# CAPITAL MARKET PRESENTATION Q3 2025

### MERCEDES-BENZ GROUP AG

Stuttgart, October 29, 2025



### EXECUTIVE SUMMARY Q3 2025

#### 1. Strategy Execution

- Product offensive started with CLA, our first software-defined vehicle on the road, now also available with LFP battery.
- Product offensive continues: GLC world premiere at IAA with fantastic feedback, competitively priced and order book opened.
- AMG GT XX record drive in Nardò redefines performance: average speed 300 km/h & charging 850 kW (peak >1 MW).
- Increasing resilience: GLC electric drive production started in Romania.

#### 2. Sales Development

- Total car sales -12% lower YoY, yet **Top-End sales increased by 10%** reaching a **15% sales share**.
- BEV sales up significantly QoQ: Cars +22%, Vans +25%, driven by CLA (Europe) and improved eVans availability.

#### 3. Financial Performance

- Cars RoS adj. at 4.8%, well within FY guidance range (4% to 6%).
- Vans RoS adj. double-digit at 10.2%, above FY guidance range (8% to 10%).
- Mobility RoE adj. at 9.6%, above FY guidance range (8% to 9%).
- Group EBIT adj. at EUR 2.1 bn incl. tariffs; as flagged EBIT at EUR 0.8 bn due to exceptional restructuring and legal proceedings.
- Cash generation continued: Free Cash Flow (IB) of EUR 1.4 bn.

#### 4. Outlook

- Cars and Vans sales guidances confirmed. China market remains competitive. Geopolitical tensions continue.
- All divisional and group guidances confirmed.

#### 5. Capital Allocation

Delivering on capital allocation policy: shares of up to EUR 2.0 bn to be bought back over the next up to 12 months.



