## DAIMLER

Fact Sheet for O3 and January-September 2013
October 24, 2013

## DAIMLER

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## DAIMLER

## Stock Market Information

| Earnings per share (in EUR)* |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| basic | 2.31 | 1.61 | 0.50 | 1.26 | 2.65 | 1.39 | 1.72 | 1.06 | +62\% | 4.87 | 3.71 | +31\% |
| diluted | 2.31 | 1.61 | 0.50 | 1.26 | 2.65 | 1.39 | 1.72 | 1.06 | +62\% | 4.87 | 3.71 | +31\% |
| Average number of shares outstanding (in millions) (adjusted for treasury stocks) |  |  |  |  |  |  |  |  |  |  |  |  |
| basic | 1,067.4 | 1,066.3 | 1,067.7 | 1,066.4 | 1,068.4 | 1,066.4 | 1,069.4 | 1,067.0 | +0\% | 1,068.5 | 1,066.6 | +0\% |
| diluted | 1,067.5 | 1,066.3 | 1,068.1 | 1,067.3 | 1,068.7 | 1,066.8 | 1,069.6 | 1,067.3 | +0\% | 1,068.8 | 1,066.9 | +0\% |
| Number of shares outstanding (at period end, in millions) | 1,067.6 | 1,066.3 | 1,067.9 | 1,066.4 | 1,069.0 | 1,066.5 | 1,069.6 | 1,067.3 | +0\% |  |  |  |
| Share price Frankfurt (at period end, in EUR) | 41.32 | 33.92 | 42.45 | 45.21 | 46.49 | 35.35 | 57.62 | 37.67 | +53\% |  |  |  |
| Market capitalization Frankfurt (at period end, in billions of EUR) | 44.11 | 36.17 | 45.33 | 48.21 | 49.70 | 37.70 | 61.63 | 40.20 | +53\% |  |  |  |

* The 2012 figures have been adjusted, primarily for effects arising from application of the amended version of IAS 19.


## DAIMLER

## Key Figures and Ratios

|  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in millions of EUR) | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | 2013 | 2012 | Change |
| Unit Sales (in units) | 597,041 | 596,203 | 501,600 | 502,086 | 605,823 | 570,343 | 594,874 | 528,559 | +13\% | 1,702,297 | 1,600,988 | +6\% |
| Revenue | 29,830 | 29,066 | 26,102 | 27,011 | 29,692 | 28,884 | 30,099 | 28,572 | +5\% | 85,893 | 84,467 | +2\% |
| EBIT* | 2,531 | 2,175 | 917 | 2,098 | 5,242 | 2,268 | 2,231 | 1,923 | +16\% | 8,390 | 6,289 | +33\% |
| Net profit (loss), Group* | 2,602 | 1,785 | 564 | 1,425 | 4,583 | 1,565 | 1,897 | 1,238 | +53\% | 7,044 | 4,228 | +67\% |
| Profit (loss) attributable to shareholders of Daimler AG* | 2,469 | 1,715 | 536 | 1,347 | 2,834 | 1,477 | 1,836 | 1,135 | +62\% | 5,206 | 3,959 | +31\% |
| Depreciation and amortization <br> (including amortization on capitalized development costs, excluding depreciation on leased assets) | 1,018 | 877 | 1,059 | 1,019 | 1,094 | 1,003 | 1,102 | 1,027 | +7\% | 3,255 | 3,049 | +7\% |
| R\&D expenditure total | 1,452 | 1,621 | 1,332 | 1,380 | 1,348 | 1,381 | 1,288 | 1,431 | -10\% | 3,968 | 4,192 | -5\% |
| Expensed R\&D costs | 1,053 | 1,247 | 1,013 | 1,041 | 993 | 1,033 | 993 | 1,052 | -6\% | 2,999 | 3,126 | -4\% |
| Capitalized development costs | 399 | 374 | 319 | 339 | 355 | 348 | 295 | 379 | -22\% | 969 | 1,066 | -9\% |
| Amortization on capitalized development costs | 251 | 234 | 256 | 243 | 278 | 241 | 298 | 247 | +21\% | 832 | 731 | +14\% |
| Capital expenditure <br> (Property, plant \& equipment) | 1,454 | 1,381 | 1,058 | 1,042 | 1,037 | 1,310 | 1,126 | 1,021 | +10\% | 3,221 | 3,373 | -5\% |

* The 2012 figures have been adjusted, primarily for effects arising from application of the amended version of IAS 19.


## DAIMLER

## Free Cash Flow and Net Liquidity of the Industrial Business

|  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in millions of EUR) | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | 2013 | 2012 | Change |
| Net liquidity |  |  |  |  |  |  |  |  |  |  |  |  |
| at the beginning of the period | 8,207 | 10,442 | 11,508 | 11,981 | 10,019 | 10,093 | 11,326 | 8,438 | +34\% | 11,508 | 11,981 | -4\% |
| Free cash flow | 2,633 | 1,150 | -1,152 | -1,977 | 3,454 | 1,005 | 1,577 | -209 |  | 3,879 | -1,181 |  |
| thereof: working capital* | 1,252 | 180 | -447 | -1,998 | -177 | 758 | -42 | -786 | . | -666 | -2,026 |  |
| Other | 668 | 389 | -337 | 89 | -2,147 | -2,660 | -326 | -22 | . | -2,810 | -2,593 | . |
| thereof: dividends Daimler AG | 0 | 0 | 0 | 0 | -2,349 | -2,346 | 0 | 0 | . | -2,349 | -2,346 |  |
| Net liquidity at the end of the period | 11,508 | 11,981 | 10,019 | 10,093 | 11,326 | 8,438 | 12,577 | 8,207 | +53\% | 12,577 | 8,207 | +53\% |

