

Roadshow Presentation

Q2 2022

Mercedes-Benz Group AG



AGENDA

I. RESULTS Q1 2022

II. OUTLOOK FY 2022

III. STRATEGY

1. MERCEDES-BENZ CARS

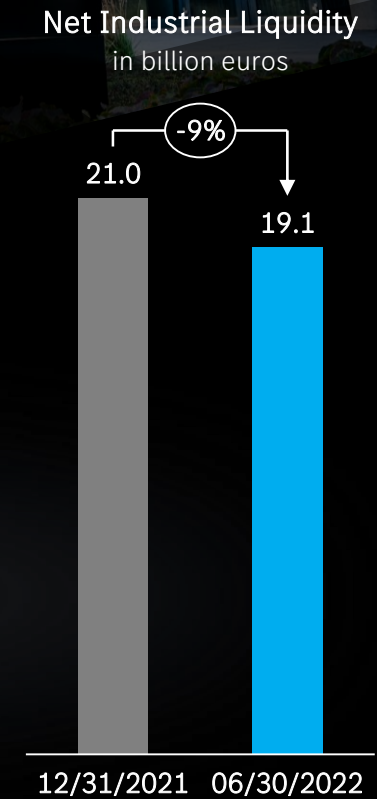
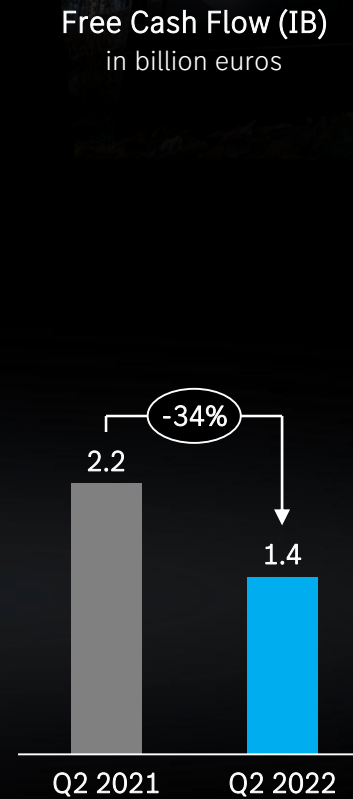
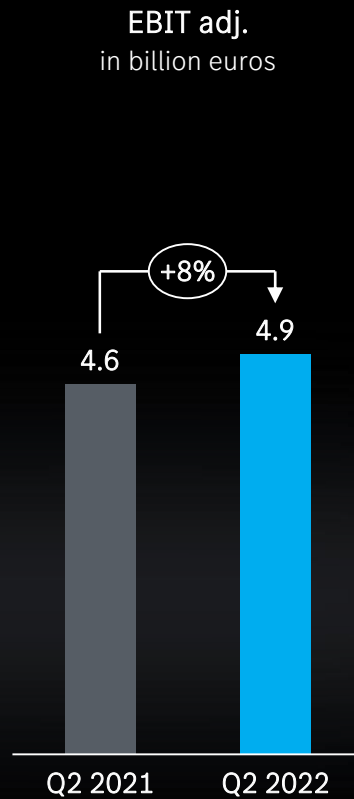
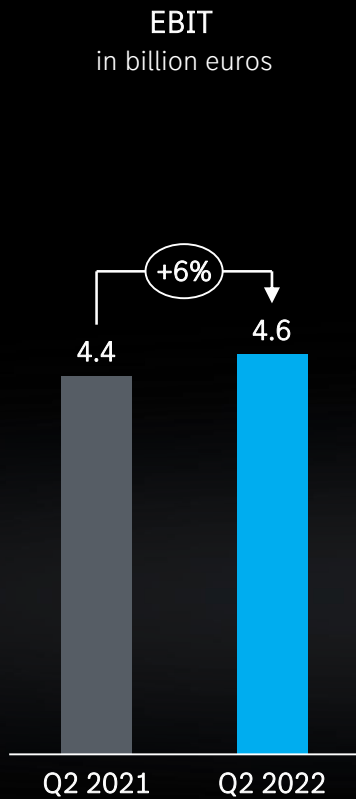
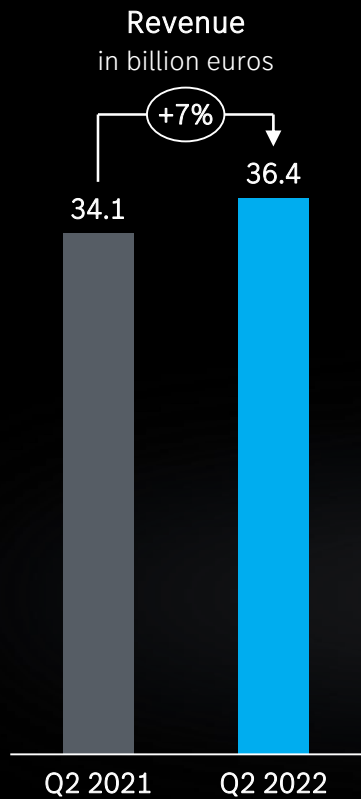
1.1 LUXURY STRATEGY

1.2 ELECTRIFICATION & AUTOMATED DRIVING

2. MERCEDES-BENZ VANS

3. MERCEDES-BENZ MOBILITY

Mercedes-Benz Group: Key figures*



Mercedes-Benz Group: Minimizing the impact of limited gas supply



Mercedes-Benz is a global company. Risk of bottlenecks in gas supply existing in Europe. Gas supply at our plants currently stable.

First measures executed to reduce consumption; further significant reduction potential identified

Long-term plan to switch from gas to electricity & other renewable resources

In constant exchange with gas suppliers, production partners & relevant authorities

Mercedes-Benz Cars: Key messages



Performance: Demonstrated resilience in challenging environment, vigilance towards macroeconomic & geopolitical developments

Profitability: Net pricing positive & healthy mix

Products: GLC world premiere, EQE start of sales, EQS SUV production ramp-up

Technology: EQXX with new efficiency record (>1,200 km), L3 system available for EQS & S-Class

People: Investment in training & qualification

Strategy: Sharpened focus of business model & product portfolio (Economics of Desire)

Mercedes-Benz Cars: Preparing our production network for our all-electric portfolio



Decision reached on new production setup in close cooperation with employee representatives

Foundation for rapid, efficient & flexible scaling of next-generation electric vehicles

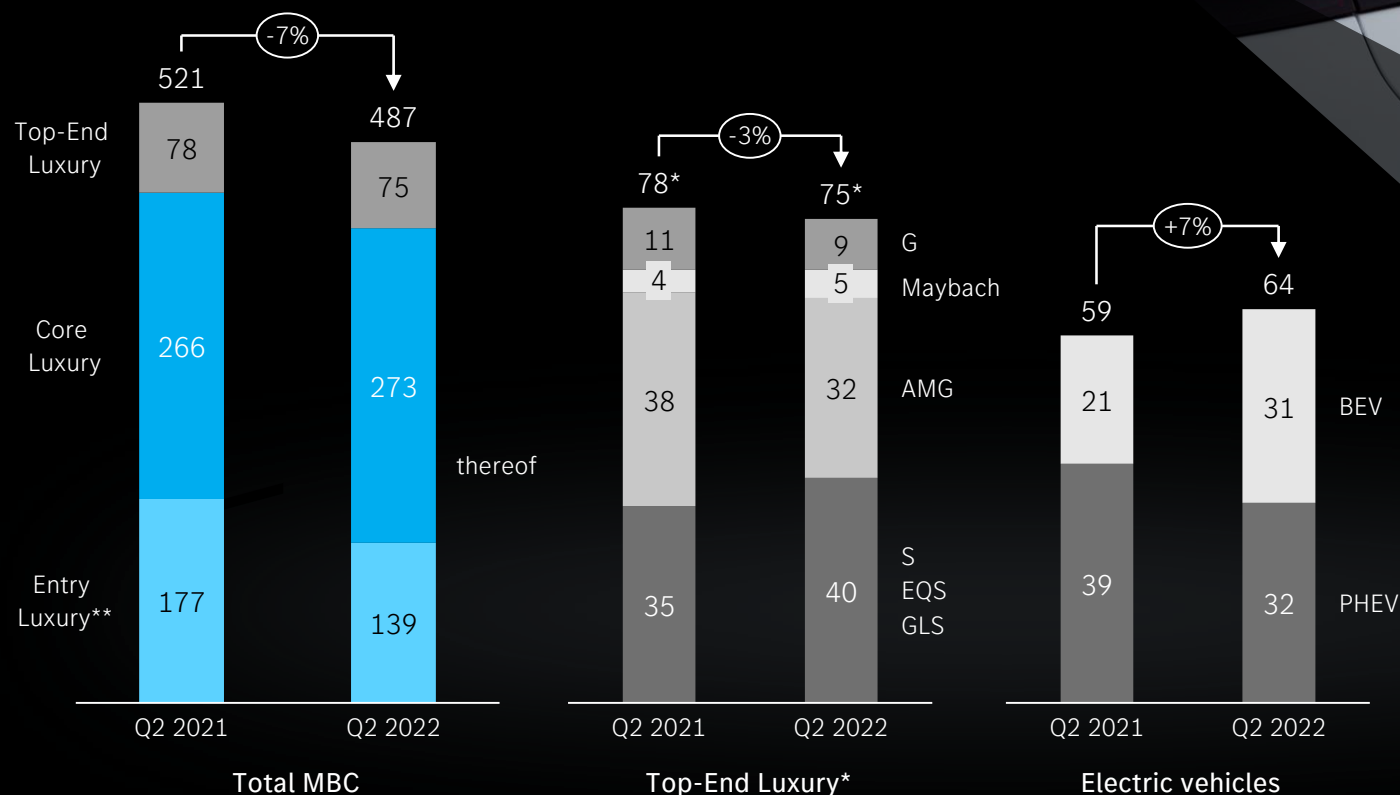
Models of Entry (MMA) and Core (MB.EA) Luxury segment to be produced in Kecskemét from 2024

Bremen plant to manufacture cars based on electric MB.EA platform, AMG.EA will be built in Sindelfingen, MMA in Rastatt

