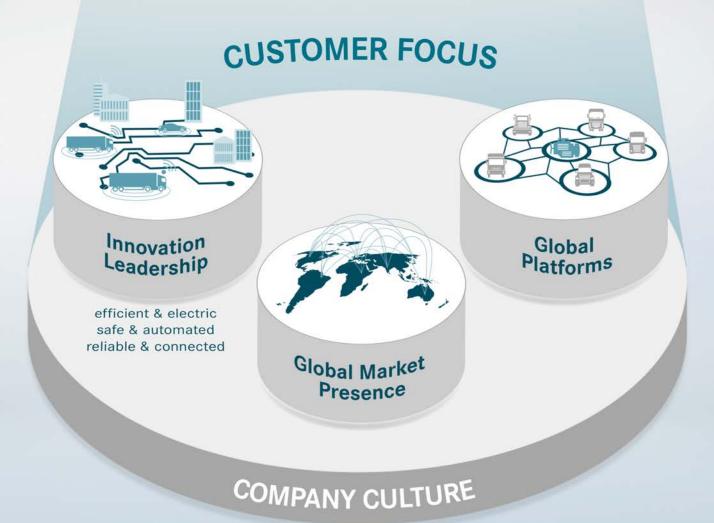
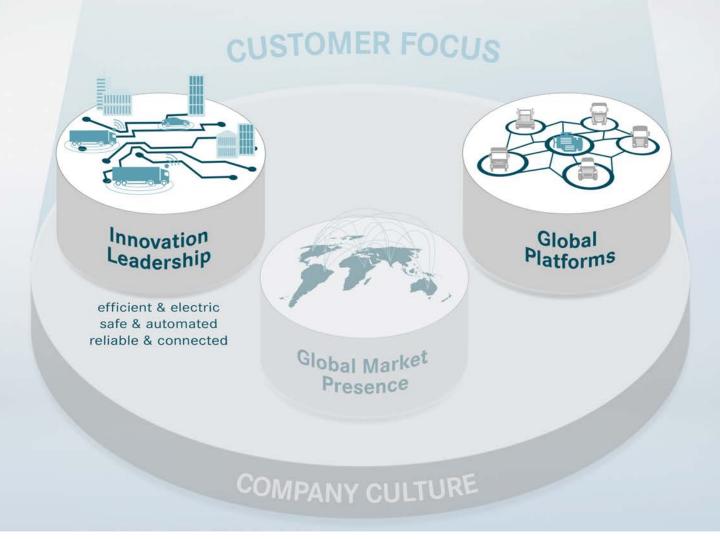