* Inventories, trade receivables and trade payables


## DAIMLER

## Liquidity

|  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | End of |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in millions of EUR) | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | Q3 2013 | 2012 | Change |
| Group liquidity |  |  |  |  |  |  |  |  |  |  |  |  |
| Cash and cash equivalents | 10,996 | 9,576 | 11,355 | 11,837 | 11,607 | 12,094 | 10,615 | 12,279 | -14\% | 10,615 | 10,996 | -3\% |
| Marketable securities and term deposits | 5,598 | 2,281 | 6,331 | 1,723 | 7,263 | 2,504 | 7,219 | 4,023 | +79\% | 7,219 | 5,598 | +29\% |
| Gross liquidity | 16,594 | 11,857 | 17,686 | 13,560 | 18,870 | 14,598 | 17,834 | 16,302 | +9\% | 17,834 | 16,594 | +7\% |
| Financing liabilities (nominal) | -75,586 | -62,536 | -78,512 | -65,507 | -78,262 | -72,367 | -76,239 | -75,591 | . | -76,239 | -75,586 |  |
| Net debt | -58,992 | -50,679 | -60,826 | -51,947 | -59,392 | -57,769 | -58,405 | -59,289 | . | -58,405 | -58,992 |  |
| Liquidity of the industrial business |  |  |  |  |  |  |  |  |  |  |  |  |
| Cash and cash equivalents | 9,887 | 8,908 | 10,348 | 10,862 | 10,691 | 11,081 | 9,862 | 11,057 | -11\% | 9,862 | 9,887 | -0\% |
| Marketable securities and term deposits | 3,841 | 1,171 | 4,284 | 559 | 5,452 | 811 | 5,523 | 2,305 | +140\% | 5,523 | 3,841 | +44\% |
| Gross liquidity | 13,728 | 10,079 | 14,632 | 11,421 | 16,143 | 11,892 | 15,385 | 13,362 | +15\% | 15,385 | 13,728 | +12\% |
| Financing liabilities (nominal) | -2,220 | 1,902 | -4,613 | -1,328 | -4,817 | -3,454 | -2,808 | -5,155 | . | -2,808 | -2,220 |  |
| Net liquidity | 11,508 | 11,981 | 10,019 | 10,093 | 11,326 | 8,438 | 12,577 | 8,207 | +53\% | 12,577 | 11,508 | +9\% |

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## Pension and Health-Care Benefits*

|  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | End of |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in billions of EUR) | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | Q3 2013 | 2012 | Change |
| Pension benefits |  |  |  |  |  |  |  |  |  |  |  |  |
| Benefit obligations | -23.9 | -19.1 | -24.0 | -19.8 | -23.5 | -20.2 | -23.6 | -22.2 | . | -23.6 | -23.9 |  |
| Plan assets | 14.2 | 12.6 | 14.3 | 12.9 | 13.9 | 12.9 | 14.1 | 13.3 | +6\% | 14.1 | 14.2 | -1\% |
| Funded status | -9.7 | -6.5 | -9.7 | -6.9 | -9.6 | -7.3 | -9.5 | -8.9 | . | -9.5 | -9.7 |  |
| Health-care benefits |  |  |  |  |  |  |  |  |  |  |  |  |
| Benefit obligations | -1.5 | -1.4 | -1.5 | -1.3 | -1.4 | -1.4 | -1.3 | -1.4 | . | -1.3 | -1.5 |  |
| Plan assets | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | . | 0.0 | 0.0 | . |
| Reimbursement Medicare Act | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | +0\% | 0.1 | 0.2 | -50\% |
| Funded status | -1.3 | -1.2 | -1.3 | -1.2 | -1.3 | -1.3 | -1.2 | -1.3 | . | -1.2 | -1.3 |  |

[^0]
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## Unit Sales

|  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in units) | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | 2013 | 2012 | Change |
| Mercedes-Benz Cars | 397,464 | 375,900 | 341,511 | 338,303 | 404,711 | 370,384 | 395,446 | 345,418 | +14\% | 1,141,668 | 1,054,105 | +8\% |
| Daimler Trucks | 112,931 | 129,404 | 101,433 | 107,664 | 123,763 | 122,217 | 124,465 | 119,142 | +4\% | 349,661 | 349,023 | +0\% |
| Mercedes-Benz Vans | 76,129 | 78,668 | 52,623 | 51,223 | 69,436 | 69,324 | 65,314 | 55,742 | +17\% | 187,373 | 176,289 | +6\% |
| Daimler Buses | 10,517 | 12,231 | 6,033 | 4,896 | 7,913 | 8,418 | 9,649 | 8,257 | +17\% | 23,595 | 21,571 | +9\% |
| Daimler Group | 597,041 | 596,203 | 501,600 | 502,086 | 605,823 | 570,343 | 594,874 | 528,559 | +13\% | 1,702,297 | 1,600,988 | +6\% |

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## Production Volume

| (in units) | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | 2013 | 2012 | Change |
| Mercedes-Benz Cars | 368,864 | 367,049 | 374,041 | 364,009 | 412,009 | 355,578 | 391,934 | 367,199 | +7\% | 1,177,984 | 1,086,786 | +8\% |
| Daimler Trucks | 96,253 | 121,547 | 111,150 | 114,563 | 127,401 | 120,914 | 128,289 | 118,892 | +8\% | 366,840 | 354,369 | +4\% |
| Mercedes-Benz Vans | 71,568 | 71,154 | 63,169 | 62,974 | 72,811 | 67,795 | 62,843 | 55,159 | +14\% | 198,823 | 185,928 | +7\% |
| Daimler Buses | 7,935 | 10,810 | 7,358 | 6,370 | 9,269 | 7,872 | 9,488 | 9,207 | +3\% | 26,115 | 23,449 | +11\% |
| Daimler Group | 544,620 | 570,560 | 555,718 | 547,916 | 621,490 | 552,159 | 592,554 | 550,457 | +8\% | 1,769,762 | 1,650,532 | +7\% |