Mercedes-Benz Cars: Top-End Luxury and electric vehicle unit sales



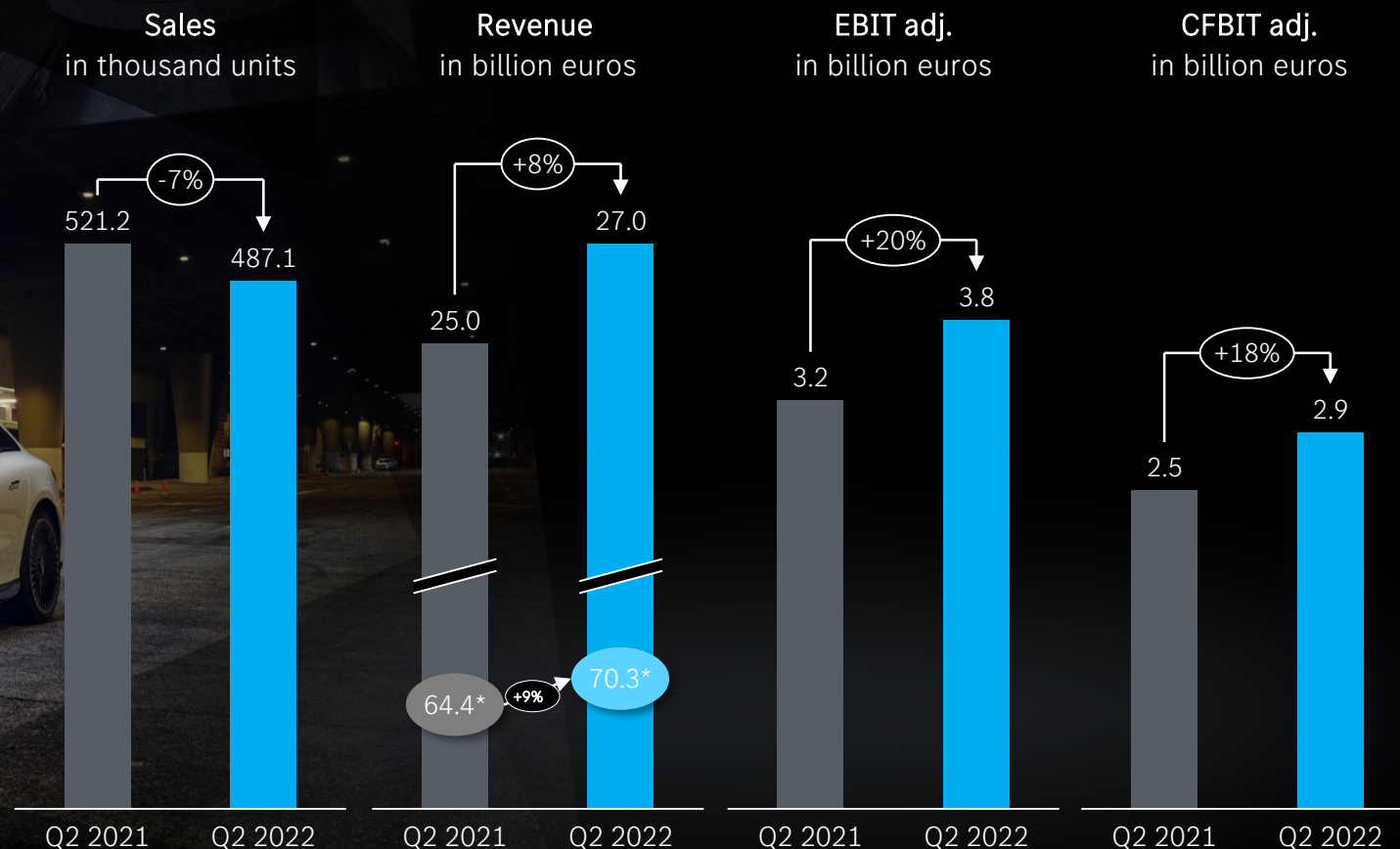
In thousand units



Share in % of volume	Q2 2021	Q2 2022
Total MBC	15%	15%
Electric vehicles	11%	13%

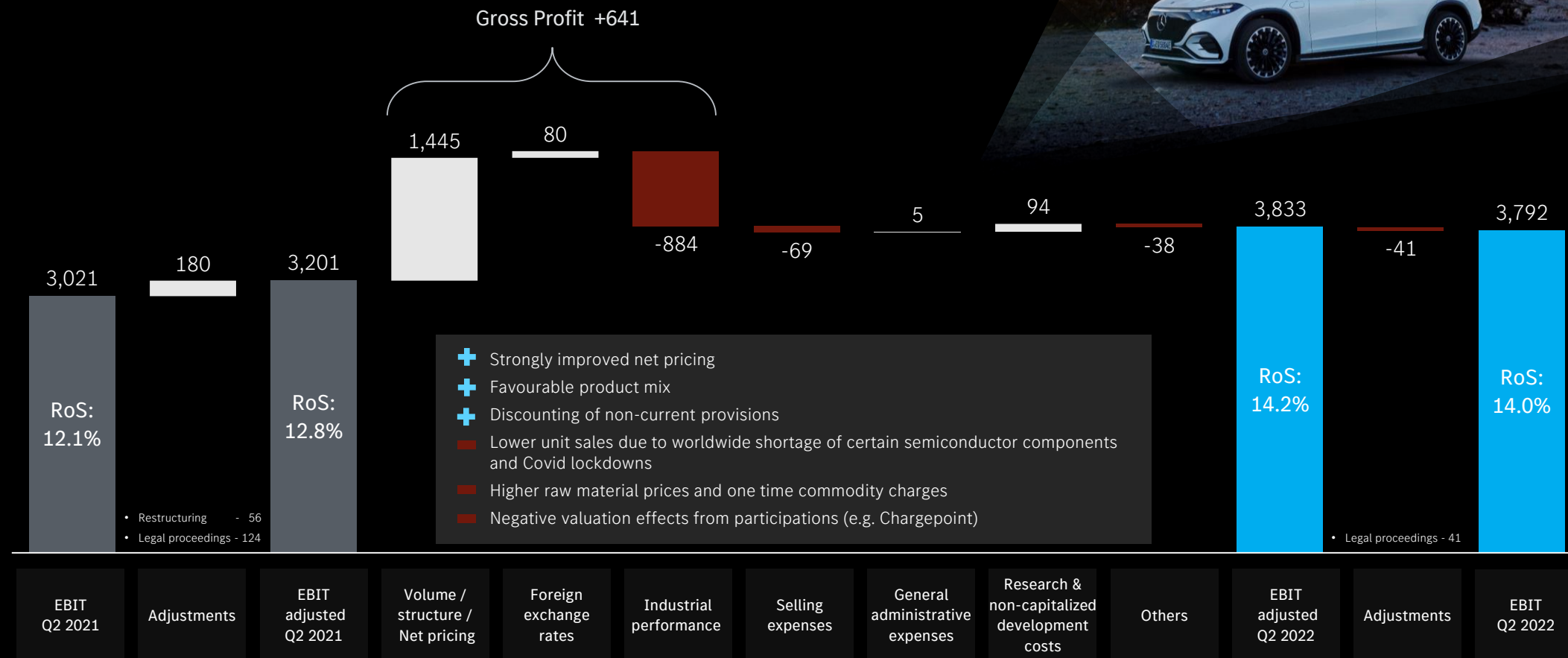
* w/o double counting (e.g. G63, S-Class Maybach)
** incl. smart

Mercedes-Benz Cars: Financials



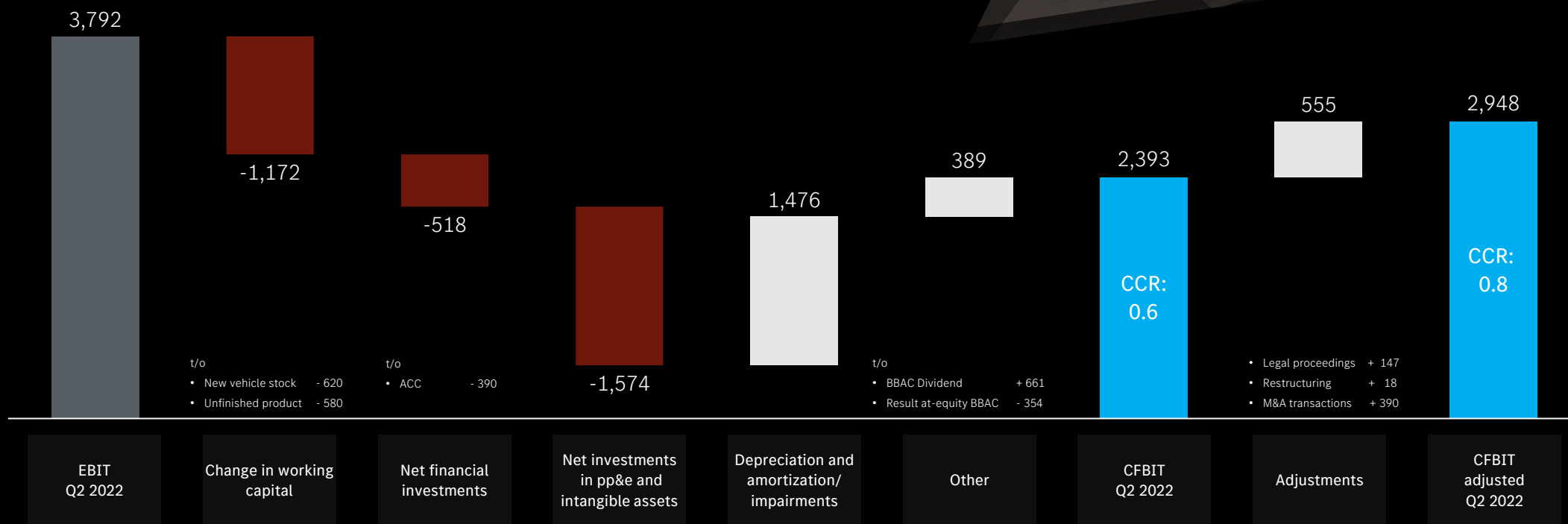
Mercedes-Benz Cars: Q2 2022 EBIT & RoS

In million euros



Mercedes-Benz Cars: EBIT to CFBIT

In million euros



Mercedes-Benz Vans: Key messages



Performance: Stable unit sales and increased revenue despite semiconductor shortage