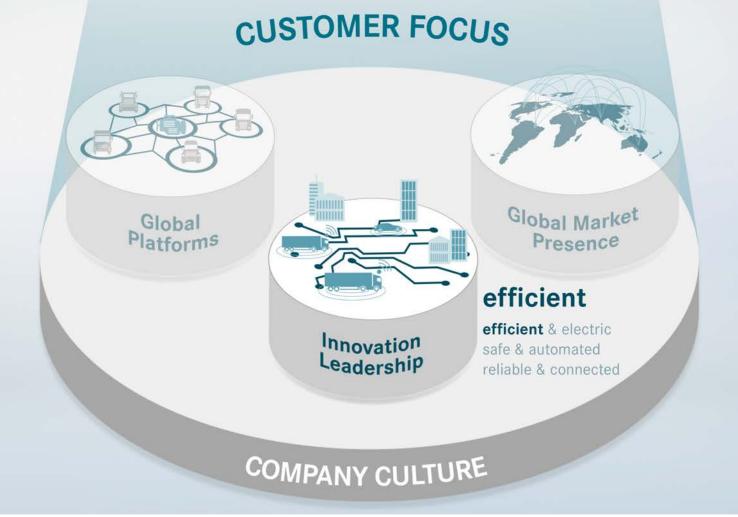
#### Our strategy @ Daimler Trucks



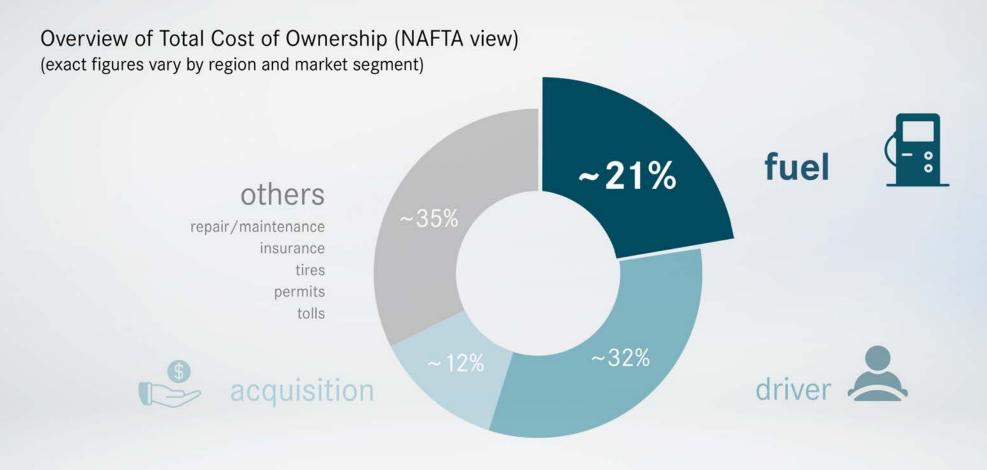
#### Now focus on these two pillars: We develop leading technology in a very efficient way



# Start with an update on Innovation Leadership – topic #1: fuel efficiency



#### Fuel efficiency addresses a big part of Total Cost of Ownership

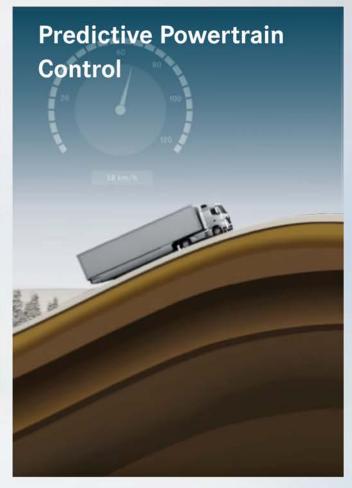


Source: American Transport Research Institute, 2016

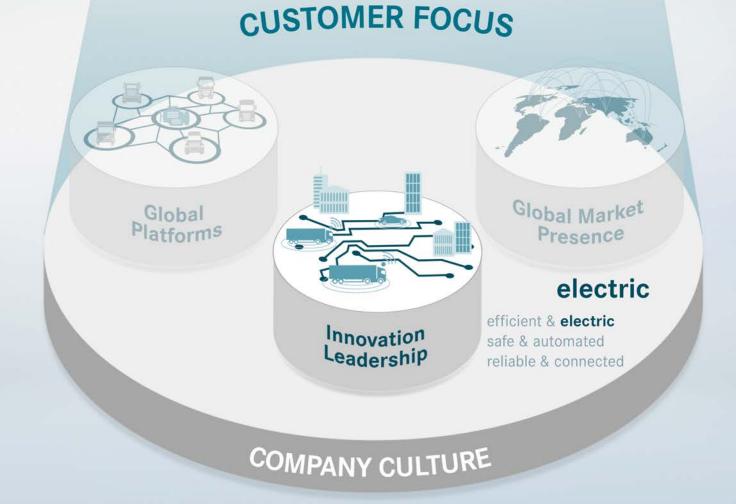
We won't stop here and strive for making our trucks even more fuel efficient







