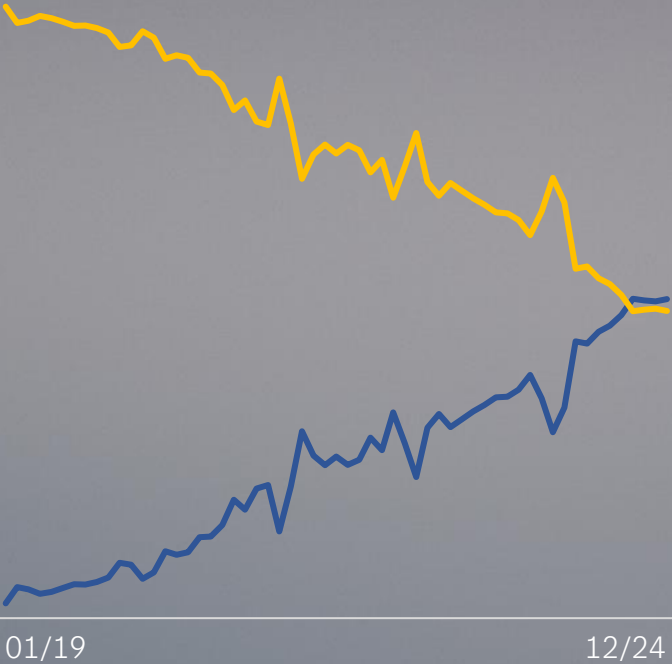


# THE DECARBONISATION OF INDIVIDUAL MOBILITY RUNS AT DIFFERENT SPEEDS

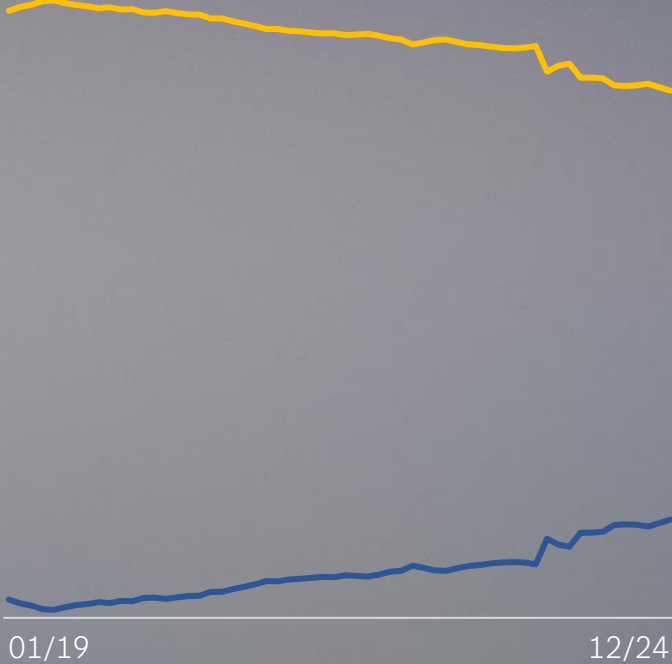
Share of total market (in %)

— ICE — xEV

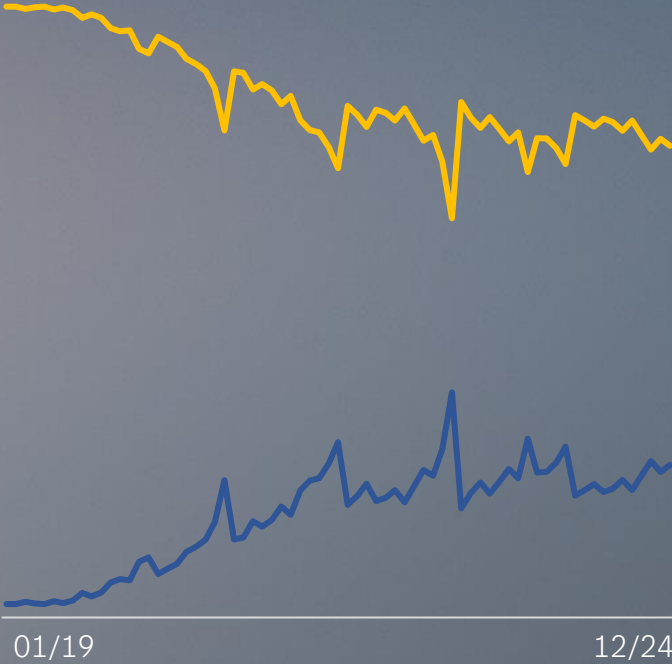
China



USA



Europe



WE ARE IN CLOSE DIALOGUE WITH POLITICAL DECISION-MAKERS TO ENSURE THAT THE DECARBONISATION OF OUR INDUSTRY IS A SUSTAINABLE AND PROFITABLE BUSINESS CASE

