## DAIMLER

Fact Sheet for O2 and H1 2018
July 26, 2018

## DAIMLER

Contents

## Daimler Group

- Stock Market Information 3
- Earnings and Financial Situation 4-12

Information for Divisions

- Mercedes-Benz Cars$13-16$
- Daimler Trucks 17-21
- Mercedes-Benz Vans 22-24
- Daimler Buses 25-26
- Daimler Financial Services 27
- Daimler Mobility Services 28


## DAIMLER

## Stock Market Information

| Earnings per share* (in EUR) |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| basic | 2.01 | 2.43 | 2.93 | 2.01 | 2.12 | 2.39 | 1.61 | 2.28 | -29\% | 3.74 | 4.67 | -20\% |
| diluted | 2.01 | 2.43 | 2.93 | 2.01 | 2.12 | 2.39 | 1.61 | 2.28 | -29\% | 3.74 | 4.67 | -20\% |
| Average number of shares outstanding (in millions) (adjusted for treasury stocks) |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| basic | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 0\% | 1,069.8 | 1,069.8 | 0\% |
| diluted | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 0\% | 1,069.8 | 1,069.8 | 0\% |
| Number of shares outstanding (at period end, in millions) | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 0\% |  |  |  |
| Share price Frankfurt (at period end, in EUR) | 67.47 | 62.71 | 70.80 | 70.72 | 68.97 | 69.20 | 55.13 | 63.37 | -13\% |  |  |  |
| Market capitalization Frankfurt (at period end, in billions of EUR) | 72.18 | 67.09 | 75.74 | 75.66 | 73.79 | 74.03 | 58.98 | 67.80 | -13\% |  |  |  |

[^0]
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## Key Figures and Ratios

| (in millions of EUR) | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Unit Sales (in units) | 824,130 | 754,130 | 873,040 | 799,031 | 806,905 | 754,259 | 833,005 | 822,504 | +1\% | 1,639,910 | 1,576,763 | +4\% |
| Revenue* | 40,745 | 38,597 | 43,613 | 41,001 | 39,785 | 38,582 | 40,756 | 41,214 | -1\% | 80,541 | 79,796 | +1\% |
| EBIT* | 3,409 | 4,037 | 3,421 | 3,459 | 3,335 | 3,771 | 2,640 | 3,747 | -30\% | 5,975 | 7,518 | -21\% |
| Net profit (loss), Group* | 2,237 | 2,726 | 3,216 | 2,206 | 2,354 | 2,652 | 1,825 | 2,512 | -27\% | 4,179 | 5,164 | -19\% |
| Profit (loss) attributable to shareholders of Daimler AG* | 2,146 | 2,595 | 3,131 | 2,149 | 2,273 | 2,557 | 1,726 | 2,444 | -29\% | 3,999 | 5,001 | -20\% |
| R\&D expenditure total | 2,296 | 1,892 | 2,150 | 2,125 | 2,321 | 2,133 | 2,290 | 2,132 | +7\% | 4,611 | 4,265 | +8\% |
| Expensed R\&D costs | 1,647 | 1,298 | 1,429 | 1,458 | 1,712 | 1,448 | 1,620 | 1,414 | +15\% | 3,332 | 2,862 | +16\% |
| Capitalized development costs | 649 | 594 | 721 | 667 | 609 | 685 | 670 | 718 | -7\% | 1,279 | 1,403 | -9\% |
| Amortization on capitalized development costs | 330 | 318 | 323 | 318 | 360 | 326 | 378 | 331 | +14\% | 738 | 657 | +12\% |
| Depreciation and amortization** <br> (including amortization on capitalized development costs, excluding depreciation on leased assets) | 1,360 | 1,404 | 1,436 | 1,350 | 1,444 | 1,369 | 1,469 | 1,356 | +8\% | 2,913 | 2,725 | +7\% |
| Capital expenditure total** | 2,548 | 2,224 | 3,599 | 2,897 | 2,214 | 2,213 | 2,388 | 2,718 | -12\% | 4,602 | 4,931 | -7\% |
| Investment in pp\&e | 1,450 | 1,418 | 2,564 | 1,993 | 1,332 | 1,290 | 1,539 | 1,397 | +10\% | 2,871 | 2,687 | +7\% |
| Capitalized development costs | 649 | 594 | 721 | 667 | 609 | 685 | 670 | 718 | -7\% | 1,279 | 1,403 | -9\% |
| Financial investments and other intangible assets | 449 | 212 | 314 | 237 | 273 | 238 | 179 | 603 | -70\% | 452 | 841 | -46\% |

[^1]
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## Free Cash Flow and Net Liquidity of the Industrial Business

|  | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in millions of EUR) | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Net liquidity |  |  |  |  |  |  |  |  |  |  |  |  |
| at the beginning of the period | 18,382 | 17,448 | 20,832 | 17,906 | 16,597 | 19,737 | 18,683 | 21,073 | -11\% | 16,597 | 19,737 | -16\% |
| Free cash flow | 2,733 | 473 | -3,766 | 1,281 | 1,822 | 1,945 | -18 | 1,093 | . | 1,804 | 3,038 | -41\% |
| thereof: working capital* | -111 | -1,197 | -2,058 | -299 | 297 | 858 | -793 | 90 |  | -496 | 948 |  |
| Other | -283 | -15 | -469 | 550 | 264 | -609 | -4,193 | -3,784 |  | -3,929 | -4,393 |  |
| thereof: dividends Daimler AG | 0 | 0 | 0 | 0 | 0 | 0 | -3,905 | -3,477 |  | -3,905 | -3,477 |  |
| Net liquidity at the end of the period | 20,832 | 17,906 | 16,597 | 19,737 | 18,683 | 21,073 | 14,472 | 18,382 | -21\% | 14,472 | 18,382 | -2 1\% |