## Innovation Leadership - topic #2: electric



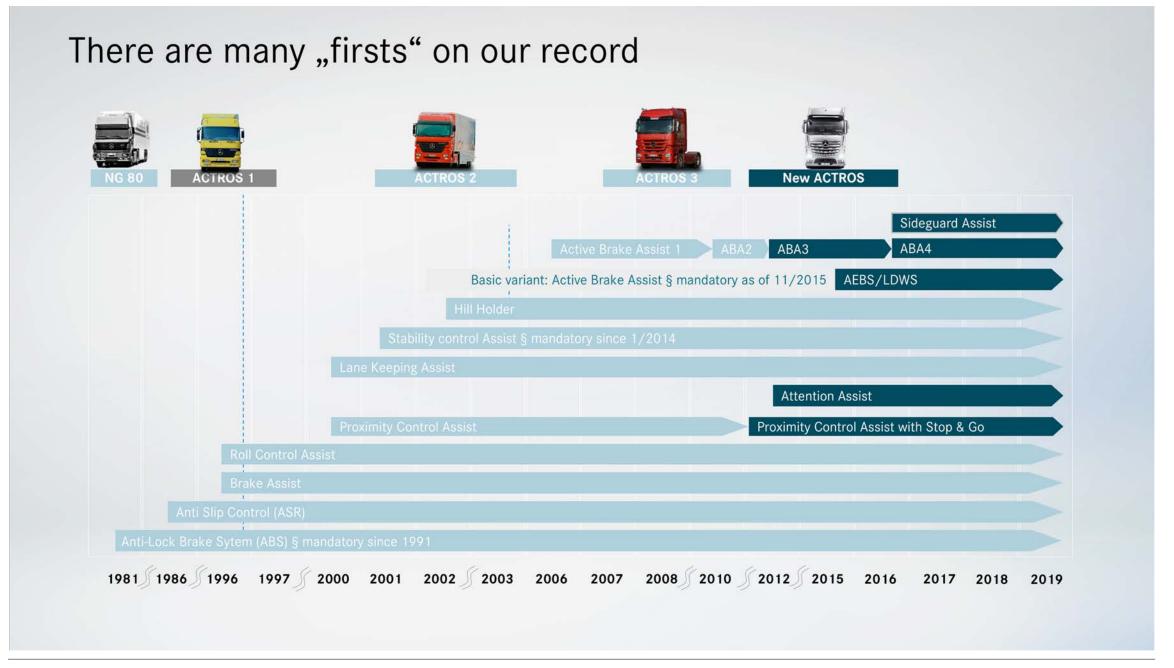
#### We are pioneering electric trucks and buses for many years





### Innovation Leadership - topic #3: safe **CUSTOMER FOCUS** Global Market Global Platforms Presence safe efficient & electric Innovation safe & automated Leadership reliable & connected