370

BEV models are available on the EU market\*

\*Source: ACEA (02/25)



MERCEDES-BENZ IS COMMITTED TO OUR AMBITION 2039

2039

Our goal: a net carbon-neutral MB new-vehicle fleet  
along entire value chain & over entire life cycle\*

\*Net carbon-neutral means that carbon emissions that are not avoided or reduced at Mercedes-Benz are compensated for by certified offsetting projects.



WITH THE NEW CLA, WE ARE MAKING GREAT LEAPS FORWARD

-40%

carbon footprint reduction along the entire value chain with new CLA vs. non-electric predecessor



OUR BATTERIES ARE ALSO BECOMING MORE SUSTAINABLE

-30%

CO<sub>2</sub> footprint for CLA battery cells  
compared to previous cell generation



AND WE BUILD THE CLA IN A MORE SUSTAINABLE WAY

100%

green electricity for a net carbon-neutral  
production of the CLA\*

\*Net carbon-neutral means that carbon emissions that are not avoided or reduced at Mercedes-Benz are compensated for by certified offsetting projects.





THE CLA ALSO CONTRIBUTES TO SUSTAINABILITY WHEN DRIVEN:  
IT'S THE "ONE-LITRE CAR" OF THE ELECTRIC AGE

12.2 kWh

drive train efficiency per 100 km

CLA 250+ with EQ Technology:  
Energy consumption combined: 14.1-12.2 kWh/100 km | CO<sub>2</sub> emissions combined: 0 g/km | CO<sub>2</sub> class: A



IT REDEFINES WHAT CUSTOMERS CAN EXPECT  
AT THE ENTRY POINT TO THE WORLD OF MERCEDES-BENZ

Up to  
792 km

range of the CLA on a single charge  
according to the WLTP standard



THE CLA IS SUPER COMPETITIVE IN TERMS OF CHARGING SPEED

325 km

of range can be charged within  
10 minutes with the new CLA\*

\*At DC fast-charging stations with 500 amps based on the WLTP range.



WE ARE MAKING CHARGING MORE CONVENIENT  
AND SUSTAINABLE FOR OUR CUSTOMERS

>2.3 m.