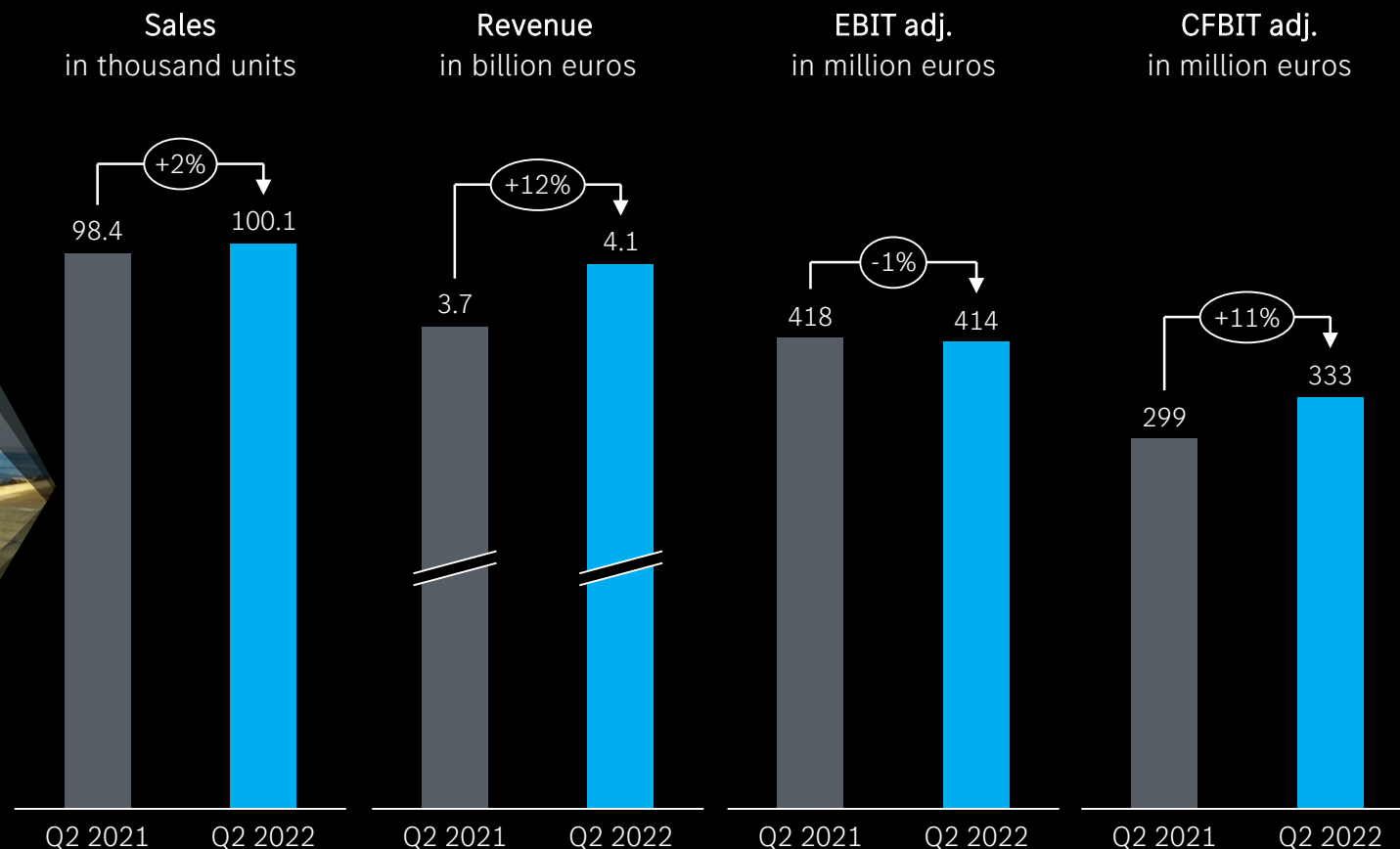
Market: Record sales of Sprinter and Metris in the US

Profitability: Double digit margin reflects healthy mix and pricing

Electrification: Share of eVans increased significantly vs. prior year (>50%), in particular commercial eVans

Strategy: Focus on lead in electric and preparing for EV transition (e.g. VAN.EA)

Mercedes-Benz Vans: Financials



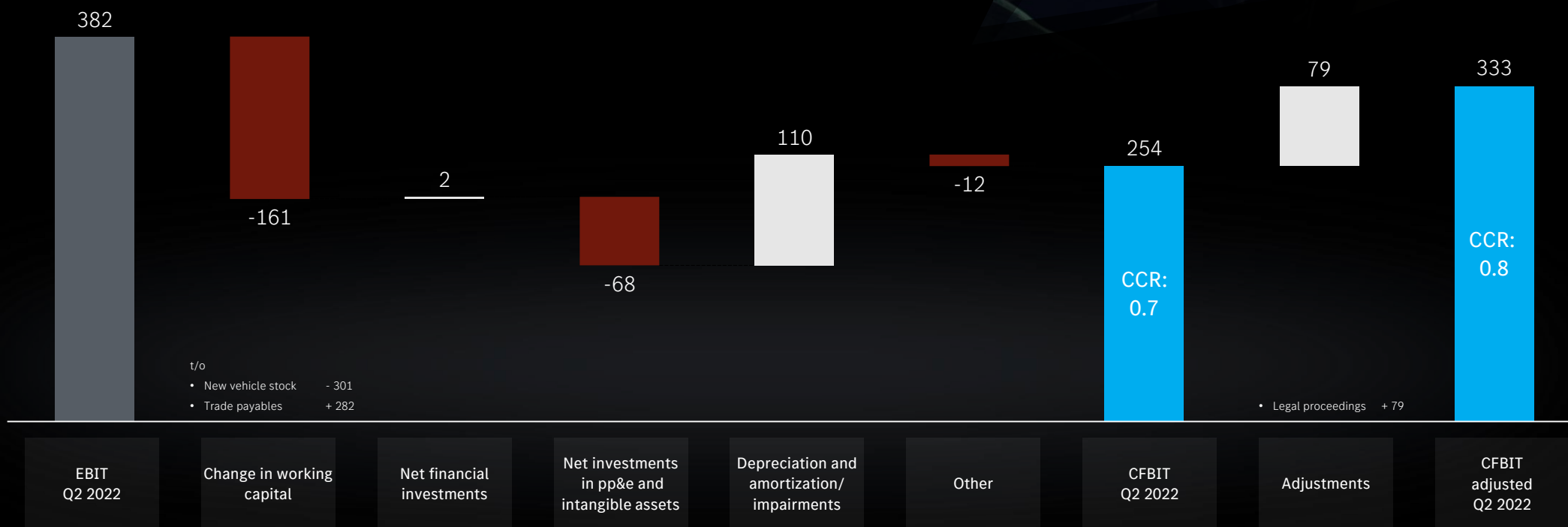
Mercedes-Benz Vans: Q2 2022 EBIT & RoS

In million euros



Mercedes-Benz Vans: EBIT to CFBIT

In million euros



Mercedes-Benz Mobility: Key messages

New business still impacted due to supply constraints and lower penetration

Interest margin remains stable despite increasing interest rates

Net credit losses at low level similar to 2021

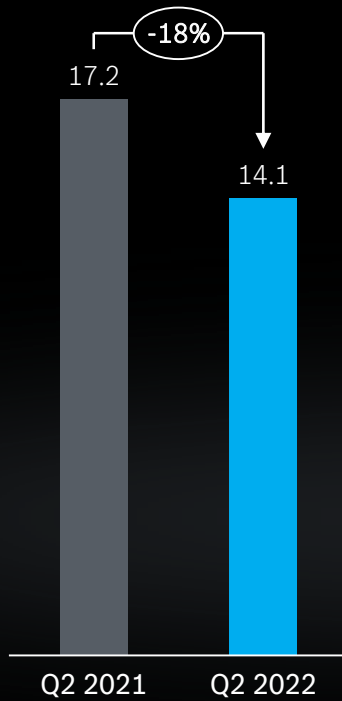
Increase in Cost of Credit Risk driven by weaker macroeconomic outlook

Successful sale of ShareNow to further streamline the mobility participations portfolio