#### COMPANY CULTURE



# With the roll-out of leading safety systems in all regions we take full advantage of our global platforms







Active Brake Assist 4



Sideguard Assist



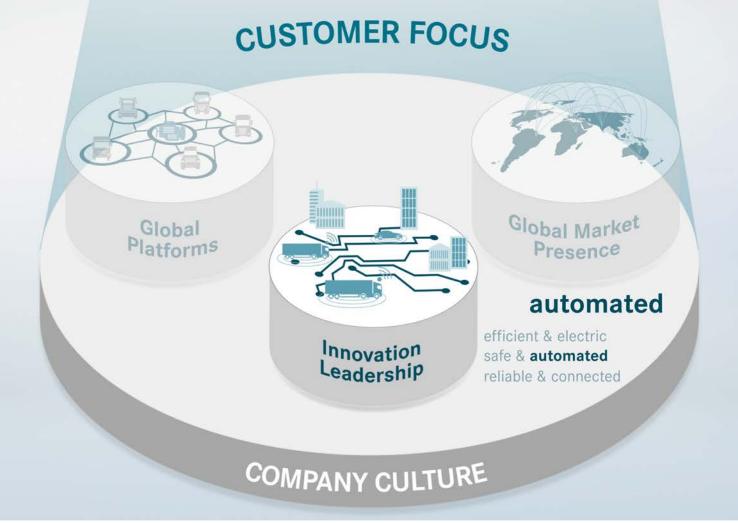






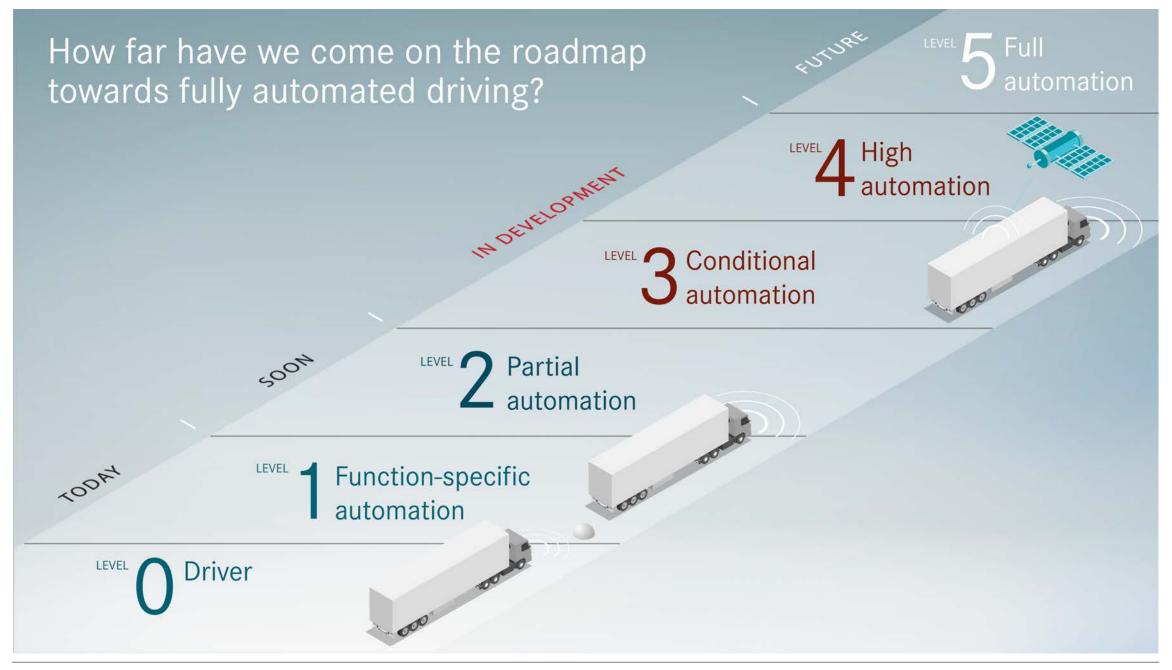
. . .

