



CO₂-neutrality along the entire
value chain.

Mercedes-Benz



With the “Ambition 2039”, Mercedes-Benz aims to achieve net carbon-neutrality* in its new vehicle fleet in less than 20 years. In doing so, the company takes into account the entire value chain, including its partners and suppliers.

We want to become net carbon-neutral* by 2039. We think of climate protection holistically and extend our objectives to all stages of the automotive value chain – from development to the extraction of raw materials, production to the use phase and recycling of the vehicle.

- **Decarbonisation of the value chain requires appropriate framework conditions**

While some areas of action are the direct responsibility of Mercedes-Benz, such as the electric vehicle portfolio and the CO₂ reduction at our production sites, there are also areas of responsibility that can only be partially or indirectly influenced by our company. This includes, for example, the energy mix used in the use phase of the vehicles or in the manufacture of the purchased components in the country of origin. We are therefore dependent on the creation of appropriate local framework conditions, such as the targeted expansion of renewable energies.

- **Targeted use of assessment tools to create transparency**

The transformation to electric mobility will also have a particular impact on energy demand in the upstream supply chain. The Mercedes-Benz Group is working together with its partners to implement effective climate protection measures to make the upstream supply chain net carbon-neutral*.

The starting point of the collaboration is the creation of transparency in the supply chain. In individual cases, complex lifecycle assessments are suitable for identifying the need for action. Due to the complexity of the lifecycle assessment methodology, however, the Group does not currently consider a regulation on this basis to be sensible.

**Net carbon-neutral means that carbon emissions that are not avoided or reduced at Mercedes-Benz are compensated for by certified offsetting projects.*