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## Revenue

|  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in millions of EUR) | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | 2013 | 2012 | Change |
| Mercedes-Benz Cars | 16,121 | 15,077 | 14,110 | 14,937 | 16,324 | 15,364 | 16,521 | 15,238 | +8\% | 46,955 | 45,539 | +3\% |
| Daimler Trucks | 7,782 | 8,242 | 7,024 | 7,383 | 7,965 | 8,129 | 7,982 | 8,095 | -1\% | 22,971 | 23,607 | -3\% |
| Mercedes-Benz Vans | 2,478 | 2,737 | 1,986 | 2,088 | 2,434 | 2,420 | 2,253 | 2,084 | +8\% | 6,673 | 6,592 | +1\% |
| Daimler Buses | 1,232 | 1,380 | 751 | 730 | 934 | 1,016 | 1,127 | 951 | +19\% | 2,812 | 2,697 | +4\% |
| Daimler Financial Services | 3,626 | 3,133 | 3,577 | 3,140 | 3,548 | 3,260 | 3,657 | 3,524 | +4\% | 10,782 | 9,924 | +9\% |
| Reconciliation | -1,409 | -1,503 | -1,346 | $-1,267$ | -1,513 | $-1,305$ | -1,441 | -1,320 | . | -4,300 | -3,892 |  |
| Daimler Group | 29,830 | 29,066 | 26,102 | 27,011 | 29,692 | 28,884 | 30,099 | 28,572 | +5\% | 85,893 | 84,467 | +2\% |

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## Earnings Before Interest and Taxes (EBIT) and Return on Sales (RoS)*

| (EBIT in millions of EUR, RoS in \%) | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | 2013 | 2012 | Change |
| Mercedes-Benz Cars |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 851 | 1,230 | 460 | 1,230 | 1,041 | 1,337 | 1,200 | 973 | +23\% | 2,701 | 3,540 | -24\% |
| RoS | 5.3\% | 8.2\% | 3.3\% | 8.2\% | 6.4\% | 8.7\% | 7.3\% | 6.4\% | . | 5.8\% | 7.8\% |  |
| Daimler Trucks |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 294 | 422 | 116 | 376 | 434 | 524 | 522 | 501 | +4\% | 1,072 | 1,401 | -23\% |
| RoS | 3.8\% | 5.1\% | 1.7\% | 5.1\% | 5.4\% | 6.4\% | 6.5\% | 6.2\% | . | 4.7\% | 5.9\% | . |
| Mercedes-Benz Vans |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 101 | 256 | 81 | 167 | 204 | 200 | 152 | 75 | +103\% | 437 | 442 | -1\% |
| RoS | 4.1\% | 9.4\% | 4.1\% | 8.0\% | 8.4\% | 8.3\% | 6.7\% | 3.6\% | . | 6.5\% | 6.7\% | . |
| Daimler Buses |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | -21 | 109 | -31 | -105 | 27 | -59 | 59 | -36 | . | 55 | -200 | . |
| RoS | -1.7\% | 7.9\% | -4.1\% | -14.4\% | 2.9\% | -5.8\% | 5.2\% | -3.8\% |  | 2.0\% | -7.4\% |  |
| Daimler Financial Services |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 289 | 314 | 314 | 344 | 319 | 338 | 322 | 322 | 0\% | 955 | 1,004 | -5\% |
| Return on equity (RoE) | 18.7\% | 23.3\% | 19.6\% | 25.2\% | 19.1\% | 23.5\% | 19.3\% | 21.2\% | . | 19.3\% | 23.2\% | . |
| Reconciliation | 1,017 | -156 | -23 | 86 | 3,217 | -72 | -24 | 88 | . | 3,170 | 102 | . |
| thereof: share of result of EADS | 969** | 57 | 34 | 133 | 3,209 | 17 | 13 | 105 | -88\% | 3,256 | 255 | . |
| Daimler Group | 2,531 | 2,175 | 917 | 2,098 | 5,242 | 2,268 | 2,231 | 1,923 | +16\% | 8,390 | 6,289 | +33\% |

* The 2012 figures have been adjusted, primarily for effects arising from application of the amended version of IAS 19.
** thereof gain on the sale of EADS shares: 913 million EUR.


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EBIT and RoS from Ongoing Business*

| (EBIT in millions of EUR, RoS in \%) | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | 2013 | 2012 | Change |
| Mercedes-Benz Cars |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 851 | 1,230 | 460 | 1,230 | 1,041 | 1,337 | 1,200 | 973 | +23\% | 2,701 | 3,540 | -24\% |
| RoS | 5.3\% | 8.2\% | 3.3\% | 8.2\% | 6.4\% | 8.7\% | 7.3\% | 6.4\% |  | 5.8\% | 7.8\% | . |
| Daimler Trucks |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 294 | 454 | 129 | 376 | 516 | 524 | 530 | 501 | +6\% | 1,175 | 1,401 | -16\% |
| RoS | 3.8\% | 5.5\% | 1.8\% | 5.1\% | 6.5\% | 6.4\% | 6.6\% | 6.2\% |  | 5.1\% | 5.9\% | . |
| Mercedes-Benz Vans |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 165 | 256 | 81 | 167 | 204 | 200 | 152 | 75 | +103\% | 437 | 442 | -1\% |
| RoS | 6.7\% | 9.4\% | 4.1\% | 8.0\% | 8.4\% | 8.3\% | 6.7\% | 3.6\% | . | 6.5\% | 6.7\% | . |
| Daimler Buses |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 36 | 109 | -27 | -69 | 47 | -13 | 61 | -20 | . | 81 | -102 | . |
| RoS | 2.9\% | 7.9\% | -3.6\% | -9.5\% | 5.0\% | -1.3\% | 5.4\% | -2.1\% |  | 2.9\% | -3.8\% |  |
| Daimler Financial Services |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 289 | 295 | 314 | 344 | 319 | 338 | 322 | 322 | 0\% | 955 | 1,004 | -5\% |
| Return on equity (RoE) | 18.7\% | 21.9\% | 19.6\% | 25.2\% | 19.1\% | 23.5\% | 19.3\% | 21.2\% | . | 19.3\% | 23.2\% | . |
| Reconciliation | 104 | -156 | -23 | 86 | 8 | -72 | -37 | 88 | . | -52 | 102 | . |
| thereof: share of result of EADS | 56 | 57 | 34 | 133 | 0 | 17 | 0 | 105 | -100\% | 34 | 255 | -87\% |
| Daimler Group | 1,739 | 2,188 | 934 | 2,134 | 2,135 | 2,314 | 2,228 | 1,939 | +15\% | 5,297 | 6,387 | -17\% |

* The 2012 figures have been adjusted, primarily for effects arising from application of the amended version of IAS 19.