[^2]
## DAIMLER

## Liquidity

| (in millions of EUR) | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | End of |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | Q2 2018 | 2017 | Change |
| Group liquidity |  |  |  |  |  |  |  |  |  |  |  |  |
| Cash and cash equivalents | 17,401 | 14,189 | 12,072 | 10,981 | 14,058 | 12,966 | 14,334 | 12,995 | +10\% | 14,334 | 12,072 | +19\% |
| Marketable securities and term deposits | 9,501 | 9,362 | 10,063 | 10,748 | 10,407 | 8,652 | 10,348 | 8,801 | +18\% | 10,348 | 10,063 | +3\% |
| Gross liquidity | 26,902 | 23,551 | 22,135 | 21,729 | 24,465 | 21,618 | 24,682 | 21,796 | +13\% | 24,682 | 22,135 | +12\% |
| Financing liabilities (nominal) | -123,889 | -110,880 | -127,353 | -117,625 | -129,671 | -117,411 | -137,398 | -119,426 |  | -137,398 | -127,353 |  |
| Net debt | -96,987 | -87,329 | -105,218 | -95,896 | -105,206 | -95,793 | -112,716 | -97,630 | . | -112,716 | -105,218 |  |
| Liquidity of the industrial business |  |  |  |  |  |  |  |  |  |  |  |  |
| Cash and cash equivalents | 15,168 | 12,577 | 9,515 | 8,751 | 12,263 | 11,307 | 12,064 | 11,030 | +9\% | 12,064 | 9,515 | +27\% |
| Marketable securities and term deposits | 8,368 | 8,149 | 8,894 | 9,498 | 9,133 | 7,443 | 9,185 | 7,635 | +20\% | 9,185 | 8,894 | +3\% |
| Gross liquidity | 23,536 | 20,726 | 18,409 | 18,249 | 21,396 | 18,750 | 21,249 | 18,665 | +14\% | 21,249 | 18,409 | +15\% |
| Financing liabilities (nominal) | -2,704 | -2,820 | -1,812 | 1,488 | -2,713 | 2,323 | -6,777 | -283 | . | -6,777 | -1,812 |  |
| Net liquidity | 20,832 | 17,906 | 16,597 | 19,737 | 18,683 | 21,073 | 14,472 | 18,382 | -21\% | 14,472 | 16,597 | -13\% |

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## Pension and Health-Care Benefits

(in billions of EUR)

\[

\]

| 2nd Quarter |  | End of |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $2017 \quad$ Change | O2 2018 2017 Change |  |  |  |

## Pension benefits

| Benefit obligations | -31.7 | -33.6 | -31.7 | -31.2 | -31.5 | -31.2 | -31.7 | -31.7 | . | -31.7 | -31.7 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Plan assets | 23.7 | 22.7 | 27.2 | 23.4 | 26.6 | 23.5 | 26.5 | 23.6 | +12\% | 26.5 | 27.2 | -3\% |
| Funded status | -8.0 | -10.9 | -4.5 | -7.8 | -4.9 | -7.7 | -5.2 | -8.1 |  | -5.2 | -4.5 |  |
| Funding ratio | 74.8\% | 67.6\% | 85.8\% | 75.0\% | 84.4\% | 75.3\% | 83.6\% | 74.4\% | +12\% | 83.6\% | 85.8\% |  |
| Health-care benefits |  |  |  |  |  |  |  |  |  |  |  |  |
| Benefit obligations | -1.1 | -1.2 | -1.2 | -1.2 | -1.1 | -1.2 | -1.2 | -1.1 |  | -1.2 | -1.2 |  |
| Plan assets | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |  | 0.0 | 0.0 |  |
| Reimbursement Medicare Act | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0\% | 0.1 | 0.1 | 0\% |
| Funded status | -1.0 | -1.2 | -1.1 | -1.1 | -1.0 | -1.1 | -1.1 | -1.0 |  | -1.1 | -1.1 |  |

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## Unit Sales

| (in units) | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Mercedes-Benz Cars | 597,253 | 565,564 | 613,026 | 589,119 | 594,299 | 568,070 | 590,690 | 595,178 | -1\% | 1,184,989 | 1,163,248 | +2\% |
| Daimler Trucks | 126,558 | 97,143 | 133,711 | 104,019 | 113,846 | 94,007 | 123,910 | 116,429 | +6\% | 237,756 | 210,436 | +13\% |
| Mercedes-Benz Vans | 93,106 | 85,238 | 117,748 | 97,628 | 93,016 | 86,778 | 110,883 | 103,393 | +7\% | 203,899 | 190,171 | +7\% |
| Daimler Buses | 7,213 | 6,185 | 8,555 | 8,265 | 5,744 | 5,404 | 7,522 | 7,504 | +0\% | 13,266 | 12,908 | +3\% |
| Daimler Group | 824,130 | 754,130 | 873,040 | 799,031 | 806,905 | 754,259 | 833,005 | 822,504 | +1\% | 1,639,910 | 1,576,763 | +4\% |

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## Production Volume

| (in units) | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Mercedes-Benz Cars | 639,058 | 596,443 | 587,020 | 545,839 | 608,071 | 584,942 | 601,343 | 600,358 | +0\% | 1,209,414 | 1,185,300 | +2\% |
| Daimler Trucks | 129,845 | 98,741 | 122,159 | 90,114 | 120,770 | 104,799 | 128,255 | 119,522 | +7\% | 249,025 | 224,321 | +11\% |
| Mercedes-Benz Vans | 84,821 | 84,123 | 115,308 | 91,022 | 109,996 | 104,116 | 127,444 | 100,884 | +26\% | 237,440 | 205,000 | +16\% |
| Daimler Buses | 7,089 | 6,952 | 6,873 | 7,052 | 6,924 | 6,583 | 8,620 | 7,973 | +8\% | 15,544 | 14,556 | +7\% |
| Daimler Group | 860,813 | 786,259 | 831,360 | 734,027 | 845,761 | 800,440 | 865,662 | 828,737 | +4\% | 1,711,423 | 1,629,177 | +5\% |