Mercedes-Benz Mobility: Financials

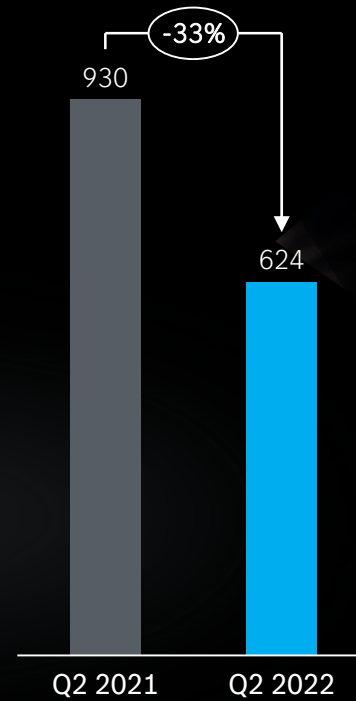
New Business
in billion euros



Contract Volume
in billion euros

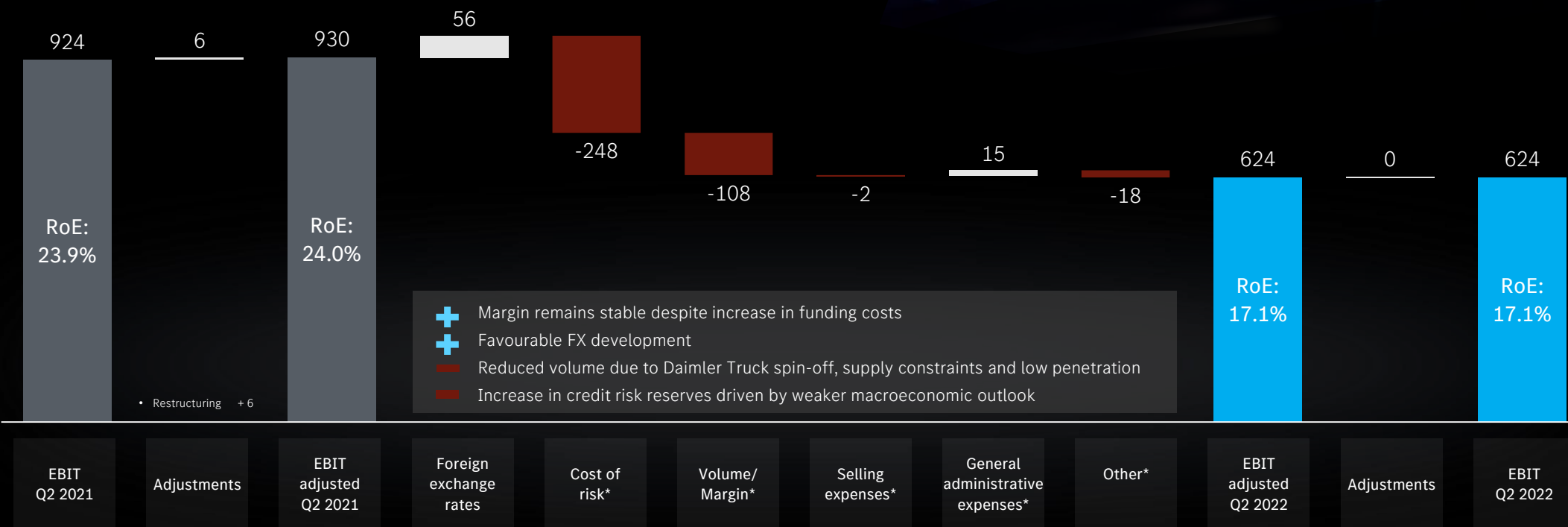


EBIT adj.
in million euros



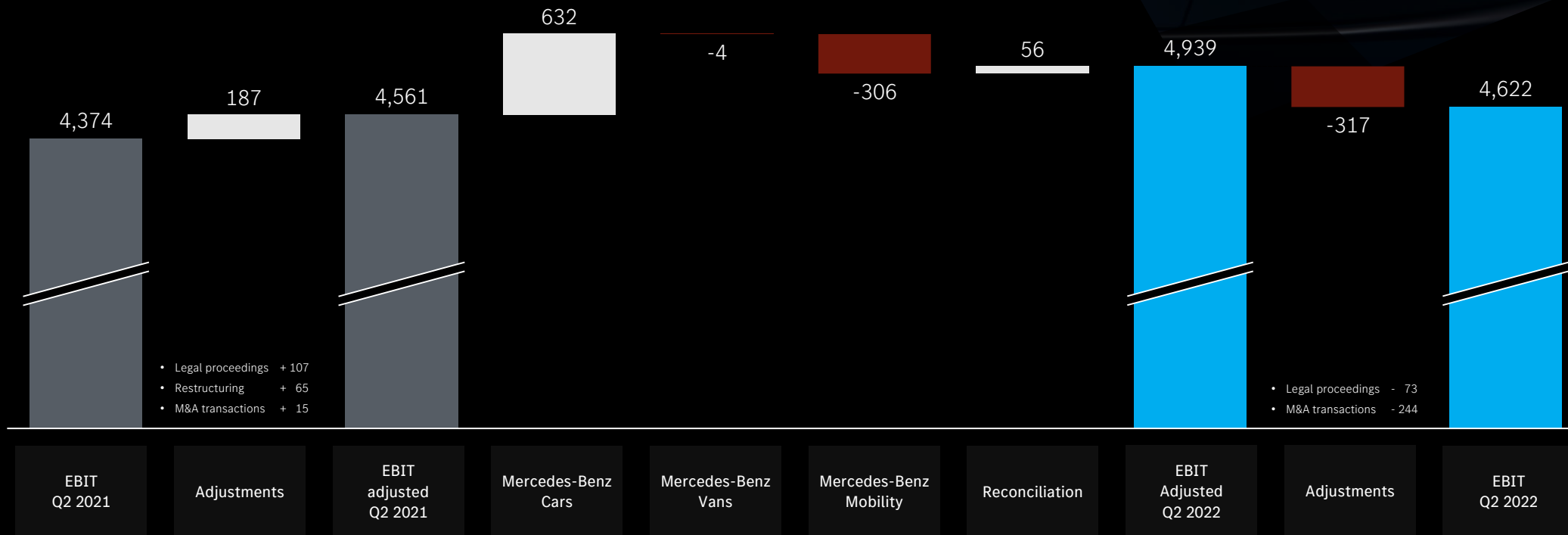
Mercedes-Benz Mobility: Q2 2022 EBIT & RoE

In million euros



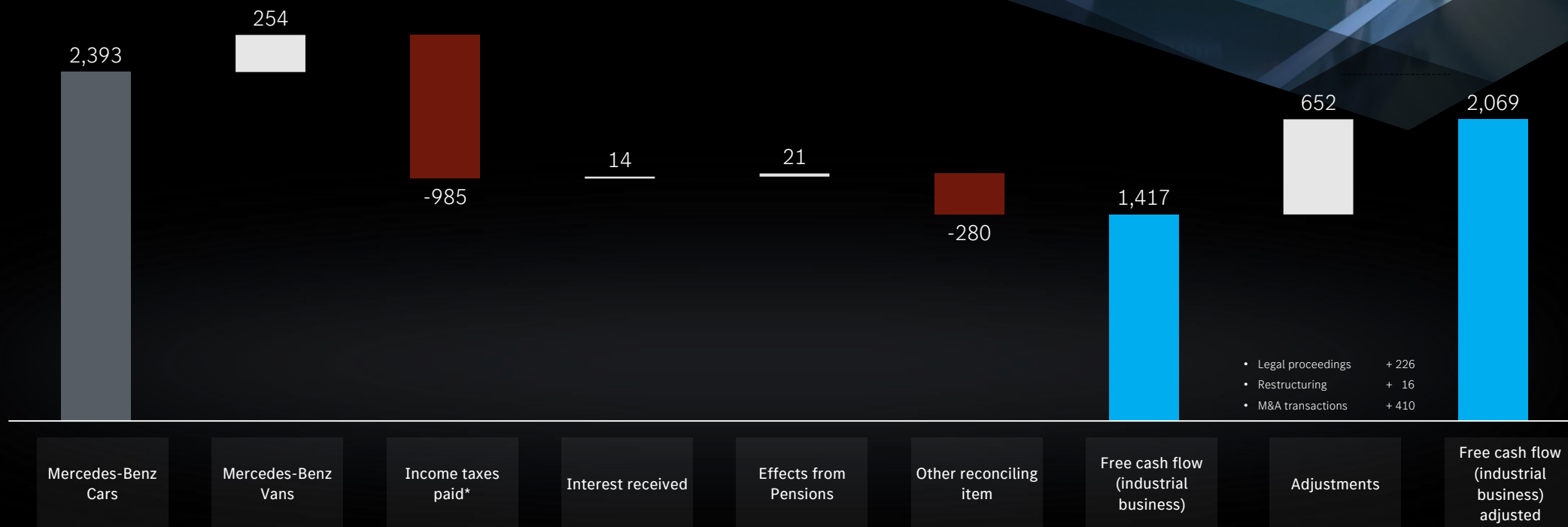
Mercedes-Benz Group: Q2 2022 EBIT*

In million euros



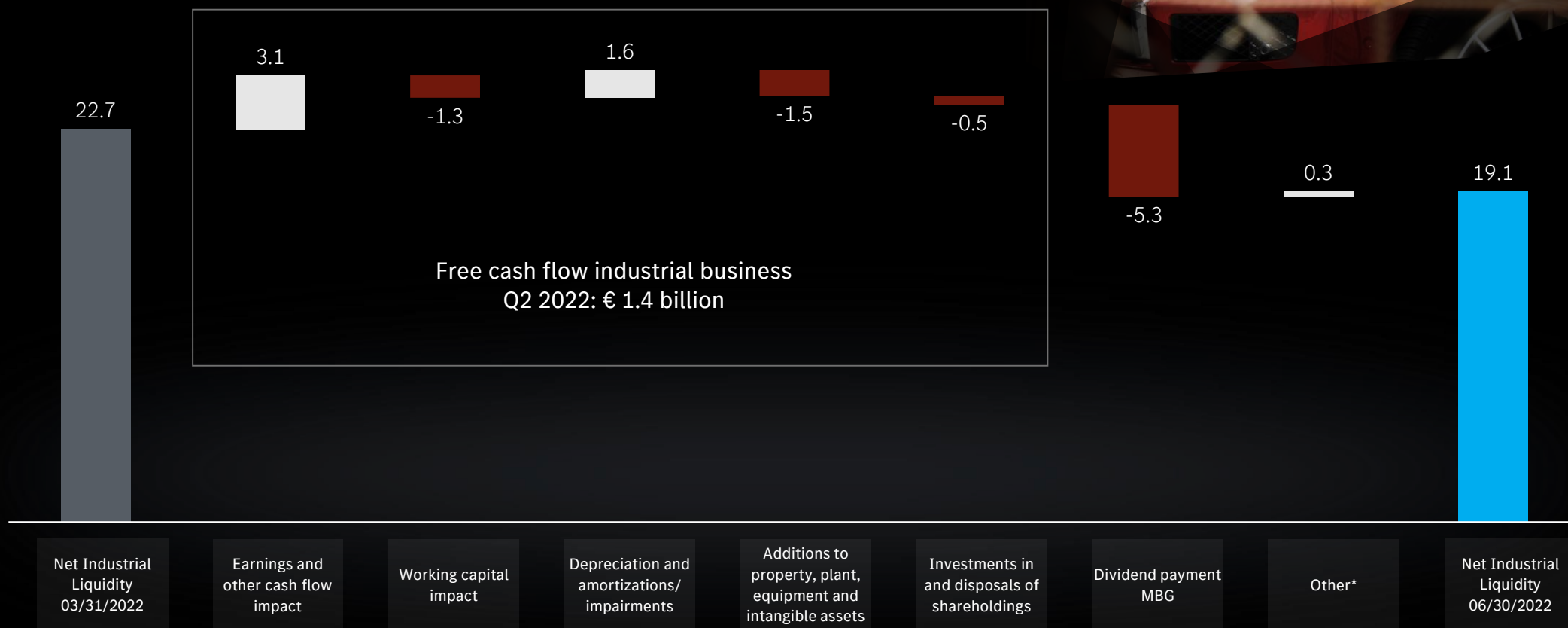
Mercedes-Benz Group: Reconciliation from CFBIT to Free Cash Flow

In million euros



Mercedes-Benz Group: Net Industrial Liquidity

In billion euros



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Mercedes-Benz Divisional Guidance 2022

