



Transparency as a decisive trust
factor for successful advocacy

Mercedes-Benz



Democracy needs transparency. For this reason, Mercedes-Benz provides information on the type and scope of its political representation of interests in the Lobby Register of the German Bundestag, in the Transparency Register of the European Commission, and in comparable registers in other countries.

The way in which political interests are represented is essential for their acceptance and the decisions based on them. The public has a right to know about these processes. We align our advocacy work in the company with defined principles. In this way, we bring in the company's expertise in the context of political advocacy with the aim of achieving the greatest possible overlap between public interests and the interests of the company and thus always being part of the solution. With the claim "the broader, the better" and "the earlier, the better", we want to be an honest advisor. In addition, we aim to be able to inform the public convincingly about our activities at any time.

In order to safeguard the public's right to insight into these processes, we provide information in the publicly accessible registers about our topics as well as about the resources and stakeholders associated with the representation of interests.

- **Complete registration of all actors in the German lobby register**

Mercedes-Benz is convinced that companies that position themselves transparently can make the greatest contribution to the community in the medium and long term. By registering in the [German Lobby Register](#), we have also committed ourselves to complying with the Code of Conduct for Lobbyists within the framework of the Lobby Register Act. In the interest of comprehensive transparency, the exceptions currently provided for in the lobby register for Germany should be reviewed in order to achieve a full registration of all actors.

- **Mercedes-Benz Group Climate Policy Report**

In addition to the information in the German Lobby Register and the [EU Transparency Register](#), the [Mercedes-Benz Group Climate Policy Report](#) annually provides information on the positions on environmental sustainability that we represent with our political advocacy and also compares them with the positions of the political associations in which we are represented.