## DAIMLER

## Revenue*

| (in millions of EUR) | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Mercedes-Benz Cars | 23,355 | 23,251 | 24,905 | 23,931 | 22,998 | 22,521 | 22,575 | 23,570 | -4\% | 45,573 | 46,091 | -1\% |
| Daimler Trucks | 9,210 | 7,851 | 9,564 | 8,466 | 8,619 | 7,951 | 9,185 | 9,030 | +2\% | 17,804 | 16,981 | +5\% |
| Mercedes-Benz Vans | 3,090 | 3,120 | 3,769 | 3,459 | 3,098 | 2,977 | 3,511 | 3,325 | +6\% | 6,609 | 6,302 | +5\% |
| Daimler Buses | 1,036 | 937 | 1,348 | 1,287 | 850 | 923 | 1,075 | 1,217 | -12\% | 1,925 | 2,140 | -10\% |
| Daimler Financial Services | 5,836 | 5,133 | 6,099 | 5,651 | 6,020 | 5,911 | 6,307 | 5,930 | +6\% | 12,327 | 11,841 | +4\% |
| Reconciliation | -1,782 | -1,695 | -2,072 | -1,793 | -1,800 | -1,701 | -1,897 | -1,858 |  | $-3,697$ | $-3,559$ |  |
| Daimler Group | 40,745 | 38,597 | 43,613 | 41,001 | 39,785 | 38,582 | 40,756 | 41,214 | -1\% | 80,541 | 79,796 | +1\% |

[^3]
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## Earnings Before Interest and Taxes (EBIT) and Return on Sales (RoS)*

| (EBIT in millions of EUR, RoS in \%) | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Mercedes-Benz Cars |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 2,105 | 2,746 | 2,375 | 2,561 | 2,060 | 1,998 | 1,901 | 2,365 | -20\% | 3,961 | 4,363 | -9\% |
| RoS | 9.0\% | 11.8\% | 9.5\% | 10.7\% | 9.0\% | 8.9\% | 8.4\% | 10.0\% | . | 8.7\% | 9.5\% |  |
| Daimler Trucks |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 614 | 464 | 559 | 347 | 647 | 662 | 546 | 548 | -0\% | 1,193 | 1,210 | -1\% |
| RoS | 6.7\% | 5.9\% | 5.8\% | 4.1\% | 7.5\% | 8.3\% | 5.9\% | 6.1\% | . | 6.7\% | 7.1\% |  |
| Mercedes-Benz Vans |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 214 | 312 | 247 | 156 | 172 | 337 | 152 | 349 | -56\% | 324 | 686 | -53\% |
| RoS | 6.9\% | 10.0\% | 6.6\% | 4.5\% | 5.6\% | 11.3\% | 4.3\% | 10.5\% | . | 4.9\% | 10.9\% |  |
| Daimler Buses |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 32 | 45 | 99 | 77 | 37 | 72 | 66 | 78 | -15\% | 103 | 150 | -31\% |
| RoS | 3.1\% | 4.8\% | 7.3\% | 6.0\% | 4.4\% | 7.8\% | 6.1\% | 6.4\% | . | 5.4\% | 7.0\% | . |
| Daimler Financial Services |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 508 | 438 | 416 | 390 | 548 | 524 | 66 | 522 | -87\% | 614 | 1,046 | -41\% |
| Return on equity (RoE) | 18.5\% | 17.7\% | 14.2\% | 15.2\% | 17.9\% | 19.3\% | 2.1\% | 18.8\% | . | 9.9\% | 19.1\% | . |
| Reconciliation | -64 | 32 | -275 | -72 | -129 | 178 | -91 | -115 | . | -220 | 63 | . |
| Daimler Group | 3,409 | 4,037 | 3,421 | 3,459 | 3,335 | 3,771 | 2,640 | 3,747 | -30\% | 5,975 | 7,518 | -21\% |

[^4]
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## Disclosed Items Affecting EBIT

(in millions of EUR)

| 3rd Quarter | 4th Quarter | 1st Quarter | 2nd Quarter | January - June |
| :---: | :---: | :---: | :---: | :---: |
| 20172016 | 20172016 | 20182017 | 20182017 | 20182017 |


|  | Restructuring of own dealer network | - | 41 | - | -53 | - |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

$\begin{array}{llllllll}\text { Settlement of the Toll Collect arbitration proceedings } & - & - & - & - & - & - & -\end{array}$
$-418$

## DAIMLER

## Mercedes-Benz Cars

## Overview

|  | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Unit sales (units) | 597,253 | 565,564 | 613,026 | 589,119 | 594,299 | 568,070 | 590,690 | 595,178 | -1\% | 1,184,989 | 1,163,248 | +2\% |
| Retail sales (units) | 603,766 | 563,487 | 606,503 | 584,798 | 625,030 | 594,781 | 629,462 | 619,367 | +2\% | 1,254,492 | 1,214,148 | +3\% |
| Production (units) | 639,058 | 596,443 | 587,020 | 545,839 | 608,071 | 584,942 | 601,343 | 600,358 | +0\% | 1,209,414 | 1,185,300 | +2\% |
| Revenue* (millions of EUR) | 23,355 | 23,251 | 24,905 | 23,931 | 22,998 | 22,521 | 22,575 | 23,570 | -4\% | 45,573 | 46,091 | -1\% |
| EBIT* (millions of EUR) | 2,105 | 2,746 | 2,375 | 2,561 | 2,060 | 1,998 | 1,901 | 2,365 | -20\% | 3,961 | 4,363 | -9\% |
| Return on sales* (\%) | 9.0\% | 11.8\% | 9.5\% | 10.7\% | 9.0\% | 8.9\% | 8.4\% | 10.0\% | . | 8.7\% | 9.5\% |  |
| V-Class/X-Class retail sales (included in MBC retail sales) | 14,437 | 12,177 | 17,648 | 12,238 | 16,940 | 12,567 | 21,964 | 15,963 | +38\% | 38,904 | 28,530 | +36\% |

* The 2017 figures have been adjusted based on new IFRS 15 standards including cost of hedging (IFRS 9).