## WE'VE KICKED OFF OUR BIGGEST-EVER PRODUCT LAUNCH PROGRAMME



MERCEDES-BENZ







CLA
Class of its own
elevating the segment

CLA Shooting Brake
More room for
intelligence

GLC
The new face
of our brand

VLE / VLS
A new generation of
Grand Limousines

## WE'RE PUSHING THE BOUNDARIES OF TECHNOLOGY FOR OUR CUSTOMERS



Electric drive

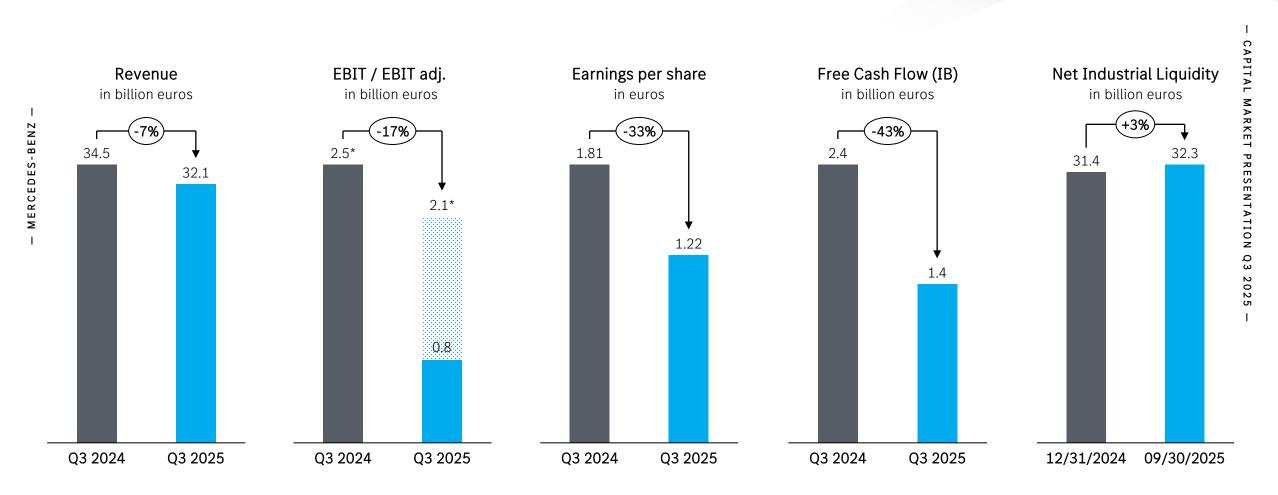
New era of performance

with AMG GT XX

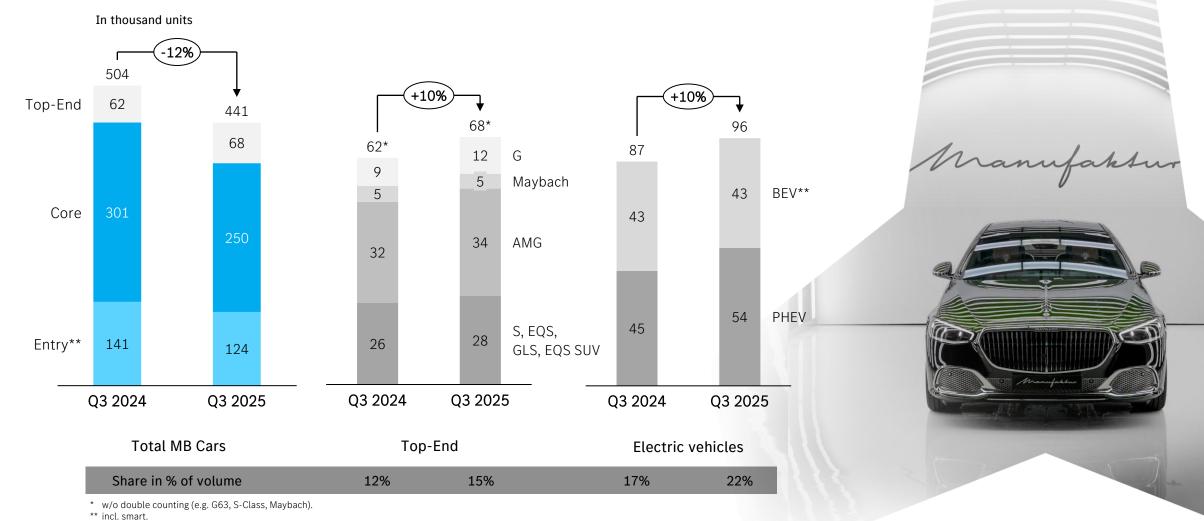
Software
Launch, roll-out &
evolution of MB.OS

Automated Driving
Premiere of Point-toPoint assisted driving

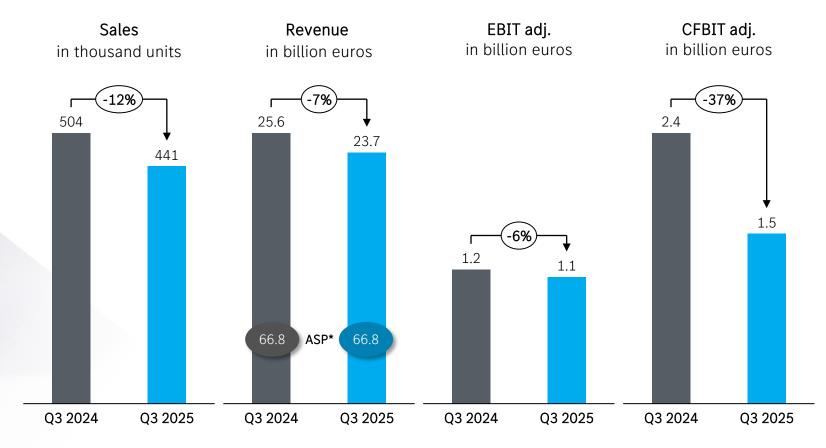
## Q3 UNDERLYING PERFORMANCE IN LINE WITH EXPECTATIONS, CASH GENERATION CONTINUED