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## Special Items affecting EBIT

| (in millions of EUR) | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | January - September |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 |
| Natural disaster in Japan (02 2011: primarily insurance compensation) | - | -23 | - | - | - | - | - | - | - | - |
| . E Impairment of investment in Kamaz | - | -9 | - | - | - | - | - | - | - | - |
| Workforce adjustments* | - | - | -13 | - | -82 | - | -8 | - | -103 | - |
|  | -64 | - | - | - | - | - | - | - | - | - |
| (ex | -57 | - | -4 | -36 | -20 | -46 | -2 | -16 | -26 | -98 |
| $\stackrel{\text { L }}{\text { L }}$ Natural disaster in Japan | - | 19 | - | - | - | - | - | - | - | - |
|  | 913 | - | - | - | 3,209 | - | 13 | - | 3,222 | - |

[^1]** Daimler Buses expects special items from the business repositioning of around $€ 30$ million in 2013.

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## Mercedes-Benz Cars

## Overview

|  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | 2013 | 2012 | Change |
| Unit sales (units) | 397,464 | 375,900 | 341,511 | 338,303 | 404,711 | 370,384 | 395,446 | 345,418 | +14\% | 1,141,668 | 1,054,105 | +8\% |
| Retail sales (units) | 379,899 | 366,079 | 350,530 | 340,877 | 395,774 | 367,640 | 390,116 | 335,393 | +16\% | 1,136,420 | 1,043,910 | +9\% |
| Production (units) | 368,864 | 367,049 | 374,041 | 364,009 | 412,009 | 355,578 | 391,934 | 367,199 | +7\% | 1,177,984 | 1,086,786 | +8\% |
| Revenue (millions of EUR) | 16,121 | 15,077 | 14,110 | 14,937 | 16,324 | 15,364 | 16,521 | 15,238 | +8\% | 46,955 | 45,539 | +3\% |
| EBIT (millions of EUR) | 851 | 1,230 | 460 | 1,230 | 1,041 | 1,337 | 1,200 | 973 | +23\% | 2,701 | 3,540 | -24\% |
| Return on sales (\%) | 5.3\% | 8.2\% | 3.3\% | 8.2\% | 6.4\% | 8.7\% | 7.3\% | 6.4\% |  | 5.8\% | 7.8\% |  |

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## Mercedes-Benz Cars

## Unit Sales

| (in units) | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | 2013 | 2012 | Change |
| Mercedes-Benz Cars | 397,464 | 375,900 | 341,511 | 338,303 | 404,711 | 370,384 | 395,446 | 345,418 | +14\% | 1,141,668 | 1,054,105 | +8\% |
| Western Europe of which Germany | $\begin{array}{r} 162,619 \\ 75,865 \end{array}$ | $\begin{array}{r} 159,336 \\ 78,587 \end{array}$ | $\begin{array}{r} 149,691 \\ 61,130 \end{array}$ | $\begin{array}{r} 156,274 \\ 64,668 \end{array}$ | $\begin{array}{r} 178,247 \\ 79,774 \end{array}$ | $\begin{array}{r} 169,347 \\ 80,911 \end{array}$ | $\begin{array}{r} 151,438 \\ 69,908 \end{array}$ | $\begin{array}{r} 143,183 \\ 68,479 \end{array}$ | $\begin{aligned} & +6 \% \\ & +2 \% \end{aligned}$ | $479,376$ | $468,804$ | $\begin{aligned} & +2 \% \\ & -2 \% \end{aligned}$ |
| NAFTA | 102,814 | 93,159 | 77,775 | 78,471 | 88,546 | 76,851 | 91,758 | 83,984 | +9\% | 258,079 | 239,306 | +8\% |
| of which USA | 91,438 | 82,430 | 67,998 | 68,603 | 76,476 | 65,453 | 80,106 | 74,247 | +8\% | 224,580 | 208,303 | +8\% |
| Asia | 93,387 | 90,933 | 78,745 | 73,492 | 93,100 | 88,910 | 107,445 | 82,497 | +30\% | 279,290 | 244,899 | + $14 \%$ |
| of which China | 59,163 | 62,430 | 46,412 | 42,518 | 60,043 | 59,686 | 64,808 | 47,127 | +38\% | 171,263 | 149,331 | +15\% |
| Rest of World | 38,644 | 32,472 | 35,300 | 30,066 | 44,818 | 35,276 | 44,805 | 35,754 | +25\% | 124,923 | 101,096 | +24\% |