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## Mercedes-Benz Cars

## Unit Sales

| (in units) | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Mercedes-Benz Cars | 597,253 | 565,564 | 613,026 | 589,119 | 594,299 | 568,070 | 590,690 | 595,178 | -1\% | 1,184,989 | 1,163,248 | +2\% |
| Europe | 252,839 | 244,553 | 249,112 | 256,247 | 244,178 | 241,403 | 250,180 | 270,433 | -7\% | 494,358 | 511,836 | -3\% |
| of which Germany | 82,805 | 79,064 | 77,627 | 80,873 | 78,547 | 74,072 | 81,931 | 85,369 | -4\% | 160,478 | 159,441 | +1\% |
| NAFTA | 98,149 | 105,123 | 116,903 | 110,219 | 85,748 | 93,184 | 96,004 | 94,554 | +2\% | 181,752 | 187,738 | -3\% |
| of which USA | 82,175 | 89,878 | 99,722 | 93,449 | 70,490 | 78,425 | 78,042 | 77,605 | +1\% | 148,532 | 156,030 | -5\% |
| Asia | 219,287 | 190,566 | 223,793 | 196,332 | 241,836 | 210,730 | 223,300 | 204,709 | +9\% | 465,136 | 415,439 | +12\% |
| of which China | 153,269 | 126,601 | 160,833 | 135,487 | 178,817 | 154,563 | 166,915 | 150,146 | +11\% | 345,732 | 304,709 | +13\% |
| of which locally produced vehicles | 104,246 | 83,376 | 107,503 | 90,295 | 127,005 | 109,438 | 125,045 | 101,371 | +23\% | 252,050 | 210,809 | +20\% |
| Rest of World | 26,978 | 25,322 | 23,218 | 26,321 | 22,537 | 22,753 | 21,206 | 25,482 | -17\% | 43,743 | 48,235 | -9\% |

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## Mercedes-Benz Cars

## Retail Sales

| (in units) | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Mercedes-Benz Cars | 603,766 | 563,487 | 606,503 | 584,798 | 625,030 | 594,781 | 629,462 | 619,367 | +2\% | 1,254,492 | 1,214,148 | +3\% |
| Europe | 261,192 | 247,262 | 258,322 | 256,665 | 262,342 | 258,524 | 266,847 | 277,951 | -4\% | 529,189 | 536,475 | -1\% |
| of which Germany | 87,183 | 83,493 | 83,932 | 86,082 | 83,453 | 77,837 | 88,170 | 90,605 | -3\% | 171,623 | 168,442 | +2\% |
| NAFTA | 96,890 | 103,093 | 111,869 | 108,161 | 94,056 | 95,523 | 98,628 | 100,557 | -2\% | 192,684 | 196,080 | -2\% |
| of which USA | 80,943 | 87,866 | 95,456 | 93,204 | 78,874 | 80,155 | 80,661 | 83,733 | -4\% | 159,535 | 163,888 | -3\% |
| Asia | 219,395 | 188,877 | 212,552 | 194,211 | 245,177 | 216,943 | 239,240 | 215,185 | +11\% | 484,417 | 432,128 | +12\% |
| of which China | 157,682 | 130,409 | 152,394 | 134,383 | 176,310 | 151,878 | 176,570 | 154,792 | +14\% | 352,880 | 306,670 | +15\% |
| of which locally produced vehicles | 109,071 | 85,523 | 104,189 | 85,328 | 122,887 | 105,180 | 128,089 | 107,783 | +19\% | 250,976 | 212,963 | +18\% |
| Rest of World | 26,289 | 24,255 | 23,760 | 25,761 | 23,455 | 23,791 | 24,747 | 25,674 | -4\% | 48,202 | 49,465 | -3\% |
| V-Class/X-Class <br> (included in MBC retail sales) | 14,437 | 12,177 | 17,648 | 12,238 | 16,940 | 12,567 | 21,964 | 15,963 | +38\% | 38,904 | 28,530 | +36\% |

## DAIMLER

## Mercedes-Benz Cars

## Market Shares*

|  | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in \%) | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change in \% pts. | 2018 | 2017 | Change in \% pts. |
| European Union | 6.7 | 6.6 | 6.3 | 6.5 | 5.9 | 5.9 | 5.8 | 6.3 | -0.5 | 5.9 | 6.1 | -0.2 |
| of which Germany | 11.3 | 10.5 | 10.3 | 11.3 | 10.0 | 10.1 | 9.9 | 10.6 | -0.7 | 10.0 | 10.3 | -0.3 |
| USA | 1.8 | 2.0 | 2.2 | 2.1 | 1.9 | 2.0 | 1.9 | 1.9 | 0.0 | 1.9 | 1.9 | 0.0 |
| China | 2.8 | 2.5 | 1.9 | 1.8 | 2.9 | 2.7 | 3.1 | 2.9 | +0.2 | 3.0 | 2.8 | +0.2 |
| Japan | 1.8 | 1.9 | 1.9 | 1.8 | 1.4 | 1.4 | 1.6 | 1.6 | 0.0 | 1.5 | 1.5 | 0.0 |

[^5]
## DAIMLER

## Daimler Trucks

## Overview

| Incoming orders (units) | 116,691 | 83,944 | 145,811 | 109,951 | 183,761 | 123,728 | 143,963 | 114,360 | +26\% | 327,724 | 238,088 | +38\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unit sales (units) | 126,558 | 97,143 | 133,711 | 104,019 | 113,846 | 94,007 | 123,910 | 116,429 | +6\% | 237,756 | 210,436 | +13\% |
| Retail sales (units) | 116,280 | 102,999 | 138,499 | 114,881 | 112,222 | 98,058 | 123,260 | 112,481 | +10\% | 235,482 | 210,539 | +12\% |
| Production (units) | 129,845 | 98,741 | 122,159 | 90,114 | 120,770 | 104,799 | 128,255 | 119,522 | +7\% | 249,025 | 224,321 | +11\% |
| Revenue* (millions of EUR) | 9,210 | 7,851 | 9,564 | 8,466 | 8,619 | 7,951 | 9,185 | 9,030 | +2\% | 17,804 | 16,981 | +5\% |
| EBIT* (millions of EUR) | 614 | 464 | 559 | 347 | 647 | 662 | 546 | 548 | -0\% | 1,193 | 1,210 | -1\% |
| Return on sales* (\%) | 6.7\% | 5.9\% | 5.8\% | 4.1\% | 7.5\% | 8.3\% | 5.9\% | 6.1\% |  | 6.7\% | 7.1\% |  |

