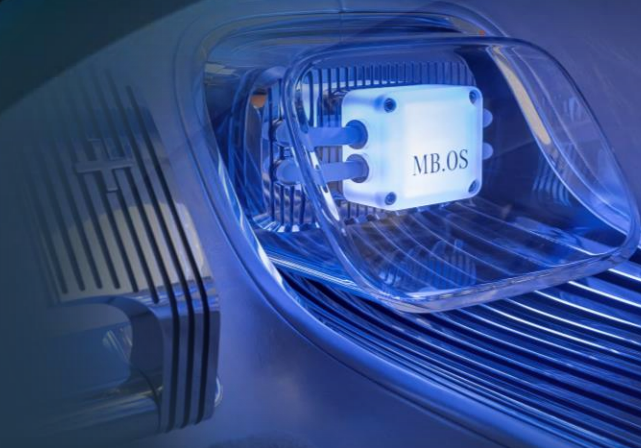


MB.OS

MB.OS

— MERCEDES-BENZ —

— ANALYST CALL —



JULY 23, 2025

MB.OS BRINGS OUR SDV ARCHITECTURE TO THE ENTIRE MERCEDES-BENZ PORTFOLIO

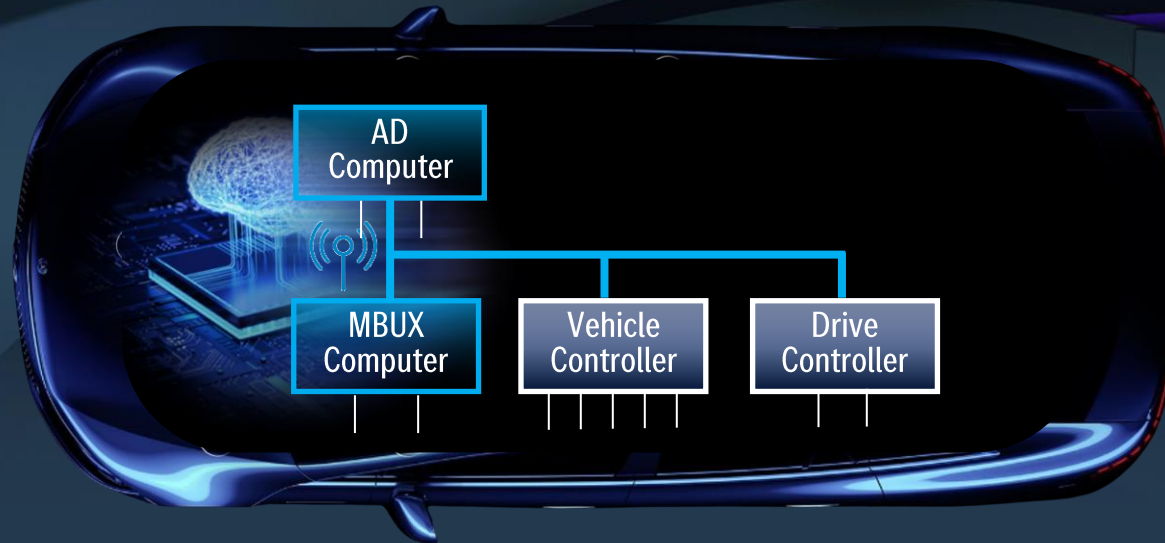


MB.OS: THE AI-ENHANCED SUPERBRAIN OUR SDV ARCHITECTURE WITH FUNCTIONAL ZONES

AD & MBUX

High-performance computing
with state of the art SoC
by NVIDIA & Qualcomm

Vehicle & Drive Controller
as service providers
for functional zones



Service-Oriented Architecture
enabling AI Agents to access
vehicle function via stable APIs

Energy-efficient
by software-based
functional zone shutoffs

Chip-to-cloud Architecture
Continuous full vehicle OTA update across
fleet, vehicle car package within days

WE HAVE MASSIVELY ACCELERATED OUR CAPABILITY TO DELIVER SOFTWARE AROUND THE WORLD

ELECTRIC SOFTWARE HUB
IN SINDELFINGEN

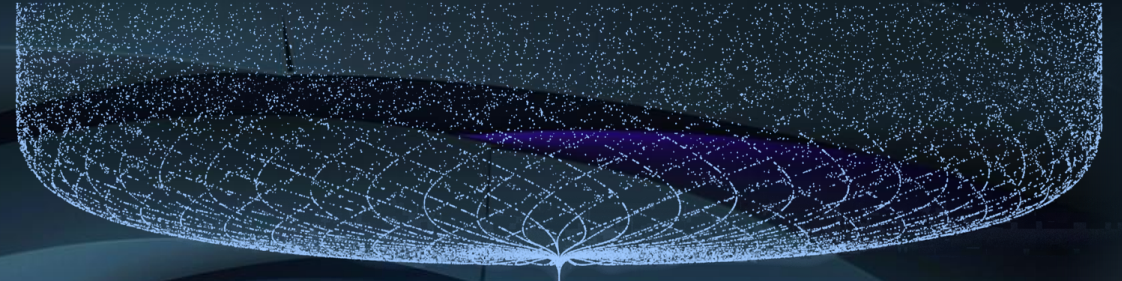


SHANGHAI
TECH CENTER



LEVERAGING DATA OF OUR GLOBAL FLEET TO TRAIN OUR AD END-TO-END MODEL

Global fleet:



