



# Mercedes-Benz Group resource conservation: Protection of biodiversity and sustainable water use

Mercedes-Benz



Ecological responsibility is an integral part of the Mercedes-Benz business strategy.

The global consumption of resources is increasingly accompanied by negative consequences for the environment and society. Against this backdrop, Mercedes-Benz strives for a responsible balance between ecological, social and economic goals. Resource conservation and ecological responsibility are firmly anchored in the Mercedes-Benz business strategy "[Ambition 2039](#)" as guiding criteria.

- **The protection and preservation of biodiversity are central prerequisites for the existence of life and the limitation of climate change.**

Mercedes-Benz is aware of the fundamental importance of global biodiversity and is consistently working to minimise the ecological impact of its operating business along the entire value chain. When selecting our suppliers, we always pay attention to the environmentally friendly extraction of raw materials so that the habitat for many species can be preserved.

- **Peatland protection in Baden-Württemberg**

Specifically, Mercedes-Benz will support the conservation and renaturation of peatlands in Baden-Württemberg and will work closely with the Ministry of the Environment of the State of Baden-Württemberg, and others.

There are already numerous promising project ideas for peatland protection in the region. However, there is a need for expert support in their implementation. For this reason, among other things, the creation of an external coordination function is planned to coordinate activities and achieve environmental goals in this area more effectively and quickly. The funding concept also provides for a gradual expansion of the rewetting of peatlands in the Baden-Württemberg region to increase their ecological value.

- **Mercedes-Benz supports European standards**

The European Union took an important step towards protecting biodiversity in July 2023 with the European Standards for Sustainability Reporting (ESRS) and the chapter - "Biodiversity and Ecosystems" contained therein. Mercedes-Benz supports a holistic approach and relies on implementable, measurable and target-oriented standards - also regarding the sector-specific requirements that still need to be developed. In doing so, we want to contribute to the discourse in a constructive and solution-oriented manner. Comprehensive information on the Mercedes-Benz Biodiversity Policy can be found [here](#).

- **Water as a vital element: a fundamental resource for the Mercedes-Benz Group**

To responsibly address the ongoing shortages and risks caused by climate change, such as droughts or floods, Mercedes-Benz is committed to more sustainable water management

and a further reduction of its own water consumption. To this end, three strategic elements are central:

1. Conservation of fresh water through efficient use and treatment
2. Prevention of soil and groundwater contamination
3. Flood protection

Comprehensive information on Mercedes-Benz water policy can be found [here](#).

In the context of political advocacy, we would like to draw attention also to these topics and therefore bring them into discussions with stakeholders as well as into the corresponding committees at associations.