[^6]
## DAIMLER

## Daimler Trucks

## Unit Sales

| (in units) | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Daimler Trucks | 126,558 | 97,143 | 133,711 | 104,019 | 113,846 | 94,007 | 123,910 | 116,429 | +6\% | 237,756 | 210,436 | +13\% |
| EU30* | 20,874 | 21,307 | 23,611 | 22,616 | 17,250 | 17,394 | 21,069 | 20,431 | +3\% | 38,319 | 37,825 | +1\% |
| of which Germany | 8,104 | 8,306 | 9,095 | 9,334 | 6,112 | 6,458 | 7,838 | 8,069 | -3\% | 13,950 | 14,527 | -4\% |
| NAFTA | 45,290 | 31,433 | 44,523 | 33,197 | 40,822 | 32,906 | 44,347 | 42,293 | +5\% | 85,169 | 75,199 | +13\% |
| of which USA | 38,616 | 25,221 | 36,827 | 26,225 | 34,813 | 28,906 | 38,031 | 35,861 | +6\% | 72,844 | 64,767 | +12\% |
| Latin America (excl. Mexico) | 7,978 | 7,656 | 9,213 | 7,091 | 9,370 | 6,324 | 7,913 | 7,028 | +13\% | 17,283 | 13,352 | +29\% |
| of which Brazil | 3,662 | 3,453 | 4,378 | 2,814 | 4,027 | 2,427 | 4,421 | 2,920 | +51\% | 8,448 | 5,347 | +58\% |
| Asia | 39,977 | 28,070 | 42,974 | 31,575 | 37,675 | 30,000 | 40,271 | 35,682 | +13\% | 77,946 | 65,682 | +19\% |
| of which Japan | 11,862 | 11,749 | 11,182 | 11,267 | 11,974 | 11,608 | 10,386 | 10,195 | +2\% | 22,360 | 21,803 | +3\% |
| Indonesia | 11,936 | 6,690 | 13,727 | 8,227 | 12,497 | 7,232 | 16,429 | 9,823 | +67\% | 28,926 | 17,055 | +70\% |
| India | 4,855 | 2,438 | 4,572 | 2,700 | 6,191 | 3,736 | 5,796 | 3,554 | +63\% | 11,987 | 7,290 | +64\% |
| Rest of World | 12,439 | 8,677 | 13,390 | 9,540 | 8,729 | 7,383 | 10,310 | 10,995 | -6\% | 19,039 | 18,378 | +4\% |
| BFDA - Beijing Foton Daimler |  |  |  |  |  |  |  |  |  |  |  |  |
| Automotive Co. Ltd. (Auman Trucks) | 30,031 | 16,913 | 27,298 | 22,529 | 24,009 | 26,433 | 32,580 | 28,623 | +14\% | 56,589 | 55,056 | +3\% |
| Daimler Trucks including BFDA | 156,589 | 114,056 | 161,009 | 126,548 | 137,855 | 120,440 | 156,490 | 145,052 | +8\% | 294,345 | 265,492 | +11\% |

[^7]
## DAIMLER

## Daimler Trucks

Retail Sales

| (in units) | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Daimler Trucks | 116,280 | 102,999 | 138,499 | 114,881 | 112,222 | 98,058 | 123,260 | 112,481 | +10\% | 235,482 | 210,539 | +12\% |
| EU30* | 19,307 | 19,348 | 24,000 | 24,292 | 18,624 | 16,601 | 20,815 | 20,979 | -1\% | 39,439 | 37,580 | +5\% |
| of which Germany | 8,104 | 8,306 | 9,095 | 9,334 | 6,112 | 6,458 | 7,838 | 8,069 | -3\% | 13,950 | 14,527 | -4\% |
| NAFTA | 41,147 | 36,846 | 47,603 | 36,316 | 39,387 | 31,823 | 44,332 | 39,965 | +11\% | 83,719 | 71,788 | +17\% |
| of which USA | 35,464 | 30,392 | 39,378 | 28,898 | 34,547 | 27,790 | 37,321 | 33,393 | +12\% | 71,868 | 61,183 | +17\% |
| Latin America (excl. Mexico) | 7,769 | 7,534 | 8,966 | 7,384 | 8,749 | 6,399 | 8,236 | 6,992 | +18\% | 16,985 | 13,391 | +27\% |
| of which Brazil | 3,507 | 3,229 | 4,068 | 3,320 | 3,542 | 2,508 | 4,567 | 2,954 | +55\% | 8,109 | 5,462 | +48\% |
| Asia | 36,492 | 30,726 | 43,367 | 36,839 | 38,056 | 35,965 | 39,732 | 33,550 | +18\% | 77,788 | 69,515 | +12\% |
| of which Japan | 12,015 | 11,760 | 11,299 | 11,018 | 11,962 | 11,843 | 10,265 | 10,076 | +2\% | 22,227 | 21,919 | +1\% |
| Indonesia | 10,008 | 6,460 | 13,958 | 11,285 | 12,317 | 9,733 | 14,797 | 9,795 | +51\% | 27,114 | 19,528 | +39\% |
| India | 4,559 | 2,653 | 4,825 | 2,302 | 5,759 | 4,486 | 5,534 | 3,256 | +70\% | 11,293 | 7,742 | +46\% |
| Rest of World | 11,565 | 8,545 | 14,563 | 10,050 | 7,406 | 7,270 | 10,145 | 10,995 | -8\% | 17,551 | 18,265 | -4\% |