## TOP-END SALES INCREASED, ELECTRIC VEHICLES SUPPORTED BY NEW CLA



## IN A DYNAMIC ENVIRONMENT FINANCIALS SHOW RESILIENCE

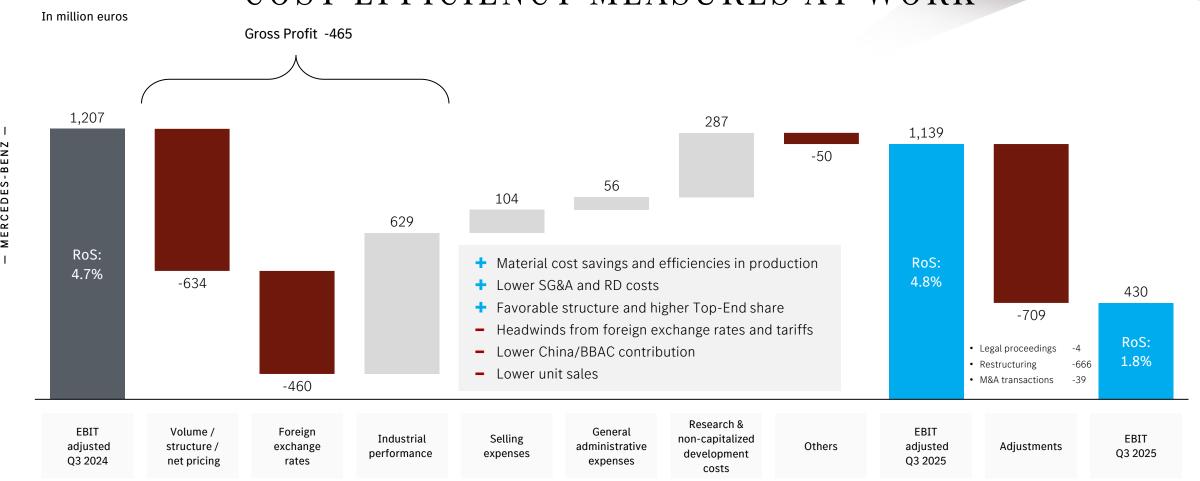


CAPITAL MARKET PRESENTATION Q3

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<sup>\*</sup> ASP in thousand euros excl. Smart, BBAC sales and pbp revenues