charging points accessible worldwide  
through MB.CHARGE Public



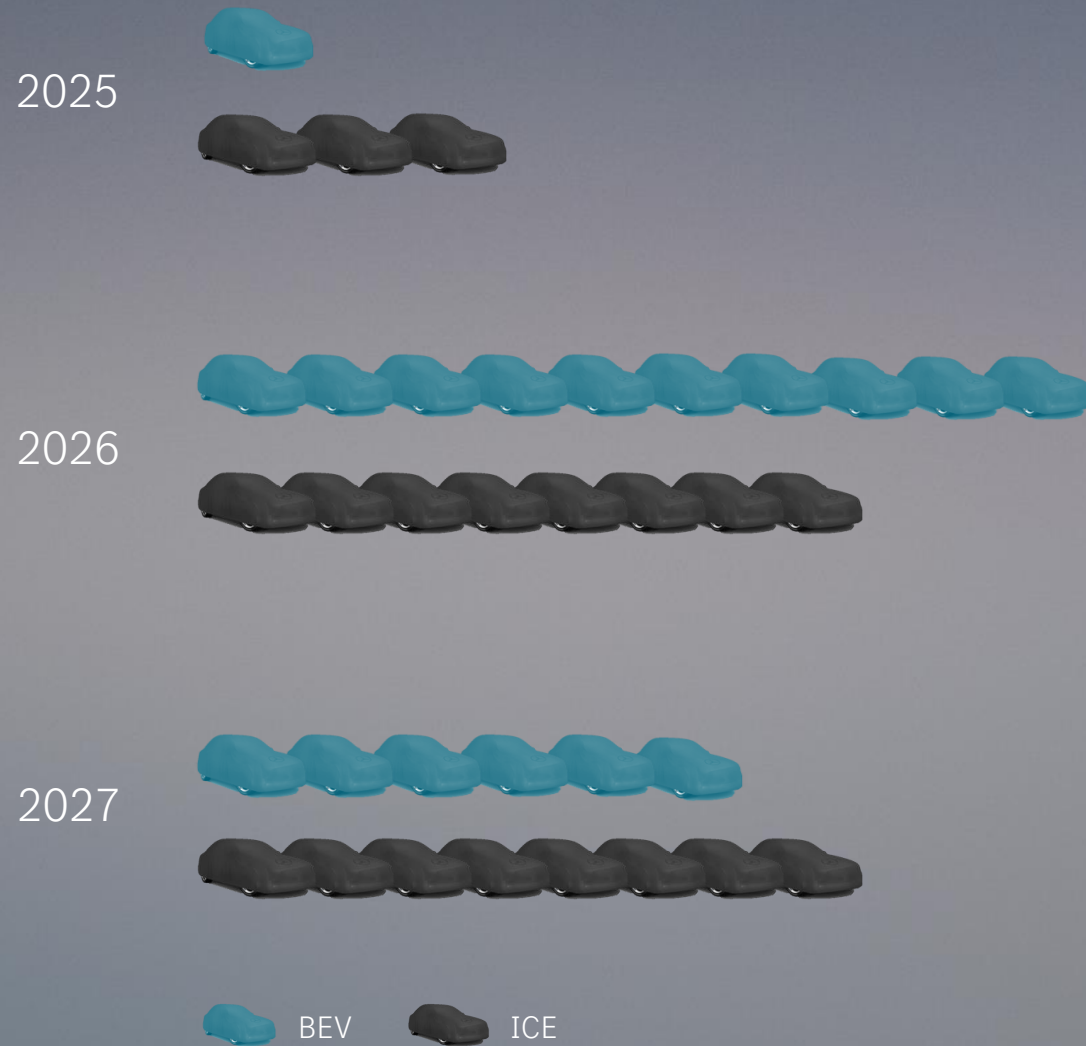
THE CLA IS ALSO A TECH FRONTRUNNER IN TERMS OF SOFTWARE  
IT ENSURES DATA SECURITY FOR OUR CUSTOMERS

# MB.OS

New operating system debuting in new CLA



THE CLA HAS KICKED OFF THE GREATEST SERIES OF PRODUCT LAUNCHES IN OUR HISTORY  
WE WILL BE ABLE TO CATER TO DIFFERENT CUSTOMER NEEDS UNTIL WELL INTO THE 2030s



WE ARE IMPROVING OUR COMPETITIVENESS TO REMAIN  
AN ATTRACTIVE AND RELIABLE EMPLOYER

2035

extension of job security at German sites\*

\*Agreement applies to Mercedes-Benz Group AG, Mercedes-Benz AG (excl. own retail)  
& Mercedes-Benz Intellectual Property GmbH & Co. KG in Germany.



PIONEERING NEW TECHNOLOGY IS A KEY TO A BETTER FUTURE





# OUR SUSTAINABLE BUSINESS STRATEGY INCLUDES MANY OTHER ASPECTS



# DISCLAIMER

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate”, “assume”, “believe”, “estimate”, “expect”, “intend”, “may”, “can”, “could”, “plan”, “project”, “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a negative change in market conditions in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, pandemics, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates, customs and foreign trade provisions; changes in laws, regulations and government policies (or changes in their interpretation), particularly those relating to vehicle emissions, fuel economy and safety or to ESG reporting (environmental, social or governance topics); price increases for fuel, raw materials or energy; disruption of production due to shortages of materials or energy, labour strikes or supplier insolvencies; a shift in consumer preferences towards smaller, lower-margin vehicles; a limited demand for all-electric vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; the resolution of pending governmental investigations or of investigations requested by governments and the outcome of pending or threatened future legal proceedings; and other risks and uncertainties, some of which are described under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.