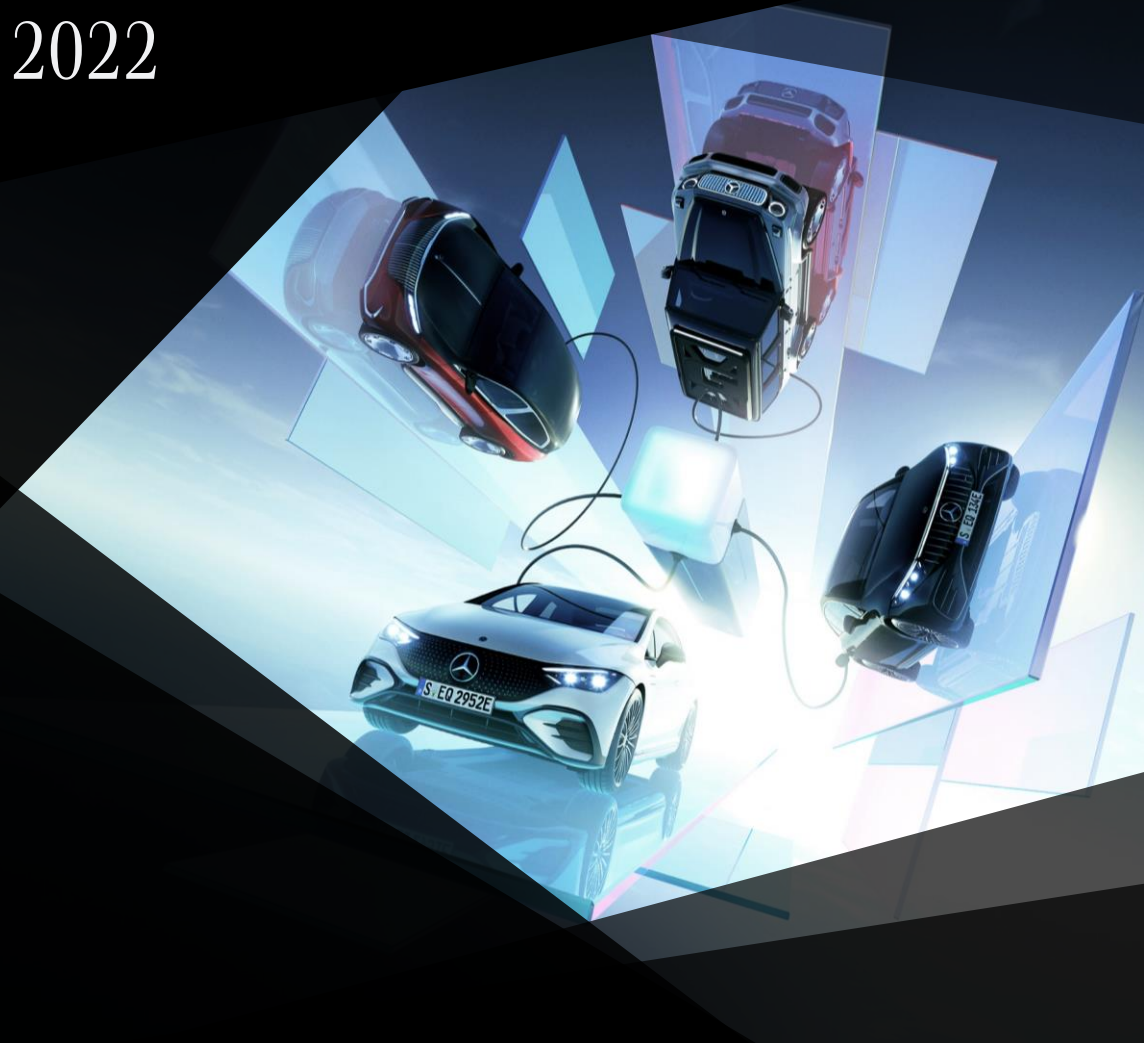
ASSUMPTION

The macroeconomic and geopolitical conditions continue to be characterized by an exceptional degree of uncertainty. A key factor contributing to this is the war in Ukraine, with its effects on supply chains and on the availability and the development of prices for energy and raw materials. Further effects due to the rapidly changing situation in Russia and Ukraine are not currently known and have not yet been taken into account in our key figures, but could possibly have substantial negative consequences for our business activities, should it escalate beyond its current state. In addition, the continued very high inflationary pressure for consumers and companies and the associated central-bank increases in interest rates as well as ongoing bottlenecks in global supply chains make the outlook more difficult. Not least the further course of the pandemic, in particular in China, holds uncertainties for the expected development of the market.

Unit Sales	Mercedes-Benz Cars	Slightly above
	Mercedes-Benz Vans	Slightly above
Return on Sales (adjusted*)	Mercedes-Benz Cars	12 to 14 %
	Mercedes-Benz Vans	8 to 10 %
	Mercedes-Benz Mobility (RoE)	16 to 18 %
Cash Conversion Rate** (adjusted)	Mercedes-Benz Cars	0.8 to 1.0
	Mercedes-Benz Vans	0.6 to 0.8
Investment in pp&e	Mercedes-Benz Cars	Significantly below
	Mercedes-Benz Vans	Significantly above
R&D expenditure	Mercedes-Benz Cars	Significantly above
	Mercedes-Benz Vans	Significantly above

* The adjustments include material adjustments if they lead to significant effects in a reporting period. These material adjustments relate in particular to legal proceedings and related measures, restructuring measures and M&A transactions (e.g. Spin-off).

** Adjusted Cash Flow before Interest and Taxes (CFBIT) divided by adjusted EBIT.



Mercedes-Benz Group Guidance 2022

ASSUMPTION

The macroeconomic and geopolitical conditions continue to be characterized by an exceptional degree of uncertainty. A key factor contributing to this is the war in Ukraine, with its effects on supply chains and on the availability and the development of prices for energy and raw materials. Further effects due to the rapidly changing situation in Russia and Ukraine are not currently known and have not yet been taken into account in our key figures, but could possibly have substantial negative consequences for our business activities, should it escalate beyond its current state. In addition, the continued very high inflationary pressure for consumers and companies and the associated central-bank increases in interest rates as well as ongoing bottlenecks in global supply chains make the outlook more difficult. Not least the further course of the pandemic, in particular in China, holds uncertainties for the expected development of the market.

The base for the comparative guidance are the respective continued operations KPIs of 2021.

Revenue	Significantly above
EBIT	Slightly above
Free Cash Flow (Industrial Business)	At prior-year level
CO ₂ emission (g/km)*	At prior-year level

* CO₂ emissions of the new car fleet in Europe (European Union, Norway and Iceland)



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Strategic priorities for this year - implementation on track



Scale
electric
vehicles

Significant increase of
BEV sales

Grow
luxury
business

MBSU May 19th

Accelerate
car
software

MBSU preparation

Alleviate
supply
constraints

Deep sourcing progress

Focus
relentlessly
on costs

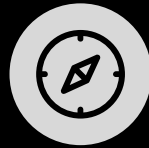
On course

Three levers to sustainably improve our cash flow



“Free up cash”

- Reduction of working capital: from purchase to production to sales
- Joint optimization of inventories along the value chain
- Target: generate as much cash inflow as possible as early as possible and as little cash out as possible as late as possible



“Improve cash flow steering”

- Creating more transparency and visibility
- Integration of cash flow as an established part of our management and decision-making processes



“Establish cash flow culture”

- Cash flow as part of the Mercedes-Benz DNA: from management to employees
- Demonstrating how everyone can positively influence the cash flow in their day-to-day work
- Establishing cash flow orientation as the basis for responsible management of the scarce resource “money”

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Mercedes-Benz - The original and most valuable luxury car brand

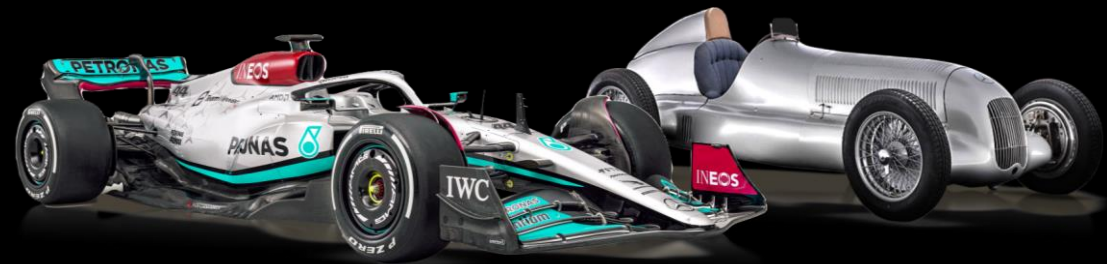
Heritage:

Mercedes-Benz is built on constant reinvention



Formula 1:

The power of F1 for our brand



Source: Interbrand Best Global Brands 2021

Zeitgeist relevance: There's no luxury without sustainability

Our sustainability goals:

2022

CO₂-neutral
production

2025

Up to
50% xEVs

2030

ready to go all electric
where market
conditions allow

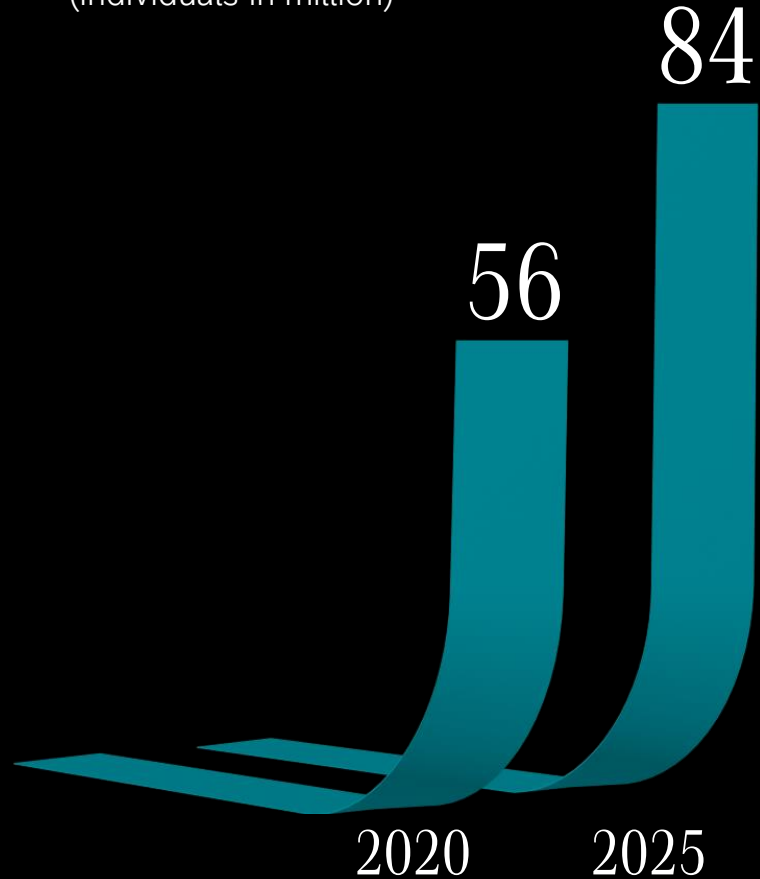
2039

Carbon
neutrality



Growth: The luxury segment is resilient, profitable and accelerating

Adults with wealth above USD 1 m
(individuals in million)



Wealth growth even in mature markets
(individuals in million)