## NEXT LEVEL PERFORMANCE AND COST EFFICIENCY MEASURES AT WORK



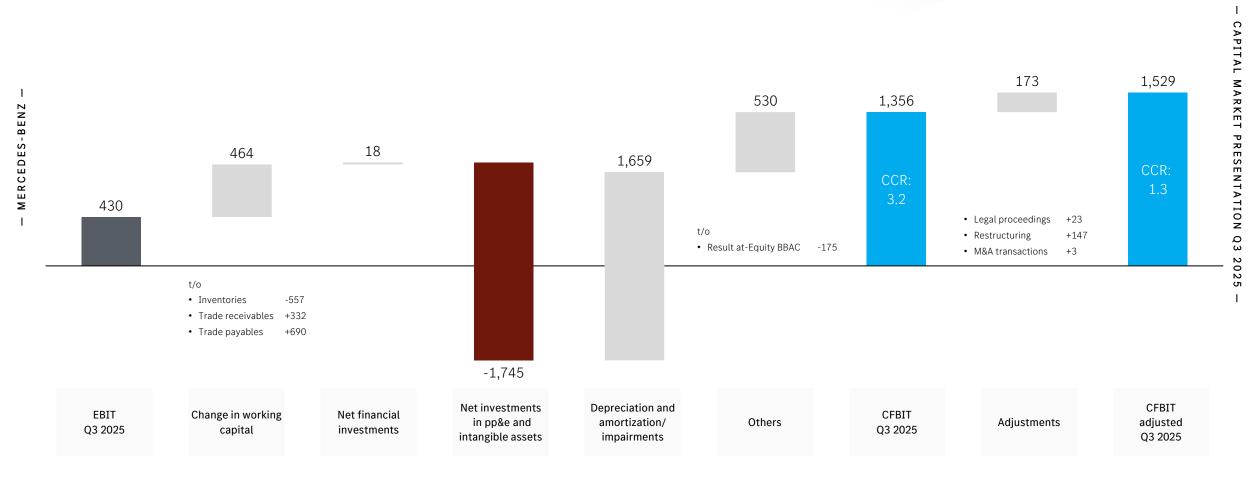
MARKET

PRESENTATION

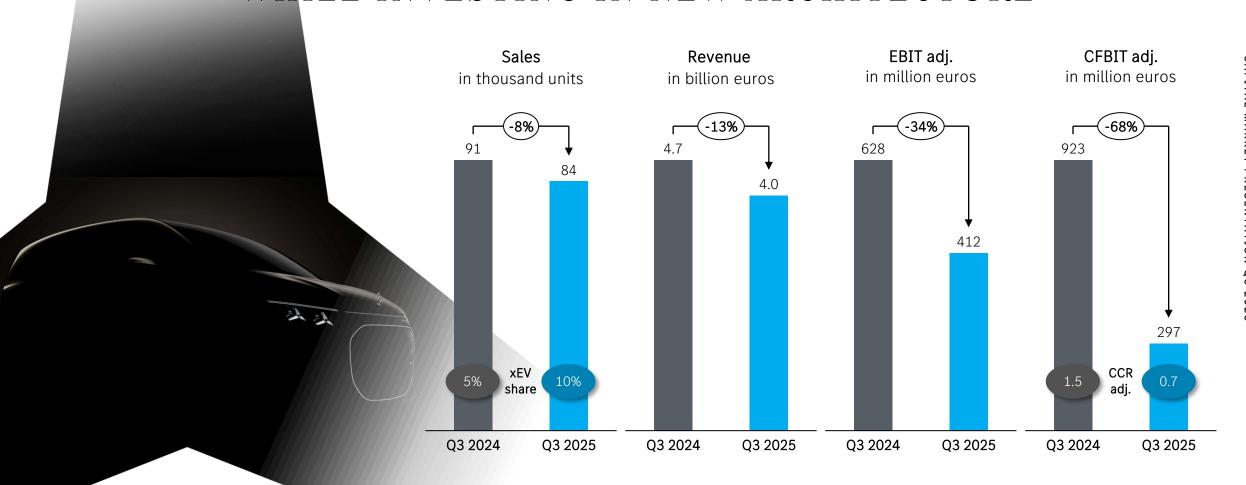
Q3

## CONTINUED EMPHASIS ON CASH FLOW STEERING SUPPORTED STRONG CFBIT ADJUSTED

In million euros

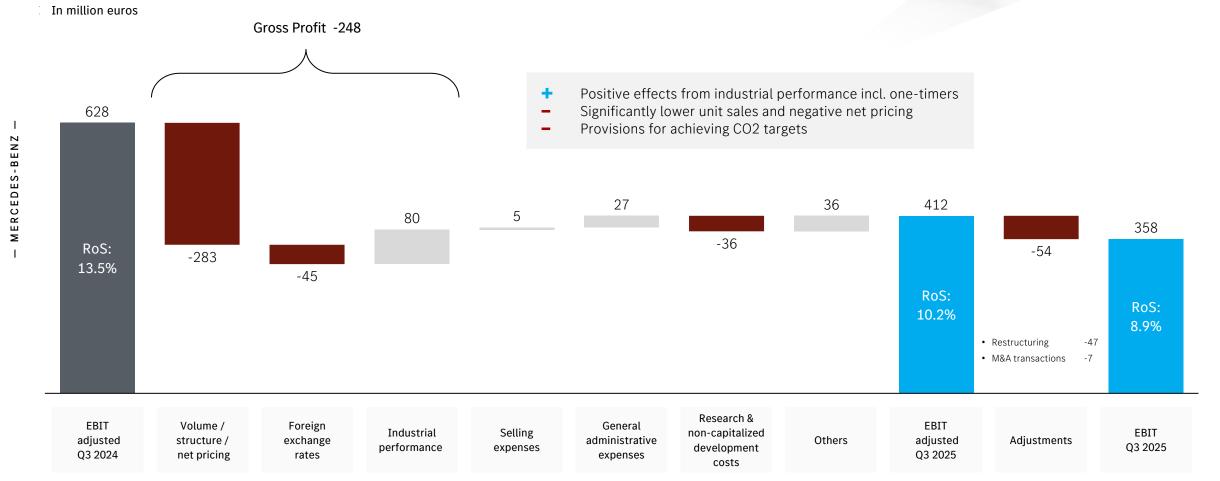