60 GB AD DATA
PER VEHICLE PER YEAR

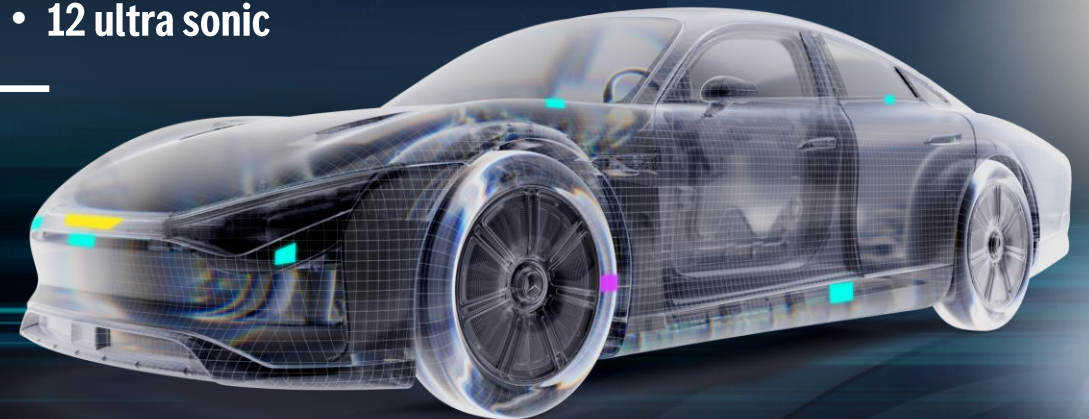


Powerful compute:

- NVIDIA Drive Orin X
- Self-learning end-to-end big model
- 200 petabytes high-quality AI-training data

Comprehensive sensor setup:

- 8-10 cameras
- 5 radars
- 12 ultra sonic



THE ALL-NEW ELECTRIC GLC

WHAT MAKES THE ALL-NEW ELECTRIC GLC A REAL MERCEDES-BENZ? THE PERFECT PACKAGE, SETTING THE BENCHMARK IN CORE SEGMENT

— MERCEDES-BENZ —

— ANALYST CALL —



ICONIC

VERSATILE

INTUITIVE

SMOOTH

GIVING THAT WELCOME HOME FEELING WITH OUTSTANDING INTERIOR COMFORT, UNCOMPROMISED LAYOUT AND MODERN ELEGANCE



SKY CONTROL panoramic roof
with illuminated pattern

Wheelbase +84 mm*
Leg room + 13 mm / +47 mm*
Head room + 47 mm/ +17 mm*

**Long wheelbase variant
for China**

**High-quality appearance,
craftmanship materials and
certified vegan interior**

*Compared to current GLC-model, front/rear

NEXT LEVEL RIDE COMFORT WITH S-CLASS TECHNOLOGY: INTELLIGENT AIR SUSPENSION AND REAR-AXLE STEERING



SUSPENSION

**AIRMATIC air suspension
with intelligent chassis
control**

**More driving stability and
city agility with optional
4,5° rear-axle steering**

BRAKE

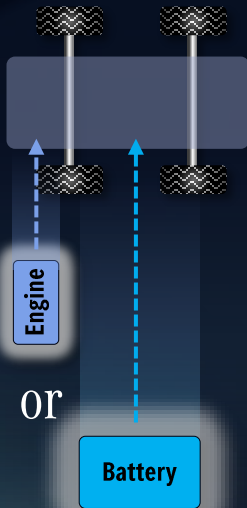
**One Box brake system for
consistently stable and transparent
brake pedal feel in every situation**