## DAIMLER

## Mercedes-Benz Cars

## Retail Sales

| (in units) | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | 2013 | 2012 | Change |
| Mercedes-Benz Cars | 379,899 | 366,079 | 350,530 | 340,877 | 395,774 | 367,640 | 390,116 | 335,393 | +16\% | 1,136,420 | 1,043,910 | +9\% |
| Western Europe | 156,818 | 157,148 | 151,833 | 153,121 | 173,633 | 169,412 | 158,372 | 145,099 | +9\% | 483,838 | 467,632 | +3\% |
| of which Germany | 76,602 | 78,889 | 60,394 | 63,680 | 78,686 | 80,136 | 71,297 | 68,543 | +4\% | 210,377 | 212,359 | -1\% |
| NAFTA | 95,816 | 87,229 | 81,002 | 73,133 | 86,509 | 81,300 | 86,891 | 75,273 | +15\% | 254,402 | 229,706 | +11\% |
| of which USA | 85,043 | 76,651 | 71,473 | 63,809 | 75,038 | 69,550 | 75,549 | 65,612 | +15\% | 222,060 | 198,971 | +12\% |
| Asia | 88,354 | 89,374 | 83,135 | 85,798 | 92,568 | 81,485 | 101,332 | 79,982 | +27\% | 277,035 | 247,265 | +12\% |
| of which China | 55,205 | 60,434 | 50,049 | 56,123 | 57,468 | 52,016 | 61,402 | 48,716 | +26\% | 168,919 | 156,855 | +8\% |
| Rest of World | 38,911 | 32,328 | 34,560 | 28,825 | 43,064 | 35,443 | 43,521 | 35,039 | +24\% | 121,145 | 99,307 | +22\% |

## DAIMLER

## Mercedes-Benz Cars

## Market Shares*

|  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in \%) | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change in \% pts. | 2013 | 2012 | Change in \% pts. |
| Western Europe | 5.5 | 5.0 | 5.4 | 4.9 | 5.6 | 5.3 | 5.7 | 5.5 | +0.2 | 5.6 | 5.3 | +0.3 |
| of which Germany | 10.5 | 10.2 | 10.4 | 9.4 | 10.5 | 10.4 | 10.5 | 10.0 | +0.5 | 10.5 | 9.9 | +0.6 |
| USA | 2.4 | 2.4 | 1.9 | 1.8 | 1.8 | 1.8 | 1.9 | 1.8 | +0.1 | 1.9 | 1.8 | +0.1 |
| China | 1.4 | 1.4 | 1.3 | 1.4 | 1.5 | 1.4 | 1.3 | 1.4 | -0.1 | 1.3 | 1.4 | -0.1 |
| Japan | 1.3 | 0.9 | 0.9 | 0.8 | 1.2 | 0.9 | 1.3 | 1.0 | +0.3 | 1.2 | 0.9 | +0.3 |

[^2]
## DAIMLER

## Daimler Trucks

## Overview

| Incoming orders (units) | 108,964 | 118,134 | 126,877 | 106,610 | 125,791 | 106,054 | 125,901 | 95,432 | +32\% | 378,569 | 308,096 | +23\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unit sales (units) | 112,931 | 129,404 | 101,433 | 107,664 | 123,763 | 122,217 | 124,465 | 119,142 | +4\% | 349,661 | 349,023 | +0\% |
| Retail sales (units) | 116,903 | 127,630 | 100,748 | 104,765 | 124,065 | 116,976 | 118,448 | 116,689 | +2\% | 343,261 | 338,430 | +1\% |
| Production (units) | 96,253 | 121,547 | 111,150 | 114,563 | 127,401 | 120,914 | 128,289 | 118,892 | +8\% | 366,840 | 354,369 | +4\% |
| Revenue (millions of EUR) | 7,782 | 8,242 | 7,024 | 7,383 | 7,965 | 8,129 | 7,982 | 8,095 | -1\% | 22,971 | 23,607 | -3\% |
| EBIT (millions of EUR) | 294 | 422 | 116 | 376 | 434 | 524 | 522 | 501 | +4\% | 1,072 | 1,401 | -23\% |
| Return on sales (\%) | 3.8\% | 5.1\% | 1.7\% | 5.1\% | 5.4\% | 6.4\% | 6.5\% | 6.2\% |  | 4.7\% | 5.9\% |  |

## DAIMLER

## Daimler Trucks

Unit Sales

|  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in units) | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | 2013 | 2012 | Change |
| Daimler Trucks | 112,931 | 129,404 | 101,433 | 107,664 | 123,763 | 122,217 | 124,465 | 119,142 | +4\% | 349,661 | 349,023 | +0\% |
| Western Europe | 15,722 | 18,223 | 11,968 | 13,066 | 14,270 | 15,041 | 16,662 | 14,193 | +17\% | 42,900 | 42,300 | +1\% |
| of which Germany | 8,542 | 9,498 | 6,212 | 6,401 | 7,623 | 8,189 | 7,861 | 7,954 | -1\% | 21,696 | 22,544 | -4\% |
| NAFTA | 32,639 | 31,681 | 30,642 | 32,639 | 34,924 | 34,573 | 35,125 | 35,177 | -0\% | 100,691 | 102,389 | -2\% |
| of which USA | 28,116 | 26,738 | 26,641 | 27,432 | 30,011 | 28,415 | 30,665 | 29,863 | +3\% | 87,317 | 85,710 | +2\% |
| Latin America (excl. Mexico) | 13,516 | 17,278 | 12,987 | 9,931 | 16,051 | 10,209 | 16,204 | 12,541 | +29\% | 45,242 | 32,681 | +38\% |
| Asia | 34,796 | 46,442 | 35,221 | 40,047 | 41,955 | 46,193 | 41,115 | 42,698 | -4\% | 118,291 | 128,938 | -8\% |
| of which Japan | 8,218 | 9,447 | 8,862 | 9,778 | 8,758 | 8,812 | 10,081 | 8,167 | +23\% | 27,701 | 26,757 | +4\% |
| Rest of World | 16,258 | 15,780 | 10,615 | 11,981 | 16,563 | 16,201 | 15,359 | 14,533 | +6\% | 42,537 | 42,715 | -0\% |
| BFDA - Beijing Foton Daimler |  |  |  |  |  |  |  |  |  |  |  |  |
| Automotive Co. Ltd. (Auman Trucks) | 17,430 | - | 23,001 | - | 28,229 | - | 24,129 | 13,942 | +73\% | 75,359 | 13,942 | * |
| Daimler Trucks including BFDA | 130,361 | 129,404 | 124,434 | 107,664 | 151,992 | 122,217 | 148,594 | 133,084 | +12\% | 425,020 | 362,965 | +17\% |

* Comparison with prior-year numbers not reasonable, as production started in July 2012.