### VANS CONTINUED TO DELIVER DOUBLE-DIGIT RETURN WHILE INVESTING IN NEW ARCHITECTURE

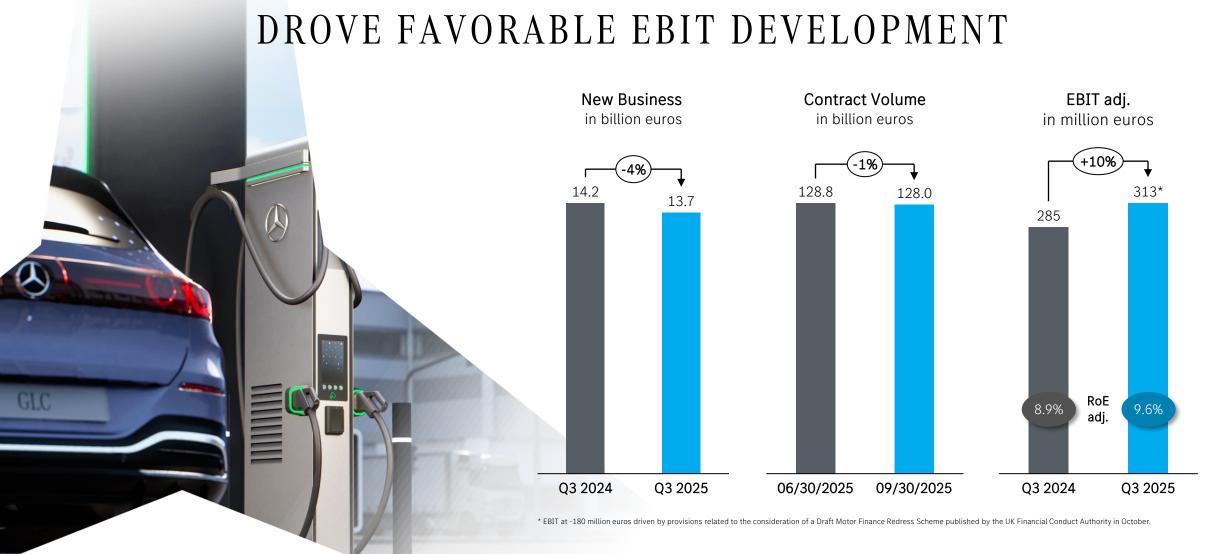








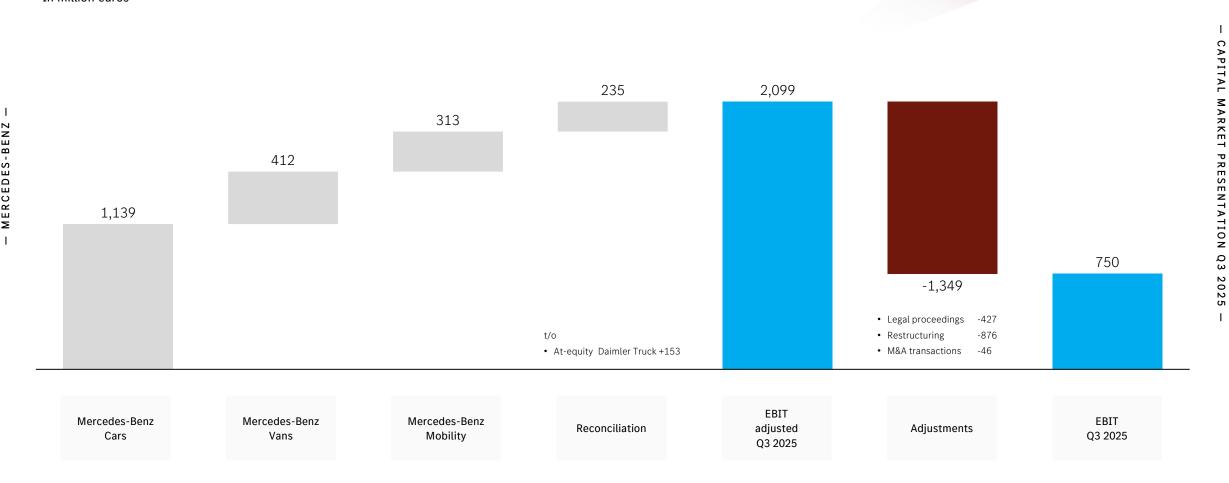
### IMPROVED PORTFOLIO MARGIN AND EFFICIENCIES DROVE FAVORABLE EBIT DEVELOPMENT



## RESTRUCTURING COSTS AND LEGAL PROCEEDINGS IMPACTED EBIT

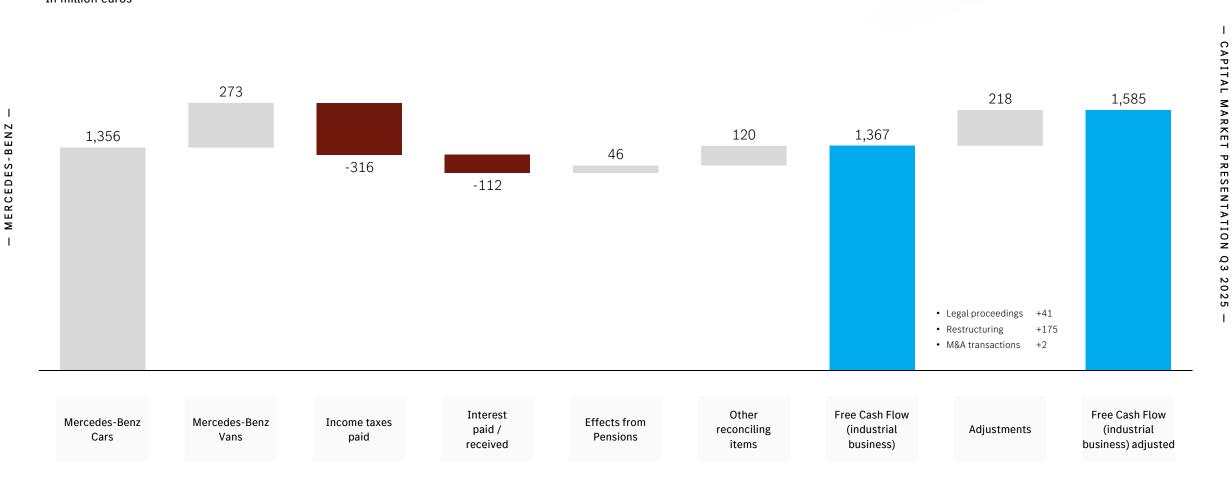
IT