**One-pedal driving and improved
efficiency with up to 300 kW
recuperation performance**

UNCOMPROMISED BEV AND ICE/PHEV

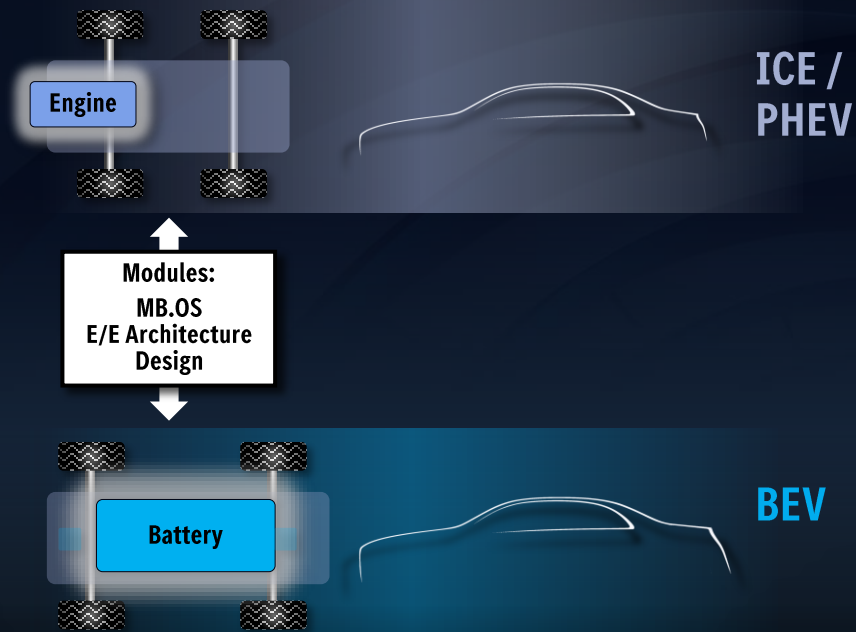
ENTRY

Front-Wheel Drive Architecture



CORE, TOP END

Rear-Wheel Drive Architecture (C, E, S, AMG)



Uncompromised electrified powertrains with 4, 6 and 8 cylinder rear-wheel drive, optimal interior space and best aerodynamics

Uncompromised dedicated BEV-Architecture with longer wheelbase, optimal interior space and maximum space for the battery

WITH INTELLIGENT MODULARISATION, WE ENSURE EFFICIENT USE OF SCALABLE HIGH-END TECHNOLOGIES ACROSS OUR PORTFOLIO

MB.OS HARD- & SOFTWARE

▲
Infotainment

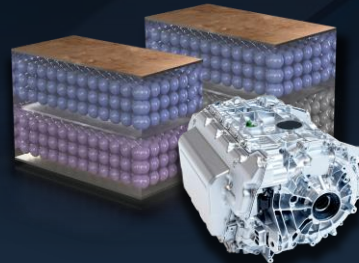
▲
Automated Driving

▼
Qualcomm

▼
NVIDIA

DRIVETRAIN

▲
Batteries,



▼
electric drive units
etc.

▲
High-tech
engines,



▼
transmissions
etc.

OTHERS

▲
Chassis,
cockpits,



▼
steering
etc.

ARCHITECTURE

TOP-END



CORE



ENTRY



MB.EA - Spotlight on the next electric architecture

SOFTWARE-DEFINED VEHICLE

MB.OS transforms Mercedes-Benz into a **SOFTWARE-DEFINED COMPANY**, taking control of the customer interface, data and intelligence. This enables unparalleled personalization, accelerated development cycles and structural cost advantages.

NEXT-GEN BEV

MB.EA sets new benchmarks with up to 800 km range, up to 400 kW charging and flexible battery chemistry. One battery format supports both **COST-EFFICIENT LFP AND HIGH-PERFORMANCE NMC CELLS** with optimized industrialization.

GLOBAL TECH POWERHOUSE

With **OVER 10,000 SOFTWARE DEVELOPERS** Mercedes-Benz spearheads inhouse developments in ADAS, infotainment, and next-level comfort and driving, together with **WORLD-LEADING TECH PARTNERS** such as NVIDIA, Google, Microsoft, Bytedance, Momena, etc. setting the pace for the future of automotive technology.

SCALABLE INTELLIGENCE

A **UNIFIED, MODULAR E/E ARCHITECTURE** for the entire portfolio - from CLA to S-Class - empowering rapid deployment of cutting-edge AI features, seamless OTA updates, and delivering a consistent and immersive user experience.

ALL-NEW MB.EA

MB.EA with real “**MERCEDES DNA**” based on **BEST PACKAGING WITH OPTIMAL WHEELBASE AND SPACE CONCEPT**, coherence with ICE/PHEV portfolio, new iconic design, AI-powered MB.OS intelligence and cinema style rear seating experience. Redefining “**STANDARDS OF AUTOMOBILBAU**” in core segment.

CAPITAL DISCIPLINE & PROFITABILITY

With over 30% battery cost reduction. With **DISCIPLINED INVESTMENTS** Mercedes-Benz safeguards future product and tech competitiveness translating into **SUSTAINED SHAREHOLDER RETURN**.