North America	22	↗	28
Europe	16	↗	24
China	5	↗	10

Source: Credit Suisse, Global Wealth Report 2021

Understanding our customers



50%

more adults with wealth
above 1 million USD
(2020-2025)

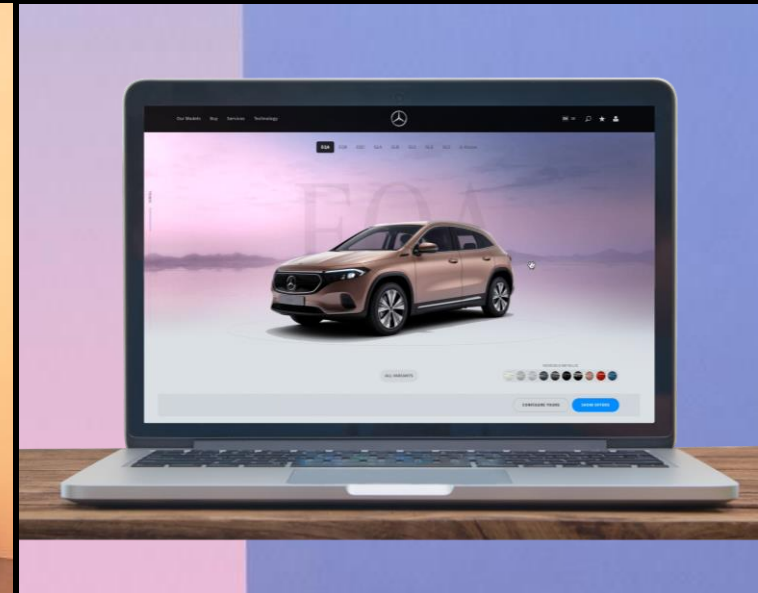
Source: Credit Suisse, "Global Wealth Report: 2021"



~180%

expected contribution from GenY & GenZ
to total growth in personal luxury goods
market from 2019 to 2025

Source: Bain, "2021 Luxury Goods Worldwide Market Study"



60%

of car buyers under the
age of 45 are likely to purchase
their next car online

Source: McKinsey & Company, "Digitization in automotive retail in 2021 and beyond"

Approaching our customers

Specific Mercedes-AMG touchpoints
continue to grow worldwide



Digitalisation drives the importance of the
physical brand experience



Direct sales:
one giant leap for our customers and for us

Our ambition for 2025

20 markets
globally

over 80%
direct sales in Europe

25% online
sales



Exclusivity: Significant progress with our top-end vehicles and increasingly electric with even more conquest potential

+30%

Top-end vehicle unit sales in 2021



~60%

Expected growth of top-end vehicle share of total Mercedes-Benz sales 2019-2026



Developing Desire

Strong Brands
Refined Portfolio



Cutting-edge
Technology



Sensory
Product Experience



Sustainability

Desire for... TECH

Digital innovations for China



Our game plan: generate returns consistent with our luxury status

What we are going to do

- Focus on pricing power
- Optimise product portfolio
- Tap full potential of top-end segment
- Exit lower margin products and channels
- Control investment and capacity while driving up contribution margins



The financial Impact

- Drive ASP higher
- Find a superior operating equilibrium
- Structurally higher profitability and improved margin resilience
- Higher return on invested capital

The power of pricing is part of our strategy

Key Levers

- Superior **brand** drives pricing power
 - Strong **products enable** ambitious **initial price setting** versus competition
 - Sustainable **price escalation**
 - Tight **discounts**: from sales push to lifecycle management
 - **Direct sales** model allows grip on pricing
-
- » Clear objective to continually raise our net pricing yoy
 - » Ambition to compensate raw material cost increases via pricing
 - » We will continue to control pricing and supply even if competitors pursue a volume strategy



Reshaped model portfolio will drive profitable sales growth

Mercedes-Benz
Car Sales

2.3 m cars

1.9 m cars

2021-2026
CAGR approx. 5% p.a.

Change of
segment share in
2026 vs. 2019

Top-End Luxury

Around
+60%

Core Luxury

0 %

Entry Luxury

-25%



2019



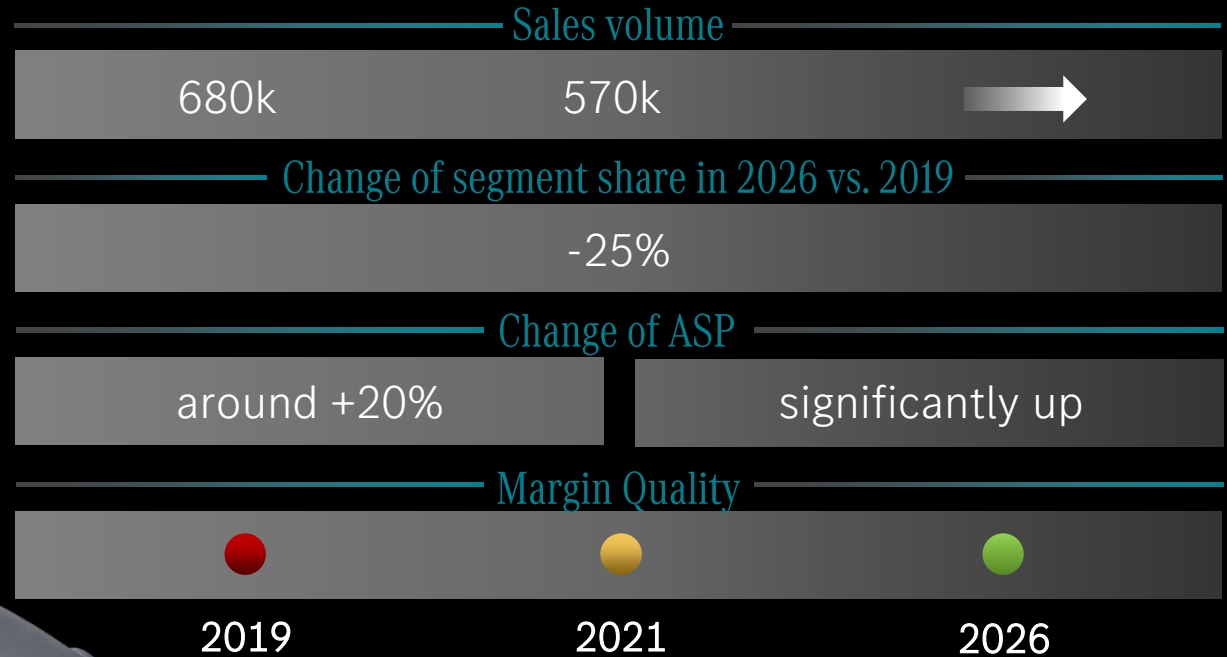
2021



2026

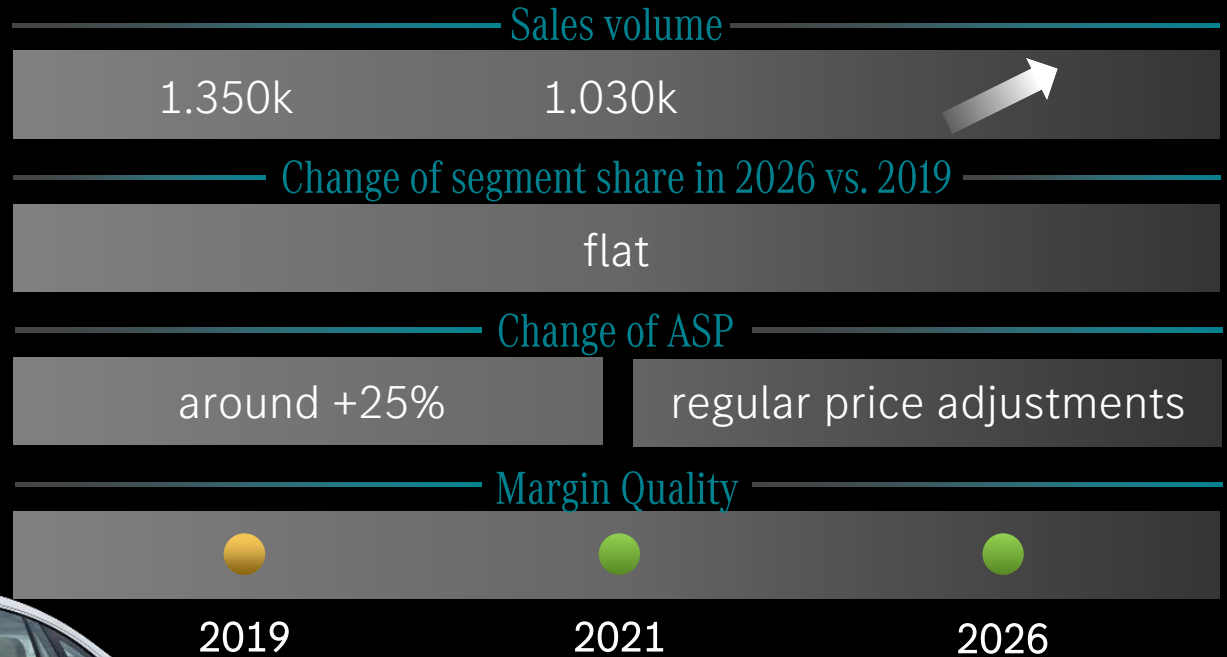
Entry Luxury - Focus & Elevate

- Elevate to Entry Luxury
- Product range refocused on **fewer and more upscale portfolio positions**: 4 bodystyles instead of 7
- The new entrance point of the portfolio is being **redefined** with the next generation of vehicles
- **Margin threshold** supports Group margin ambition



Core Luxury - Grow & Refine

- Core Luxury going electric on an accelerated timescale, leveraging EVA (EQE, EQE-SUV) and then MB.EA architectures
- Very attractive C-Class in the market
GLC to launch end of 2022
Brand new E-Class in 2023
- Protect healthy margins on the way to BEV



Top-End Luxury - Expand & Enhance

- Starting point: Over 300k top-end luxury units with ASP of > € 100k and top-end profitability
- Sustainable segment growth
- Desirable products fueling growth: EQS, EQS-SUV, EQS-SUV Maybach, SL, GT, AMG-EA
- Ultra exclusive collectibles and luxury customer experience