In million euros



## HEALTHY DIVISIONAL CASH GENERATION LED TO FREE CASH FLOW OF EUR 1.4 BN

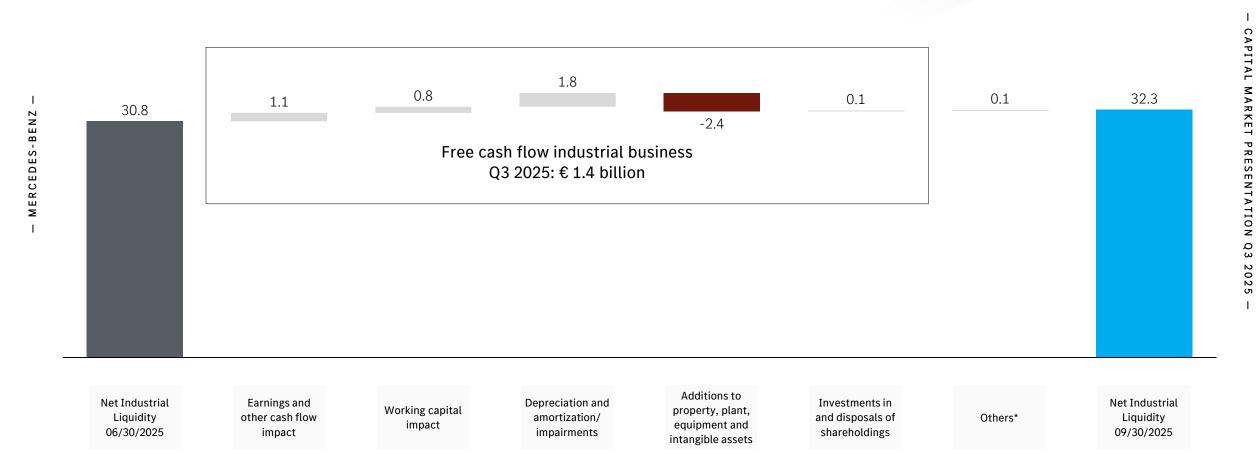
In million euros



### CASH GENERATION SUPPORTED HEALTHY BALANCE SHEET

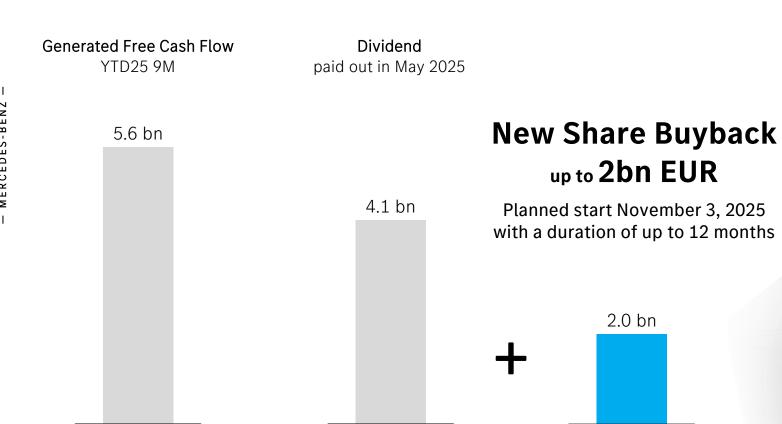


In billion euros



<sup>\*</sup> Mainly FX effects and transactions related to MBM.