* European Union, Switzerland and Norway


## DAIMLER

## Daimler Trucks

## Incoming Orders

| (in units) | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Daimler Trucks | 116,691 | 83,944 | 145,811 | 109,951 | 183,761 | 123,728 | 143,963 | 114,360 | +26\% | 327,724 | 238,088 | +38\% |
| EU30* | 18,968 | 17,067 | 22,887 | 21,988 | 23,733 | 21,310 | 21,391 | 19,738 | +8\% | 45,124 | 41,048 | +10\% |
| of which Germany | 6,578 | 6,678 | 8,202 | 7,815 | 10,009 | 8,748 | 8,520 | 7,496 | +14\% | 18,529 | 16,244 | +14\% |
| NAFTA | 35,106 | 23,840 | 62,889 | 40,361 | 88,646 | 45,967 | 62,719 | 35,989 | +74\% | 151,365 | 81,956 | +85\% |
| of which USA | 27,194 | 21,444 | 56,151 | 34,558 | 72,236 | 37,792 | 52,388 | 31,075 | +69\% | 124,624 | 68,867 | +81\% |
| Latin America (excl. Mexico) | 8,128 | 7,103 | 8,398 | 6,418 | 7,990 | 5,419 | 7,985 | 6,576 | +21\% | 15,975 | 11,995 | +33\% |
| of which Brazil | 3,662 | 3,453 | 4,378 | 2,814 | 4,027 | 2,427 | 4,421 | 2,920 | +51\% | 8,448 | 5,347 | +58\% |
| Asia | 42,858 | 28,739 | 39,736 | 31,336 | 50,524 | 40,233 | 40,825 | 39,000 | +5\% | 91,349 | 79,233 | +15\% |
| of which Japan | 11,579 | 12,059 | 11,978 | 10,817 | 12,379 | 12,500 | 12,307 | 12,284 | +0\% | 24,686 | 24,784 | -0\% |
| Indonesia | 14,365 | 6,080 | 15,572 | 7,999 | 18,544 | 11,855 | 16,132 | 10,290 | +57\% | 34,676 | 22,145 | +57\% |
| India | 5,069 | 2,463 | 3,840 | 2,529 | 9,623 | 4,336 | 2,528 | 4,953 | -49\% | 12,151 | 9,289 | +31\% |
| Rest of World | 11,631 | 7,195 | 11,901 | 9,848 | 12,868 | 10,799 | 11,043 | 13,057 | -15\% | 23,911 | 23,856 | +0\% |

* European Union, Switzerland and Norway.


## DAIMLER

## Daimler Trucks

Market Shares*

|  | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in \%) | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change in \% pts. | 2018 | 2017 | Change in \% pts. |
| Trucks Europe / Latin America |  |  |  |  |  |  |  |  |  |  |  |  |
| (Mercedes-Benz) |  |  |  |  |  |  |  |  |  |  |  |  |
| EU30** HDT/MDT | 22.1 | 21.2 | 21.2 | 21.3 | 18.3 | 18.8 | 19.8 | 20.9 | -1.1 | 19.3 | 20.2 | -0.9 |
| Germany HDT/MDT | 38.0 | 37.9 | 36.7 | 37.4 | 33.2 | 34.7 | 34.5 | 35.6 | -1.1 | 34.0 | 35.3 | -1.3 |
| Brazil HDT/MDT | 28.3 | 26.8 | 25.7 | 32.0 | 29.4 | 30.6 | 27.2 | 28.7 | -1.5 | 27.9 | 29.4 | -1.5 |
| Trucks NAFTA |  |  |  |  |  |  |  |  |  |  |  |  |
| (Freightliner/Western Star) |  |  |  |  |  |  |  |  |  |  |  |  |
| NAFTA Class 8 | 38.6 | 39.0 | 40.5 | 35.8 | 40.1 | 41.1 | 37.7 | 40.4 | -2.7 | 38.6 | 40.6 | -2.0 |
| NAFTA Class 6-7 | 36.1 | 39.7 | 40.9 | 35.7 | 44.0 | 40.5 | 38.9 | 39.9 | -1.0 | 40.8 | 40.1 | +0.7 |
| Trucks Asia |  |  |  |  |  |  |  |  |  |  |  |  |
| (FUSO) |  |  |  |  |  |  |  |  |  |  |  |  |
| Japan Trucks Total | 19.4 | 21.2 | 21.3 | 19.7 | 18.7 | 17.6 | 20.4 | 18.8 | +1.6 | 19.8 | 18.4 | +1.4 |
| (BharatBenz) |  |  |  |  |  |  |  |  |  |  |  |  |
| India HDT/upper MDT | 10.8 | 7.1 | 9.3 | 6.4 | 8.7 | 7.2 | 6.6 | 8.7 | -2.1 | 7.3 | 8.1 | -0.8 |

[^8]** European Union including Switzerland and Norway

## DAIMLER

## Mercedes-Benz Vans

## Overview

|  | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Unit sales (units) | 93,106 | 85,238 | 117,748 | 97,628 | 93,016 | 86,778 | 110,883 | 103,393 | +7\% | 203,899 | 190,171 | +7\% |
| Retail sales (units) | 82,322 | 74,625 | 96,756 | 85,654 | 74,194 | 72,144 | 84,606 | 87,447 | -3\% | 158,800 | 159,591 | -0\% |
| Production (units) | 84,821 | 84,123 | 115,308 | 91,022 | 109,996 | 104,116 | 127,444 | 100,884 | +26\% | 237,440 | 205,000 | +16\% |
| Revenue* (millions of EUR) | 3,090 | 3,120 | 3,769 | 3,459 | 3,098 | 2,977 | 3,511 | 3,325 | +6\% | 6,609 | 6,302 | +5\% |
| EBIT* (millions of EUR) | 214 | 312 | 247 | 156 | 172 | 337 | 152 | 349 | -56\% | 324 | 686 | -53\% |
| Return on sales* (\%) | 6.9\% | 10.0\% | 6.6\% | 4.5\% | 5.6\% | 11.3\% | 4.3\% | 10.5\% |  | 4.9\% | 10.9\% |  |
| V-Class/X-Class retail sales (excluded from MB Vans retail sales) | 14,437 | 12,177 | 17,648 | 12,238 | 16,940 | 12,567 | 21,964 | 15,963 | +38\% | 38,904 | 28,530 | +36\% |

## DAIMLER

## Mercedes-Benz Vans

## Unit Sales

| 3rd Quarter |  | rter |  | rter |  | Quart |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 20172016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |


| Wholesales (in units) | 93,106 | 85,238 | 117,748 | 97,628 | 93,016 | 86,778 | 110,883 | 103,393 | +7\% | 203,899 | 190,171 | +7\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EU30* | 58,966 | 57,761 | 83,435 | 68,625 | 60,418 | 60,539 | 71,318 | 70,357 | +1\% | 131,736 | 130,896 | + $1 \%$ |
| of which Germany | 23,687 | 23,327 | 33,688 | 26,760 | 22,343 | 20,965 | 28,083 | 27,441 | +2\% | 50,426 | 48,406 | +4\% |
| NAFTA | 12,630 | 10,570 | 11,699 | 10,900 | 11,272 | 8,531 | 13,180 | 11,955 | +10\% | 24,452 | 20,486 | +19\% |
| of which USA | 9,555 | 8,171 | 9,358 | 8,673 | 8,750 | 6,251 | 9,872 | 8,994 | +10\% | 18,622 | 15,245 | +22\% |
| Latin America (excl. Mexico) | 4,134 | 3,390 | 4,410 | 3,582 | 3,821 | 3,860 | 3,990 | 3,974 | +0\% | 7,811 | 7,834 | -0\% |
| Asia | 9,106 | 6,607 | 8,892 | 6,360 | 9,253 | 6,787 | 10,816 | 8,856 | +22\% | 20,069 | 15,643 | +28\% |
| of which China | 6,758 | 4,124 | 6,327 | 3,794 | 6,540 | 4,404 | 7,471 | 6,312 | +18\% | 14,011 | 10,716 | +31\% |
| Rest of World | 8,270 | 6,910 | 9,312 | 8,161 | 8,252 | 7,061 | 11,579 | 8,251 | +40\% | 19,831 | 15,312 | +30\% |