#### Evolution of assistance systems leads to topic #4: automated



#### We're pioneering automated trucking for many years

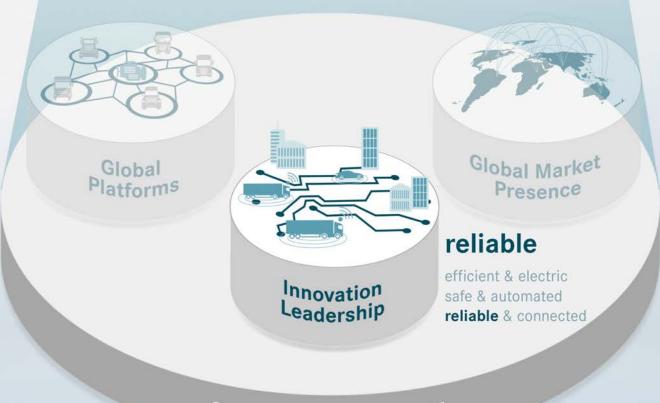






# Innovation Leadership – topic #5: reliable

#### **CUSTOMER FOCUS**

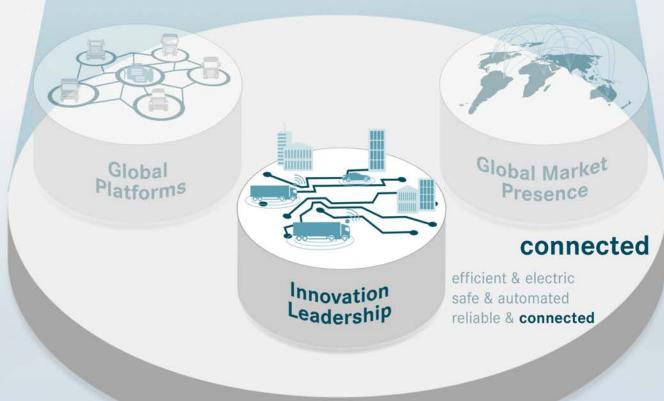


#### COMPANY CULTURE



# Innovation Leadership – topic #6: connected

#### **CUSTOMER FOCUS**



#### COMPANY CULTURE

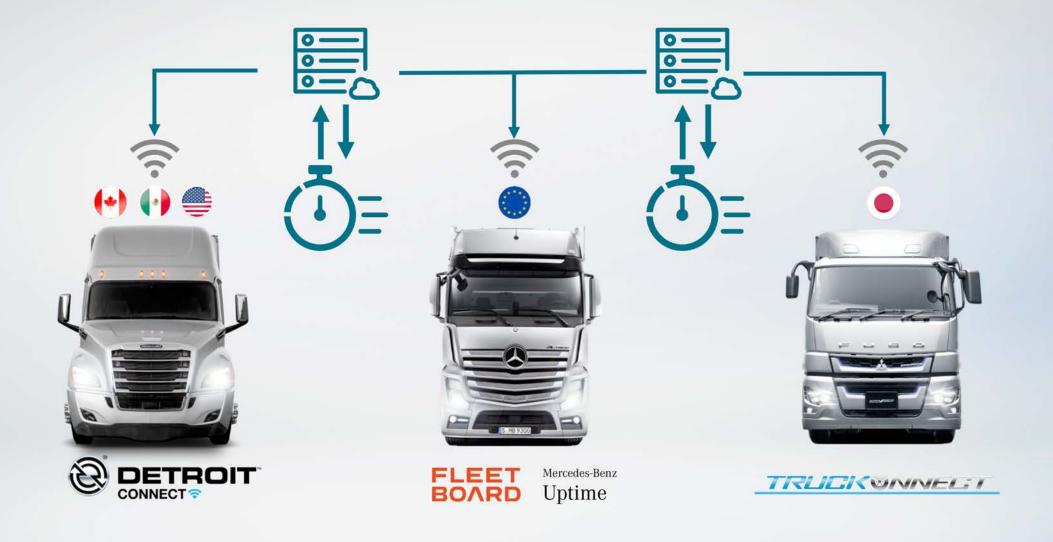
#### Today Daimler trucks are online in every region ...







... with real benefits for our customers to optimize uptime ...



# ... and for ourselves to optimize our products ...

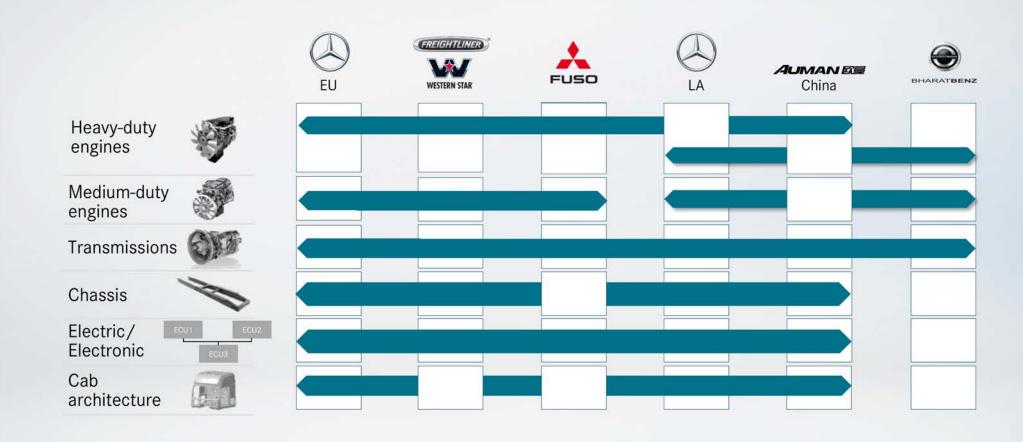
#### ... while using our Truck Data Center as global connectivity hub