### BENCHMARK SHAREHOLDER RETURN CONTINUES BACKED BY STRONG CASH GENERATION





### MERCEDES-BENZ DIVISIONAL GUIDANCE 2025



		Actuals FY 2024	Actuals YTD 9M 2025	Guidance FY 2025
Mercedes-Benz Cars	Unit Sales	1,983k units	1,341k units	Significantly below
	xEV share	19%	21%	20 to 22%
	Return on Sales (adj.*)	8.1%	5.7%	4 to 6%
	Cash Conversion Rate (adj.**)	1.0	1.4	0.9 to 1.1
	Investment in PP&E	EUR 3.4 bn.	EUR 2.1 bn.	Significantly above
	R&D expenditure	EUR 8.7 bn.	EUR 6.5 bn.	At prior-year level
Mercedes-Benz Vans	Unit Sales	406k units	260k units	Significantly below
	xEV share	5%	8%	8 to 10%
	Return on Sales (adj.*)	14.6%	10.7%	8 to 10%
	Cash Conversion Rate (adj.**)	1.0	0.9	0.6 to 0.8
	Investment in PP&E	EUR 0.6 bn.	EUR 0.6 bn.	Significantly above
	R&D expenditure	EUR 1.0 bn.	EUR 0.9 bn.	Significantly above
Mercedes-Benz Mobility	Return on Equity (adj.*)	8.7%	9.1%	8 to 9%

Please refer to the Disclaimer at the end of this presentation for additional context.

<sup>\*</sup> The adjustments include material adjustments if they lead to significant effects in a reporting period. These material adjustments relate in particular to legal proceedings and related measures, restructuring measures and M&A transactions. \*\* Adjusted Cash Flow before Interest and Taxes (CFBIT) divided by adjusted EBIT.

### MERCEDES-BENZ GROUP GUIDANCE 2025



	Actuals FY 2024	Actuals YTD 9M 2025	Guidance FY 2025
Revenue	EUR 145.6 bn.	EUR 98.5 bn.	Significantly below
EBIT	EUR 13.6 bn.	EUR 4.3 bn.	Significantly below
Free Cash Flow (industrial business)	EUR 9.2 bn.	EUR 5.6 bn.	Significantly below

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## FIVE REASONS FOR CONFIDENCE. MERCEDES-BENZ IS DETERMINED TO DELIVER