## DAIMLER

## Daimler Trucks

## Retail Sales

|  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in units) | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | 2013 | 2012 | Change |
| Daimler Trucks | 116,903 | 127,630 | 100,748 | 104,765 | 124,065 | 116,976 | 118,448 | 116,689 | +2\% | 343,261 | 338,430 | +1\% |
| Western Europe | 16,088 | 17,966 | 12,020 | 12,878 | 14,286 | 15,630 | 14,760 | 14,373 | +3\% | 41,066 | 42,881 | -4\% |
| of which Germany | 8,542 | 9,498 | 6,212 | 6,401 | 7,623 | 8,189 | 7,861 | 7,954 | -1\% | 21,696 | 22,544 | -4\% |
| NAFTA | 33,846 | 29,463 | 31,896 | 30,395 | 35,910 | 29,642 | 33,901 | 33,704 | +1\% | 101,707 | 93,741 | +8\% |
| of which USA | 28,607 | 24,800 | 27,981 | 26,110 | 30,673 | 24,808 | 29,459 | 28,793 | +2\% | 88,113 | 79,711 | +11\% |
| Latin America (excl. Mexico) | 15,222 | 17,278 | 12,070 | 10,024 | 16,206 | 10,096 | 14,870 | 12,027 | +24\% | 43,146 | 32,147 | +34\% |
| Asia | 34,815 | 46,354 | 35,188 | 39,938 | 41,383 | 45,888 | 39,491 | 42,698 | -8\% | 116,062 | 128,524 | -10\% |
| of which Japan | 8,228 | 9,447 | 8,849 | 9,778 | 8,618 | 8,812 | 10,034 | 8,339 | +20\% | 27,501 | 26,929 | +2\% |
| Rest of World | 16,932 | 16,569 | 9,574 | 11,530 | 16,280 | 15,720 | 15,426 | 13,887 | +11\% | 41,280 | 41,137 | +0\% |

## DAIMLER

## Daimler Trucks

Incoming Orders

|  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in units) | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | 2013 | 2012 | Change |
| Daimler Trucks | 108,964 | 118,134 | 126,877 | 106,610 | 125,791 | 106,054 | 125,901 | 95,432 | +32\% | 378,569 | 308,096 | +23\% |
| Western Europe | 13,950 | 14,752 | 15,256 | 14,897 | 17,263 | 13,760 | 22,348 | 11,984 | +86\% | 54,867 | 40,641 | +35\% |
| of which Germany | 6,470 | 7,273 | 7,617 | 8,803 | 8,046 | 7,151 | 12,523 | 6,384 | +96\% | 28,186 | 22,338 | +26\% |
| NAFTA | 35,194 | 38,773 | 35,933 | 27,946 | 31,730 | 22,417 | 33,002 | 23,663 | +39\% | 100,665 | 74,026 | +36\% |
| of which USA | 31,880 | 31,463 | 31,193 | 23,663 | 26,968 | 19,151 | 30,251 | 20,665 | +46\% | 88,412 | 63,479 | +39\% |
| Latin America* (excl. Mexico) | 12,138 | 14,688 | 13,806 | 9,863 | 15,239 | 8,921 | 14,764 | 11,643 | +27\% | 43,809 | 30,427 | +44\% |
| Asia | 34,729 | 36,621 | 45,422 | 39,544 | 43,512 | 44,624 | 37,714 | 32,219 | +17\% | 126,648 | 116,387 | +9\% |
| of which Japan | 8,548 | 8,436 | 9,890 | 8,913 | 11,808 | 9,215 | 10,681 | 8,368 | +28\% | 32,379 | 26,496 | +22\% |
| Rest of World | 12,953 | 13,300 | 16,460 | 14,360 | 18,047 | 16,332 | 18,073 | 15,923 | +14\% | 52,580 | 46,615 | +13\% |

[^3]
## DAIMLER

## Daimler Trucks

## Market Shares*

(in \%)
$\frac{\text { 4th Quarter }}{2012}$

$\frac{\text { 1st Quarter }}{2013 \quad 2012} \quad$| 2nd Quarter |
| :---: |
| 2013 |


| 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2013 | 2012 | Change | 2013 | 2012 | Change |
|  |  | in \% pts. |  |  | in \% pts |

## Trucks Europe / Latin America

## (Mercedes-Benz)

Western Europe MDT/HDT
Germany MDT/HDT

| 22.0 | 23.7 | 22.5 | 22.5 |
| :--- | :--- | :--- | :--- |
| 39.6 | 40.4 | 41.2 | 39.4 |
| 24.2 | 25.1 | 22.9 | 27.1 |


| 24.0 | 23.3 |
| :--- | :--- |
| 39.5 | 38.0 |
| 24.9 | 26.3 |


| 24.3 | 24.0 | +0.2 |
| :--- | :--- | ---: |
| 40.3 | 39.9 | +0.4 |
| 24.5 | 25.3 | -0.8 |


| 23.8 | 23.4 |
| :--- | :--- |
| 40.1 | 39.0 |
| 24.3 | 26.1 |0.4

+1.2

Brazil MDT/HDT
$24.2 \quad 25.1$
.
6.3
0.8

## Trucks NAFTA

(Freightliner/Western Star)