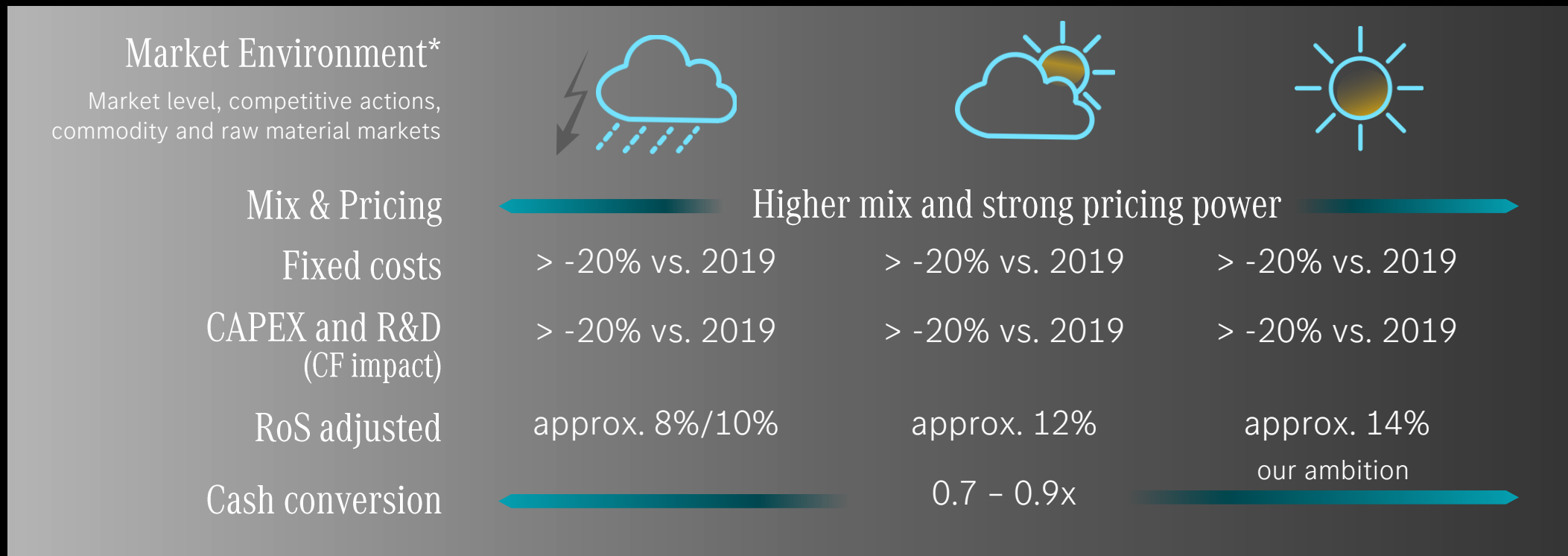


Changing our economic equation

- Enhance ROIC: control the denominator while raising the numerator (operating and cash margins)
- Drive growth through high utilisation, 'reverse auction' of available capacity to build the most profitable models
- 75% of capital allocation focused on top-end and core segment where the returns are most promising
- Intelligent and careful capital allocation to build EV capabilities and supply chain

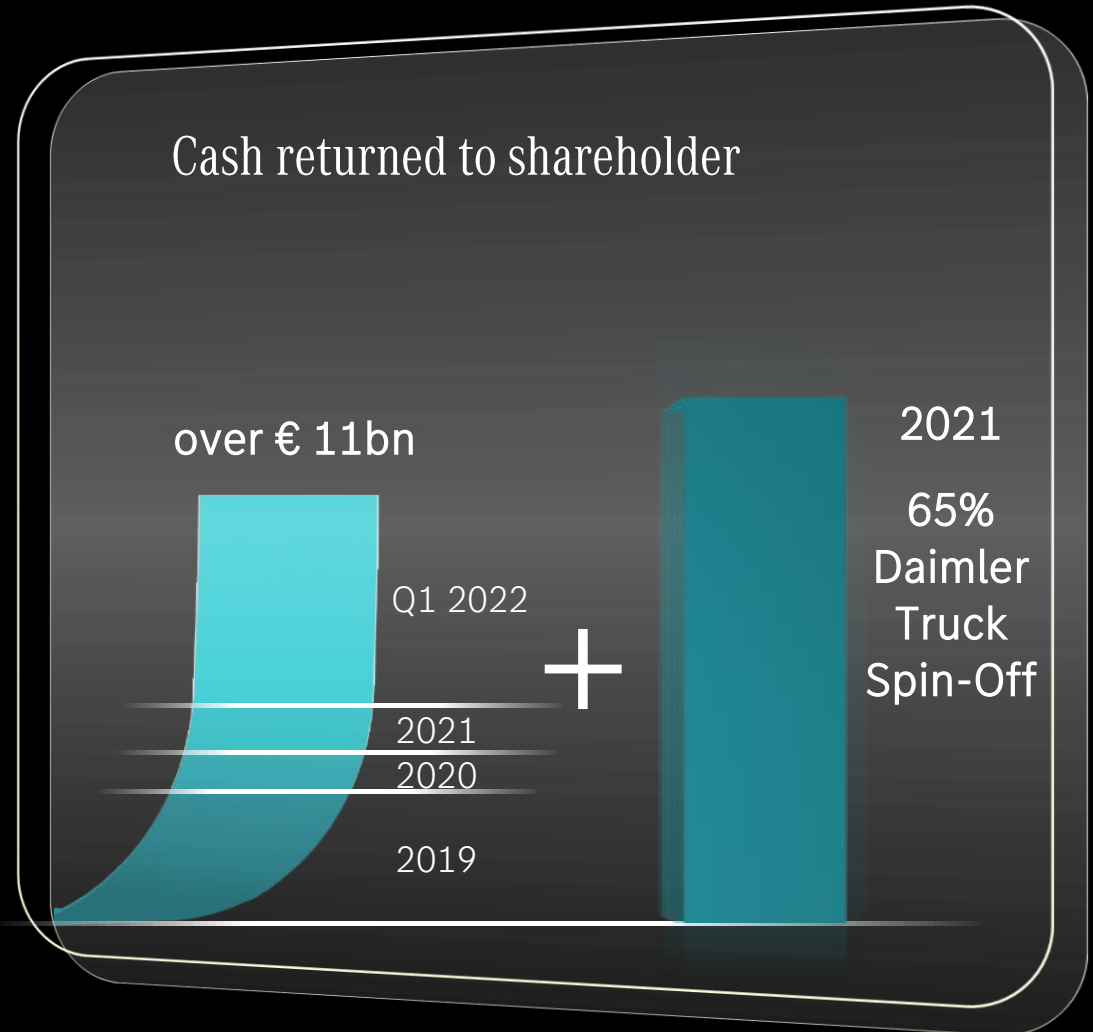
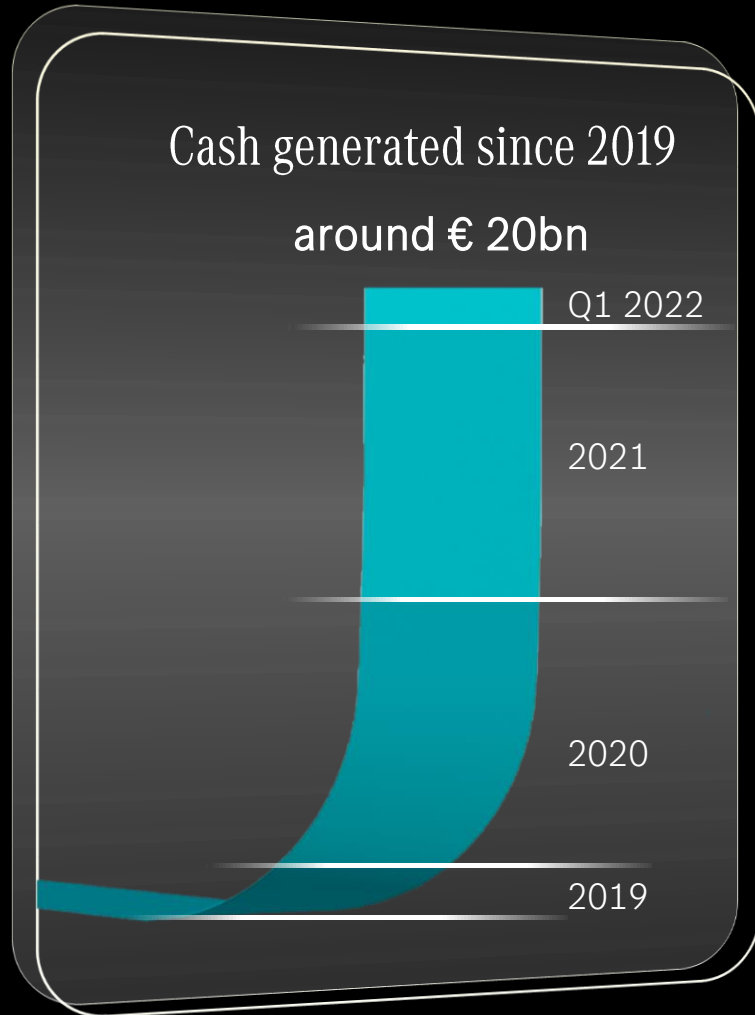


Our financial ambitions for Mercedes-Benz Cars in 2025: structurally higher profitability and lower margin volatility



* Market Environment comprises of the above listed external factors. There might also be situations, which are impossible for us to forecast and not covered within the weather chart e.g. „black swans“ like Covid-19 in 2020. Major tectonic shifts on raw material side or on the geo-political side might be further potential examples. By the nature of these events providing a margin forecast for such extreme scenarios is not possible.

Cash culture at work



Bottom line

We cannot control macro- or world events. But we are redesigning & repositioning Mercedes-Benz to ensure a structurally more profitable company.



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Ambition 2039 – our commitment to CO₂ neutrality over lifecycle

Supply chain

Production & Logistics

Well-to-tank

Tank-to-wheel

End-of-life



SBTi

SBTi

SBTi

CO₂-neutral
supply chain

CO₂-neutral
production & logistics

CO₂-neutral
energy generation

CO₂-neutral
vehicle operation

CO₂-neutral
recycling

Mercedes-Benz will be ready to go

all-electric
within this decade

At the end of the decade, our focus will be on BEV only

By 2025, our customers will be able to choose an **all-electric alternative for every model** we make

It's our ambition to drive the **plug-in hybrid & BEV share up to 50% in 2025**. By the **end of the decade**, we will be ready to go **all-electric** where market conditions allow

We will use our unique brand position to **grow economic value**

- enhance **product mix** and **pricing**
- focus on **most profitable** models and regions
- drive **loyalty** and grow **recurring revenues**
- increase **revenue per unit**



The EQS: the first electric vehicle in the luxury class



Launched in 2021

WLTP ranges of up to 780 kilometres¹

With its C_d figure² from as low as 0.20 the EQS is the world's most aerodynamic production car.