[^9]
## DAIMLER

## Mercedes-Benz Vans

## Retail Sales and Market Shares

|  | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Retail sales (in units) | 82,322 | 74,625 | 96,756 | 85,654 | 74,194 | 72,144 | 84,606 | 87,447 | -3\% | 158,800 | 159,591 | -0\% |
| EU30* | 53,821 | 50,642 | 68,021 | 59,663 | 49,127 | 49,204 | 56,845 | 60,512 | -6\% | 105,972 | 109,716 | -3\% |
| of which Germany | 18,792 | 18,853 | 27,327 | 22,315 | 17,225 | 16,769 | 21,891 | 21,946 | -0\% | 39,116 | 38,715 | +1\% |
| NAFTA | 12,396 | 11,959 | 12,051 | 11,147 | 10,391 | 9,720 | 11,707 | 11,114 | +5\% | 22,098 | 20,834 | +6\% |
| of which USA | 9,427 | 9,394 | 9,767 | 9,148 | 8,186 | 7,433 | 8,724 | 8,367 | +4\% | 16,910 | 15,800 | +7\% |
| Latin America (excl. Mexico) | 4,152 | 3,249 | 4,151 | 3,675 | 3,744 | 3,970 | 4,217 | 3,893 | +8\% | 7,961 | 7,863 | +1\% |
| Asia | 4,332 | 2,558 | 4,056 | 3,020 | 3,888 | 3,312 | 3,921 | 3,859 | +2\% | 7,809 | 7,171 | +9\% |
| of which China | 2,991 | 1,512 | 3,029 | 1,989 | 2,708 | 2,120 | 2,926 | 2,762 | +6\% | 5,634 | 4,882 | +15\% |
| Rest of World | 7,621 | 6,217 | 8,477 | 8,149 | 7,044 | 5,938 | 7,916 | 8,069 | -2\% | 14,960 | 14,007 | +7\% |
| V-Class/X-Class <br> (excluded from MB Vans retail sales) | 14,437 | 12,177 | 17,648 | 12,238 | 16,940 | 12,567 | 21,964 | 15,963 | +38\% | 38,904 | 28,530 | +36\% |
| Market shares** (in percent) |  |  |  |  |  |  |  |  |  |  |  |  |
| EU30* small | 3.2 | 3.2 | 3.3 | 3.2 | 2.8 | 2.9 | 3.3 | 2.9 | +0.4 pts. | 3.1 | 2.9 | +0.2 pts. |
| EU30* midsize/large | 16.8 | 16.7 | 17.8 | 17.3 | 15.2 | 15.7 | 14.3 | 16.4 | -2.1 pts. | 14.7 | 16.1 | -1.4 pts. |
| Germany midsize/large | 26.2 | 26.2 | 30.9 | 29.1 | 25.7 | 27.1 | 22.8 | 25.4 | -2.6 pts. | 24.0 | 26.1 | -2.1 pts. |
| USA large | 8.4 | 9.0 | 8.2 | 7.7 | 7.7 | 7.3 | 6.8 | 6.3 | +0.5 pts. | 7.2 | 6.8 | +0.4 pts. |

[^10]** Based on estimates in certain markets.

## DAIMLER

## Daimler Buses

## Overview

|  | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Unit sales* (units) | 7,213 | 6,185 | 8,555 | 8,265 | 5,744 | 5,404 | 7,522 | 7,504 | +0\% | 13,266 | 12,908 | +3\% |
| Production (units) | 7,089 | 6,952 | 6,873 | 7,052 | 6,924 | 6,583 | 8,620 | 7,973 | +8\% | 15,544 | 14,556 | +7\% |
| Revenue** (millions of EUR) | 1,036 | 937 | 1,348 | 1,287 | 850 | 923 | 1,075 | 1,217 | -12\% | 1,925 | 2,140 | -10\% |
| EBIT** (millions of EUR) | 32 | 45 | 99 | 77 | 37 | 72 | 66 | 78 | -15\% | 103 | 150 | -31\% |
| Return on sales** (\%) | 3.1\% | 4.8\% | 7.3\% | 6.0\% | 4.4\% | 7.8\% | 6.1\% | 6.4\% |  | 5.4\% | 7.0\% |  |

* Due to the sales structure, retail sales correspond with wholesales.
* The 2017 figures have been adjusted based on new IFRS 15 standards including cost of hedging (IFRS 9).