## NAFTA Class 8

NAFTA Class 6-7
$34.4 \quad 30.6$
$37.2 \quad 35.8$
46.7 41.1
35.9
43.7
35.
35.7

32.6
$+2.8$
37.0
44.8
32.$+4.9$
$+8.0$

## Trucks Asia

(Fuso)
Japan Trucks Total

## DAIMLER

## Mercedes-Benz Vans

## Overview

|  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | 2013 | 2012 | Change |
| Unit sales (units) | 76,129 | 78,668 | 52,623 | 51,223 | 69,436 | 69,324 | 65,314 | 55,742 | +17\% | 187,373 | 176,289 | +6\% |
| Retail sales (units) | 71,089 | 74,922 | 52,752 | 52,131 | 68,631 | 68,184 | 66,984 | 58,874 | +14\% | 188,367 | 179,189 | +5\% |
| Production (units) | 71,568 | 71,154 | 63,169 | 62,974 | 72,811 | 67,795 | 62,843 | 55,159 | +14\% | 198,823 | 185,928 | +7\% |
| Revenue (millions of EUR) | 2,478 | 2,737 | 1,986 | 2,088 | 2,434 | 2,420 | 2,253 | 2,084 | +8\% | 6,673 | 6,592 | +1\% |
| EBIT (millions of EUR) | 101 | 256 | 81 | 167 | 204 | 200 | 152 | 75 | +103\% | 437 | 442 | -1\% |
| Return on sales (\%) | 4.1\% | 9.4\% | 4.1\% | 8.0\% | 8.4\% | 8.3\% | 6.7\% | 3.6\% |  | 6.5\% | 6.7\% |  |

## DAIMLER

## Mercedes-Benz Vans

## Unit Sales

| 4th Quarter | 1st Quarter | 2nd Quarter | 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 20122011 | 20132012 | 20132012 | 2013 | 2012 | Change | 2013 | 2012 | Change |


| Wholesales (in units) | 76,129 | 78,668 | 52,623 | 51,223 | 69,436 | 69,324 | 65,314 | 55,742 | +17\% | 187,373 | 176,289 | +6\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Western Europe | 50,909 | 54,876 | 32,646 | 34,394 | 42,480 | 46,519 | 39,528 | 33,085 | +19\% | 114,654 | 113,998 | + 1 \% |
| of which Germany | 22,358 | 25,014 | 12,595 | 13,445 | 18,573 | 20,832 | 17,323 | 14,409 | +20\% | 48,491 | 48,686 | -0\% |
| Eastern Europe | 7,111 | 6,774 | 5,213 | 4,597 | 7,243 | 6,497 | 7,180 | 5,821 | +23\% | 19,636 | 16,915 | +16\% |
| NAFTA | 7,096 | 5,922 | 5,120 | 4,802 | 7,585 | 7,601 | 6,773 | 6,884 | -2\% | 19,478 | 19,287 | +1\% |
| of which USA | 5,771 | 4,633 | 3,976 | 3,557 | 6,108 | 6,310 | 5,546 | 5,836 | -5\% | 15,630 | 15,703 | -0\% |
| Latin America (excl. Mexico) | 4,355 | 4,260 | 4,109 | 2,946 | 5,162 | 2,346 | 5,176 | 4,307 | +20\% | 14,447 | 9,599 | +51\% |
| Asia | 4,234 | 4,208 | 3,035 | 2,243 | 4,692 | 3,407 | 4,347 | 3,241 | +34\% | 12,074 | 8,891 | +36\% |
| of which China | 3,147 | 3,150 | 2,371 | 1,061 | 3,310 | 2,358 | 3,466 | 2,270 | +53\% | 9,147 | 5,689 | +61\% |
| Rest of World | 2,424 | 2,628 | 2,500 | 2,241 | 2,274 | 2,954 | 2,310 | 2,404 | -4\% | 7,084 | 7,599 | -7\% |

## DAIMLER

## Mercedes-Benz Vans

## Retail Sales and Market Shares

|  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | 2013 | 2012 | Change |
| Retail sales (in units) | 71,089 | 74,922 | 52,752 | 52,131 | 68,631 | 68,184 | 66,984 | 58,874 | +14\% | 188,367 | 179,189 | +5\% |
| Western Europe | 46,468 | 52,144 | 33,100 | 35,174 | 43,391 | 46,056 | 40,879 | 35,891 | +14\% | 117,370 | 117,121 | +0\% |
| of which Germany | 22,358 | 25,014 | 12,595 | 13,445 | 18,573 | 20,832 | 17,323 | 14,409 | +20\% | 48,491 | 48,686 | -0\% |
| Eastern Europe | 7,329 | 6,920 | 4,856 | 4,440 | 6,690 | 5,940 | 7,139 | 5,911 | +21\% | 18,685 | 16,291 | +15\% |
| NAFTA | 7,056 | 5,470 | 4,896 | 4,293 | 6,978 | 7,238 | 6,959 | 7,224 | -4\% | 18,833 | 18,755 | +0\% |
| of which USA | 5,527 | 4,125 | 3,834 | 3,129 | 5,649 | 6,147 | 5,457 | 6,126 | -11\% | 14,940 | 15,402 | -3\% |
| Latin America (excl. Mexico) | 4,003 | 3,856 | 4,296 | 2,817 | 4,672 | 2,928 | 5,312 | 3,833 | +39\% | 14,280 | 9,578 | +49\% |
| Asia | 3,878 | 4,142 | 3,177 | 3,092 | 4,411 | 3,247 | 4,330 | 3,636 | +19\% | 11,918 | 9,975 | +19\% |
| of which China | 2,792 | 3,001 | 2,504 | 2,066 | 3,199 | 2,249 | 3,532 | 2,463 | +43\% | 9,235 | 6,778 | +36\% |
| Rest of World | 2,355 | 2,390 | 2,427 | 2,315 | 2,489 | 2,775 | 2,365 | 2,379 | -1\% | 7,281 | 7,469 | -3\% |
| Market shares* (in percent) |  |  |  |  |  |  |  |  |  |  |  |  |
| Western Europe** small | 2.1 | - | 3.3 | - | 3.3 | - | 3.2 | - | +3.2 pts. | 3.3 | - | +3.3 pts. |
| Western Europe** midsize/large | 18.9 | 18.8 | 16.1 | 17.2 | 16.1 | 18.0 | 18.9 | 20.1 | -1.2 pts. | 17.1 | 17.8 | -0.7 pts. |
| Germany midsize/large | 29.6 | 30.0 | 24.7 | 25.8 | 23.5 | 24.7 | 26.4 | 25.3 | +1.1 pts. | 24.9 | 26.0 | -1.1 pts. |

* Based on estimates in certain markets
** Excluding United Kingdom.