Biggest product launch programme

MERCEDES-BENZ

Next generation of MB tech

Taking performance to next level

Increasing resilience & reshaping global footprint

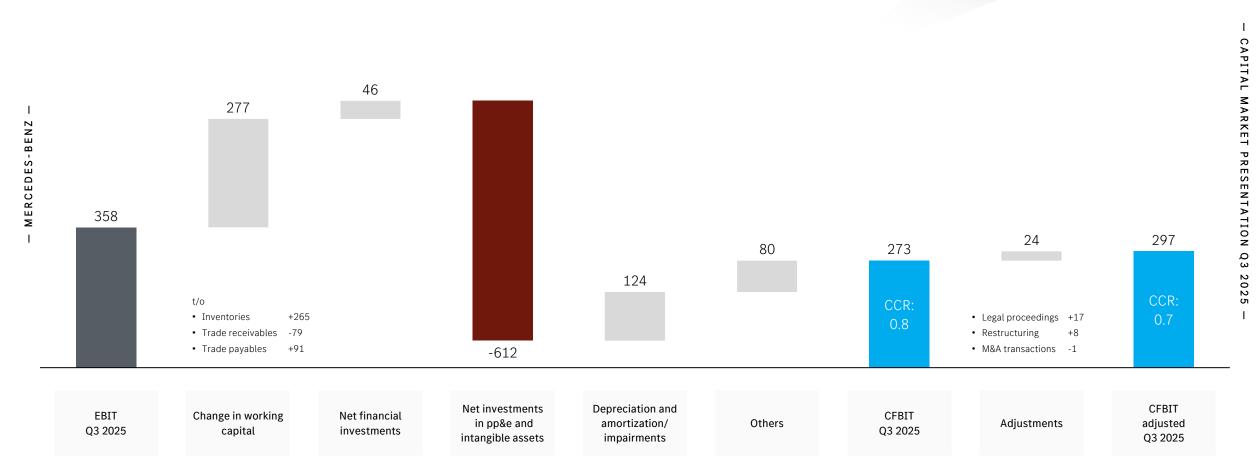
Attractive shareholder returns



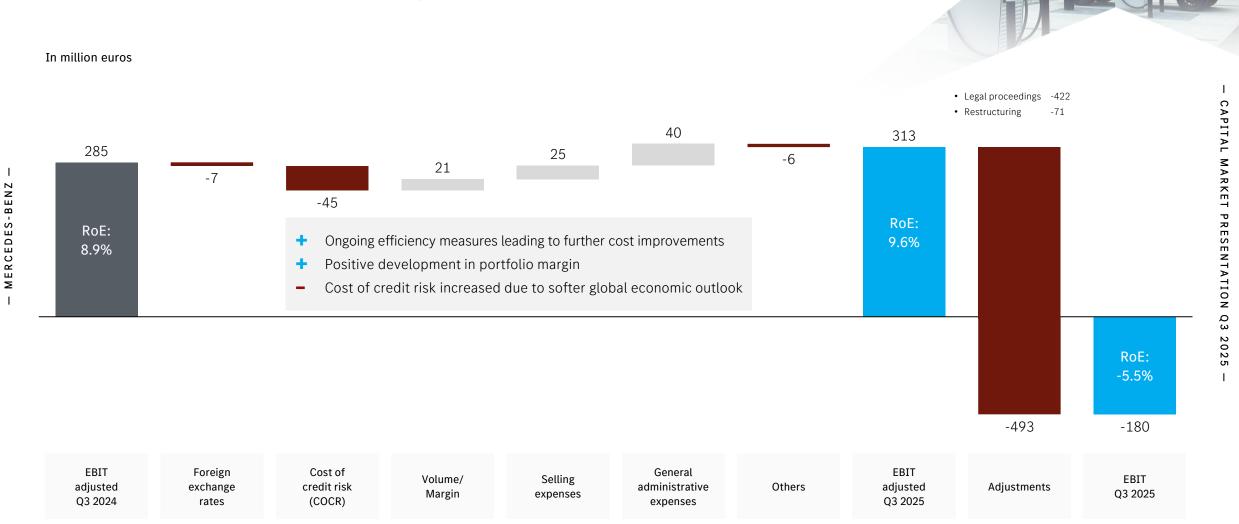
### MERCEDES-BENZ VANS: EBIT TO CFBIT





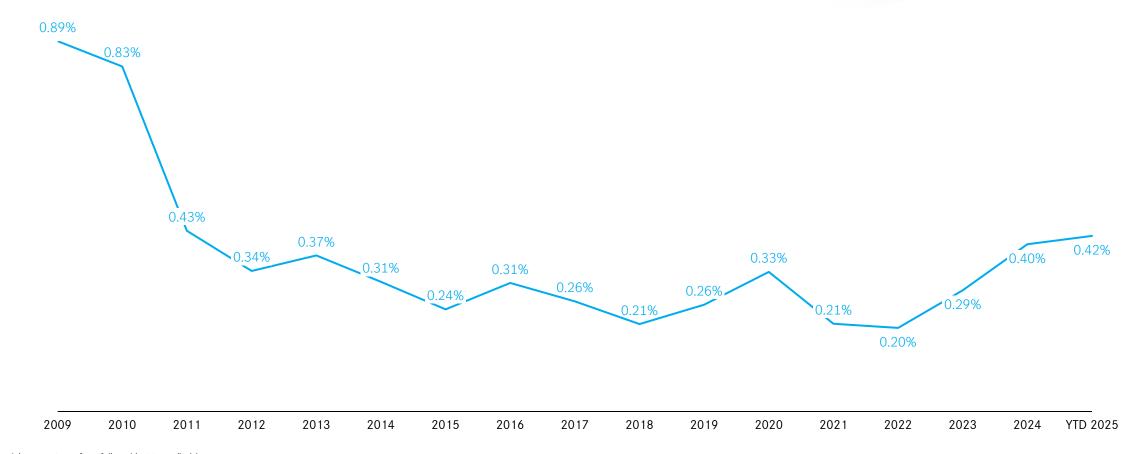


### MERCEDES-BENZ MOBILITY: EBIT & ROE



### MERCEDES-BENZ MOBILITY: NET CREDIT LOSSES\*





<sup>\*</sup> As percentage of portfolio, subject to credit risk.

### MERCEDES-BENZ GROUP/ DIVISIONAL GUIDANCE RANGES\*

Specification/ KPI	Significantly below	Slightly below	At prior-year level	Slightly above	Significantly above
Revenue/ Unit Sales	X < -7.5%	-7.5% ≤ X < -2%	-2% ≤ X ≤ +2%	+2% < X ≤ +7.5%	X > +7.5%
EBIT (Group)	X < -15%	-15% ≤ X <-5%	-5% ≤ X ≤ +5%	+5% < X ≤ +15%	X > +15%
FCF (IB)	X < -25%	-25% ≤ X < -10%	-10% ≤ X ≤ +10%	+10% < X ≤ +25%	X > +25%
Investments/ R&D	X < -10%	-10% ≤ X < -2.5%	-2.5% ≤ X ≤ +2.5%	+2.5% < X ≤ 10%	X > +10%

<sup>\*</sup> X = Actual Guidance Figure

### CONTACTS - INVESTOR RELATIONS

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#### Click here



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