## DAIMLER

## Daimler Buses

## Unit Sales and Market Shares

|  | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Wholesales* (in units) | 7,213 | 6,185 | 8,555 | 8,265 | 5,744 | 5,404 | 7,522 | 7,504 | +0\% | 13,266 | 12,908 | +3\% |
| EU30** | 1,864 | 1,842 | 3,229 | 3,185 | 1,367 | 1,392 | 2,183 | 2,202 | -1\% | 3,550 | 3,594 | -1\% |
| of which Germany | 568 | 569 | 1,169 | 1,286 | 422 | 509 | 693 | 811 | -15\% | 1,115 | 1,320 | -16\% |
| NAFTA | 852 | 1,195 | 836 | 1,461 | 458 | 757 | 839 | 1,041 | -19\% | 1,297 | 1,798 | -28\% |
| of which Mexico | 846 | 1,166 | 836 | 1,458 | 453 | 738 | 839 | 1,020 | -18\% | 1,292 | 1,758 | -27\% |
| Latin America (excl. Mexico) | 3,643 | 2,237 | 3,251 | 2,456 | 3,109 | 2,398 | 3,377 | 3,448 | -2\% | 6,486 | 5,846 | +11\% |
| of which Brazil | 2,084 | 1,012 | 1,610 | 669 | 1,856 | 1,399 | 2,484 | 2,108 | +18\% | 4,340 | 3,507 | +24\% |
| Asia | 597 | 470 | 797 | 585 | 580 | 515 | 758 | 439 | +73\% | 1,338 | 954 | +40\% |
| Rest of World | 257 | 441 | 442 | 578 | 230 | 342 | 365 | 374 | -2\% | 595 | 716 | -17\% |
| Market shares*** (in percent) |  |  |  |  |  |  |  |  |  |  |  |  |
| EU30** heavy | 25.1 | 28.5 | 28.3 | 27.4 | 29.2 | 30.5 | 29.9 | 32.2 | -2.3 pts. | 29.5 | 31.3 | -1.8 pts. |
| Germany heavy | 45.4 | 45.0 | 47.7 | 47.5 | 45.4 | 57.4 | 51.1 | 55.1 | -4.0 pts. | 48.4 | 56.2 | -7.8 pts. |
| Brazil heavy | 56.4 | 62.0 | 54.7 | 55.5 | 60.8 | 42.2 | 57.1 | 51.3 | +5.8 pts. | 58.9 | 48.1 | +10.8 pts. |

* Due to the sales structure, retail sales correspond with wholesales.
** European Union, Switzerland and Norway.
*** Based on estimates in certain markets.


## DAIMLER

## Daimler Financial Services

## Overview

|  | 3rd Quarter |  | 4th Quarter |  | 1st Quarter |  | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in millions of EUR) | 2017 | 2016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| New business | 17,437 | 15,658 | 18,547 | 17,030 | 17,861 | 16,812 | 18,341 | 17,925 | +2\% | 36,202 | 34,737 | +4\% |
| Contract volume (end of period) | 135,771 | 122,118 | 139,907 | 132,565 | 141,678 | 135,036 | 146,709 | 134,156 | +9\% | 146,709 | 134,156 | +9\% |
| Revenue* | 5,836 | 5,133 | 6,099 | 5,651 | 6,020 | 5,911 | 6,307 | 5,930 | +6\% | 12,327 | 11,841 | +4\% |
| EBIT* | 508 | 438 | 416 | 390 | 548 | 524 | 66 | 522 | -87\% | 614 | 1,046 | -41\% |
| Return on equity (\%) | 18.5\% | 17.7\% | 14.2\% | 15.2\% | 17.9\% | 19.3\% | 2.1\% | 18.8\% | . | 9.9\% | 19.1\% |  |

* The 2017 figures have been adjusted based on new IFRS 15 standards including cost of hedging (IFRS 9).


## DAIMLER

## Daimler Mobility Services

## Overview

| 3rd Quarter |  |  |  | rer | 2nd Quarter |  |  | January - June |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 20172016 | 2017 | 2016 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |


| Interactions (in millions) | 31.7 | 11.9 | 36.5 | 16.8 | 37.5 | 21.3 | 42.4 | 26.4 | +61\% | 79.9 | 47.7 | +68\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| car2go | 6.0 | 5.5 | 6.4 | 6.2 | 6.3 | 6.2 | 6.1 | 6.3 | -3\% | 12.4 | 12.5 | -1\% |
| moovel | 6.0 | 4.1 | 5.9 | 4.4 | 6.2 | 5.1 | 6.7 | 5.4 | +24\% | 12.9 | 10.5 | +23\% |
| Ride-Hailing Group* | 19.7 | 2.3 | 24.2 | 6.2 | 25.0 | 10.0 | 29.6 | 14.7 | +101\% | 54.6 | 24.7 | +121\% |
| Cities (end of period) |  |  |  |  |  |  |  |  |  |  |  |  |
| car2go | 26 | 29 | 26 | 29 | 26 | 26 | 24 | 26 | -8\% | 24 | 26 | -8\% |
| moovel | 14 | 9 | 16 | 11 | 17 | 12 | 17 | 14 | +21\% | 17 | 14 | +21\% |
| Ride-Hailing Group* | >70 | >50 | >70 | >50 | >70 | >50 | >80 | >65 | +23\% | >80 | >65 | +23\% |
| Customers (end of period, in millions) | 15.9 | 7.4 | 17.8 | 10.5 | 21.4 | 11.5 | 23.5 | 14.5 | +62\% | 23.5 | 14.5 | +62\% |
| car2go | 2.8 | 2.1 | 3.0 | 2.3 | 3.1 | 2.4 | 3.2 | 2.6 | +23\% | 3.2 | 2.6 | +23\% |
| moovel | 3.4 | 1.9 | 3.7 | 2.2 | 4.4 | 2.6 | 5.0 | 2.9 | +72\% | 5.0 | 2.9 | +72\% |
| Ride-Hailing Group* | 9.7 | 3.4 | 11.1 | 6.0 | 13.9 | 6.5 | 15.3 | 9.0 | +70\% | 15.3 | 9.0 | +70\% |

[^11]
[^0]:    * The 2017 figures have been adjusted based on new IFRS 15 standards including cost of hedging (IFRS 9).

[^1]:    * The 2017 figures have been adjusted based on new IFRS 15 standards including cost of hedging (IFRS 9)
    ** Industrial business.

[^2]:    * Inventories, trade receivables and trade payables. The 2017 figures have been adjusted based on new IFRS 15 standards including cost of hedging (IFRS 9),

[^3]:    * The 2017 figures have been adjusted based on new IFRS 15 standards including cost of hedging (IFRS 9)

[^4]:    * The 2017 figures have been adjusted based on new IFRS 15 standards including cost of hedging (IFRS 9),

[^5]:    * Based on estimates in certain markets.

[^6]:    * The 2017 figures have been adjusted based on new IFRS 15 standards including cost of hedging (IFRS 9).

[^7]:    * European Union, Switzerland and Norway.

[^8]:    * Based on estimates in certain markets

[^9]:    * European Union, Switzerland and Norway.

[^10]:    * European Union, Switzerland and Norway

[^11]:    * Includes mytaxi, Beat since 02/17, Clever Taxi since 06/17 and Chauffeur Privé since 03/18.