# Brings me to second pillar: global platforms **CUSTOMER FOCUS** Global Market Innovation Leadership Presence efficient & electric safe & automated reliable & connected Global Platforms COMPANY CULTURE



#### Our global platform roll-out has come far

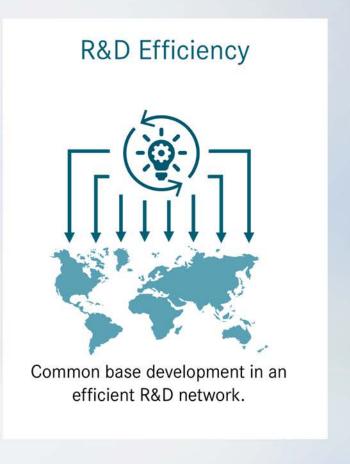


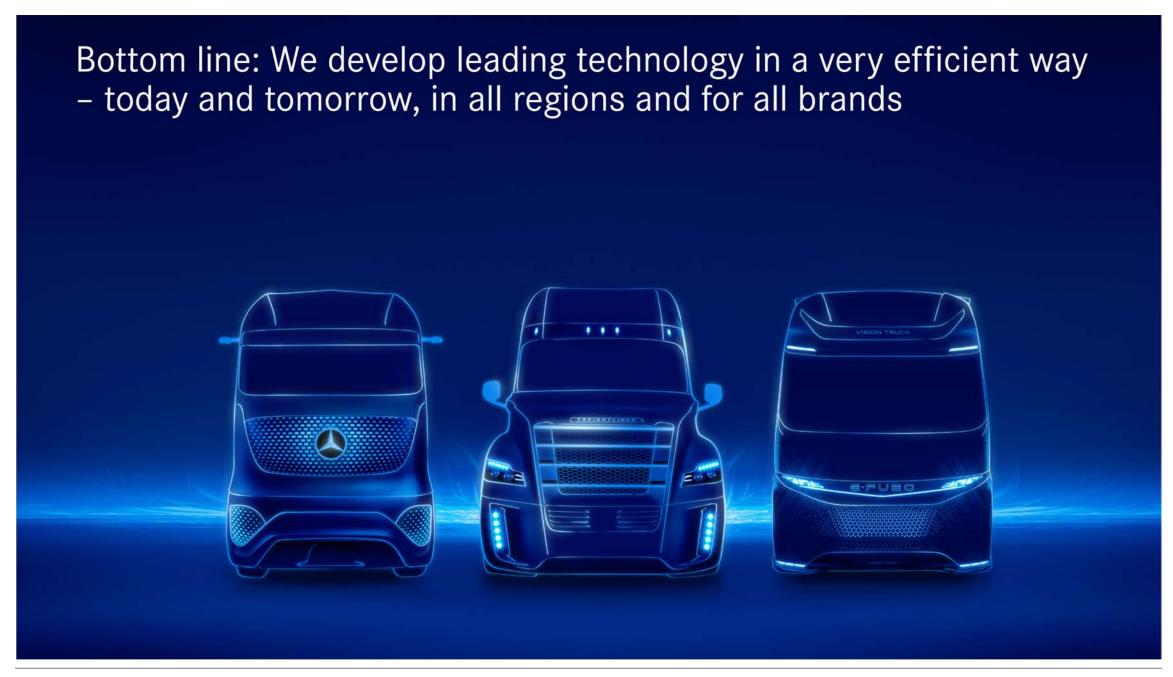
#### Global platforms are a great competitive advantage

- they achieve several goals at the same time:









#### Disclaimer

This document contains forward-looking statements that reflect our current views about future events. The words "anticipate," "assume," "believe," "estimate," "expect," "intend," "may," "can," "could," "plan," "project," "should" and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading "Risk and Opportunity Report" in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.