## DAIMLER

## Daimler Buses

## Overview

|  | 4th | rter | 1st | rter | 2nd | rter |  | Quarte |  | Janua | Septem |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | 2013 | 2012 | Change |
| Unit sales* (units) | 10,517 | 12,231 | 6,033 | 4,896 | 7,913 | 8,418 | 9,649 | 8,257 | +17\% | 23,595 | 21,571 | +9\% |
| Production (units) | 7,935 | 10,810 | 7,358 | 6,370 | 9,269 | 7,872 | 9,488 | 9,207 | +3\% | 26,115 | 23,449 | +11\% |
| Revenue (millions of EUR) | 1,232 | 1,380 | 751 | 730 | 934 | 1,016 | 1,127 | 951 | +19\% | 2,812 | 2,697 | +4\% |
| EBIT (millions of EUR) | $-21$ | 109 | -31 | -105 | 27 | -59 | 59 | -36 | . | 55 | -200 | . |
| Return on sales (\%) | -1.7\% | 7.9\% | -4.1\% | -14.4\% | 2.9\% | -5.8\% | 5.2\% | -3.8\% |  | 2.0\% | -7.4\% |  |

[^4]
## DAIMLER

Daimler Buses
Unit Sales and Market Shares

| Wholesales* (in units) | 10,517 | 12,231 | 6,033 | 4,896 | 7,913 | 8,418 | 9,649 | 8,257 | +17\% | 23,595 | 21,571 | +9\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Western Europe | 2,217 | 2,445 | 538 | 632 | 1,488 | 1,377 | 1,696 | 1,625 | +4\% | 3,722 | 3,634 | +2\% |
| of which Germany | 988 | 984 | 231 | 209 | 503 | 460 | 573 | 382 | +50\% | 1,307 | 1,051 | +24\% |
| Eastern Europe | 552 | 369 | 447 | 286 | 632 | 531 | 405 | 322 | +26\% | 1,484 | 1,139 | +30\% |
| NAFTA | 1,253 | 1,392 | 366 | 552 | 712 | 1,112 | 944 | 1,026 | -8\% | 2,022 | 2,690 | -25\% |
| of which USA | 103 | 178 | 17 | 41 | 7 | 163 | 22 | 78 | -72\% | 46 | 282 | -84\% |
| Latin America (excl. Mexico) | 5,514 | 6,960 | 4,141 | 2,790 | 4,529 | 4,689 | 5,750 | 4,807 | +20\% | 14,420 | 12,286 | +17\% |
| Asia | 674 | 657 | 404 | 269 | 349 | 553 | 435 | 390 | +12\% | 1,188 | 1,212 | -2\% |
| Rest of World | 307 | 408 | 137 | 367 | 203 | 156 | 419 | 87 | +382\% | 759 | 610 | +24\% |
| Market shares** (in percent) |  |  |  |  |  |  |  |  |  |  |  |  |
| Western Europe heavy | 30.1 | 26.6 | 30.8 | 27.0 | 29.1 | 29.6 | 33.5 | 33.9 | -0.4 pts. | 30.9 | 28.5 | +2.4 pts. |
| Germany heavy | 50.2 | 47.3 | 56.3 | 48.1 | 52.0 | 56.0 | 56.1 | 44.2 | +11.9 pts. | 54.7 | 49.0 | +5.7 pts. |
| Brazil heavy | 38.6 | 42.3 | 36.2 | 53.3 | 43.5 | 51.8 | 45.4 | 45.5 | -0.1 pts. | 40.9 | 49.0 | -8.1 pts. |

* Due to the sales structure, retail sales correspond with wholesales.
** Based on estimates in certain markets.


## DAIMLER

## Daimler Financial Services

## Overview

|  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in millions of EUR) | 2012 | 2011 | 2013 | 2012 | 2013 | 2012 | 2013 | 2012 | Change | 2013 | 2012 | Change |
| New business | 10,471 | 9,627 | 8,619 | 8,257 | 10,292 | 9,380 | 10,379 | 9,968 | +4\% | 29,290 | 27,605 | +6\% |
| Contract volume (end of period) | 79,986 | 71,730 | 81,656 | 71,587 | 81,404 | 76,096 | 81,962 | 77,464 | +6\% | 81,962 | 77,464 | +6\% |
| Revenue | 3,626 | 3,133 | 3,577 | 3,140 | 3,548 | 3,260 | 3,657 | 3,524 | +4\% | 10,782 | 9,924 | +9\% |
| EBIT | 289 | 314 | 314 | 344 | 319 | 338 | 322 | 322 | 0\% | 955 | 1,004 | -5\% |
| Return on equity (\%) | 18.7\% | 23.3\% | 19.6\% | 25.2\% | 19.1\% | 23.5\% | 19.3\% | 21.2\% |  | 19.3\% | 23.2\% |  |


[^0]:    * The 2012 figures have been adjusted, primarily for effects arising from application of the amended version of IAS 19.

[^1]:    * Daimler Trucks expects special items from workforce adjustments of up to $€ 250$ million, thereof up to $€ 150$ million in 2013

[^2]:    * Based on estimates in certain markets

[^3]:    * Built-to-stock system in Brazil until June 2013; starting July 2013, order intake corresponds to orders from the dealers

[^4]:    * Due to the sales structure, retail sales correspond with wholesales