Drive powers from 245 to 385 kW. A performance version with up to 560 kW is being planned

Power for up to another 300 kilometres (WLTP) is recharged in just 15 minutes³

¹ The electrical consumption (and information based thereon) has been determined on the basis of Commission Regulation (EC) 692/2008 according to NEDC and Commission Regulation (EU) 2017/1151 according to WLTP.

² C_d figure 0.20: EQS 450+ with 19-inch AMG wheel/tyre combination and AMG Line exterior (available in the EU from the end of 2021) in the SPORT drive program

³ Charging speed at DC fast charging stations with 500 amps

The EQE: the new business avant-garde



Global launch: mid-2022

Depending on the on-board equipment and configuration, WLTP operating ranges of up to 654 kilometres*.

A lithium-ion battery with 10 cell modules is installed.

In 15 minutes it is possible to charge the EQE with up to 35.55 kWh – this corresponds to a range of up to 250 kilometres based on the WLTP range*.

The battery certificate stands for the long service life of the high-voltage batteries. It is valid up to a term of ten years or up to 250,000 kilometres.

* Range and electrical consumption have been determined on the basis of Commission Regulation (EC) No. 2017/1151/EU

The EQS SUV: Redefined SUV luxury



Launch: Second half of 2022

WLTP ranges of up to 660 kilometres¹

Lithium-ion battery with up to 12 cell modules

DC fast charging system with a charging capacity of up to 200 kW

15 minutes, power corresponding to a range of up to 250 kilometres² can be recharged on the basis of the WLTP range

The 6-phase design makes the permanently excited synchronous motor (PSM) particularly powerful. Its peak power is 265 kW.

¹ 536-660 km are the provisional range figures of the EQS 450+ (WLTP: Combined power consumption: 23.0-18.6 kWh/100 km; combined CO₂ emissions: 0 g/km). Data on power consumption and range are provisional and were voluntarily determined internally in accordance with the "WLTP test procedure" certification method. There are no confirmed figures from an officially recognised testing organisation to date. Deviations from the final data are possible.

² Provisional figures for the EQS 450+ (WLTP): combined power consumption: 23.0-18.6 kWh/100 km; combined CO₂ emissions: 0 g/km). Data on power consumption and range are provisional and were voluntarily determined internally in accordance with the "WLTP test procedure" certification method. There are no confirmed figures from an officially recognised testing organisation to date. Deviations from the final data are possible.

Our electric product rollout is running at full speed

In Q2 Mercedes-Benz was able to almost double battery electric EQ models sales to 23,500 units (+90%).

In total, the Mercedes-Benz Cars xEVs (PHEVs and BEVs including smart) reached 65,400 units (+2%) in Q2.

In 2021 alone, we were introducing four new battery electric vehicles

This year we will present SUV versions of our EQS and EQE

By 2022, we will have battery electric options in all segments we serve

2021



EQA



EQB



EQS



EQE

2022



EQS SUV



EQE SUV



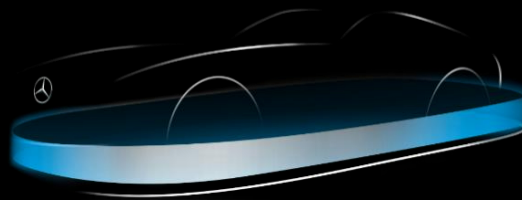
Electrified T-Class

Three Mercedes-Benz EV-only architectures to be launched in 2025 Ready to go all-electric by the end of the decade*



MB.EA

medium- and large-size cars
modular system as electric
backbone for our EV portfolio



AMG.EA

dedicated performance
electric-vehicle architecture



VAN.EA

for electric vans
and light commercial
vehicles

* where market conditions allow

Together with our partners, we will expand our activities in battery cells and systems

Our targets:

Capacity of more than 200 Gigawatt hours

8 new cell factories around the world:

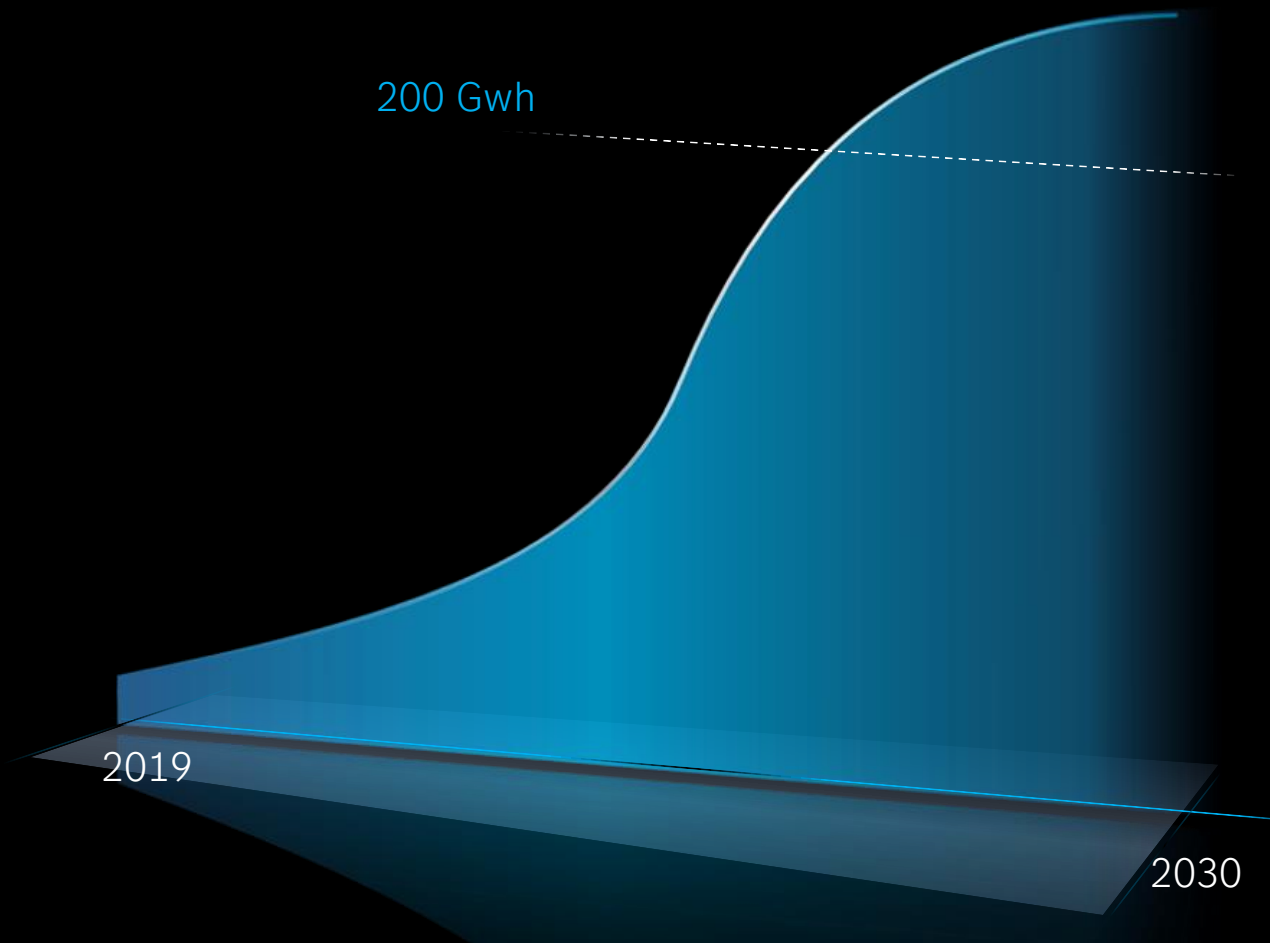
one in the U.S., four in Europe with our partners

Our partners are:

CATL, FARASIS, ACC, AESC

Needed battery volume for all car lines

200 Gwh



By joining ACC, we build a European battery champion

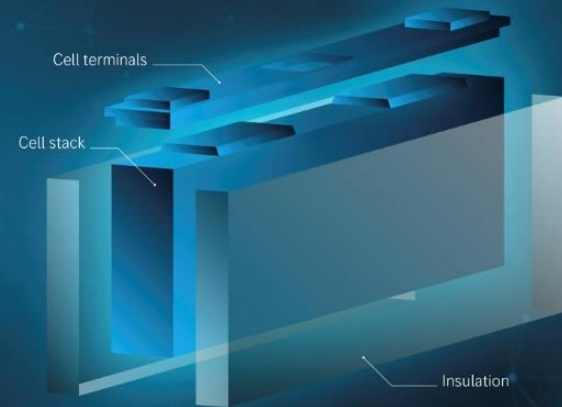
We take a one third stake in [Automotive Cells Company \(ACC\)](#).

Our goal: [Joint development and production of cells and modules in Europe](#).

[ACC](#) will reach a capacity of [at least 120 Gigawatt hours](#) in Europe by the end of the decade.

[ACC](#) will [supply Mercedes-Benz with high-performance battery technologies](#) from its production locations from mid of the decade.

Mercedes-Benz to join ACC and build a European battery champion with global ambitions



Our batteries will be highly standardized

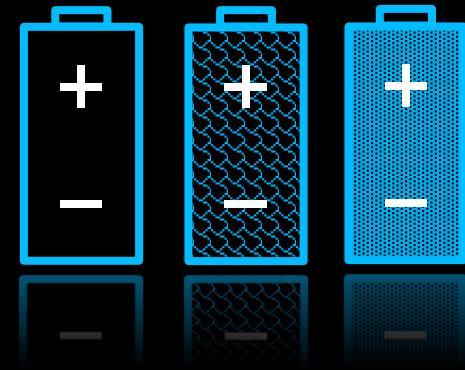
More than 90% of all future Mercedes-Benz vehicles will be based on a common battery platform

We are aiming for a modular battery system that consists of uniformly designed components and standard interfaces to the entire vehicle

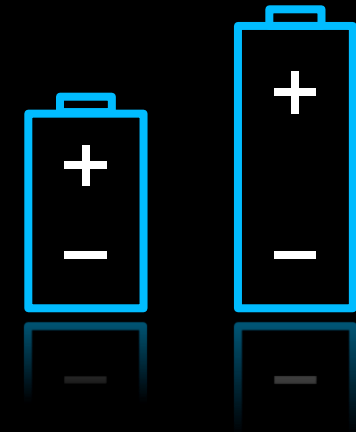
Only two differentiating characteristics will create the necessary variance in terms of range, charging and life performance: cell chemistry and size

Differentiating factors

Chemistry



Size



Developing the next generation battery cell technology

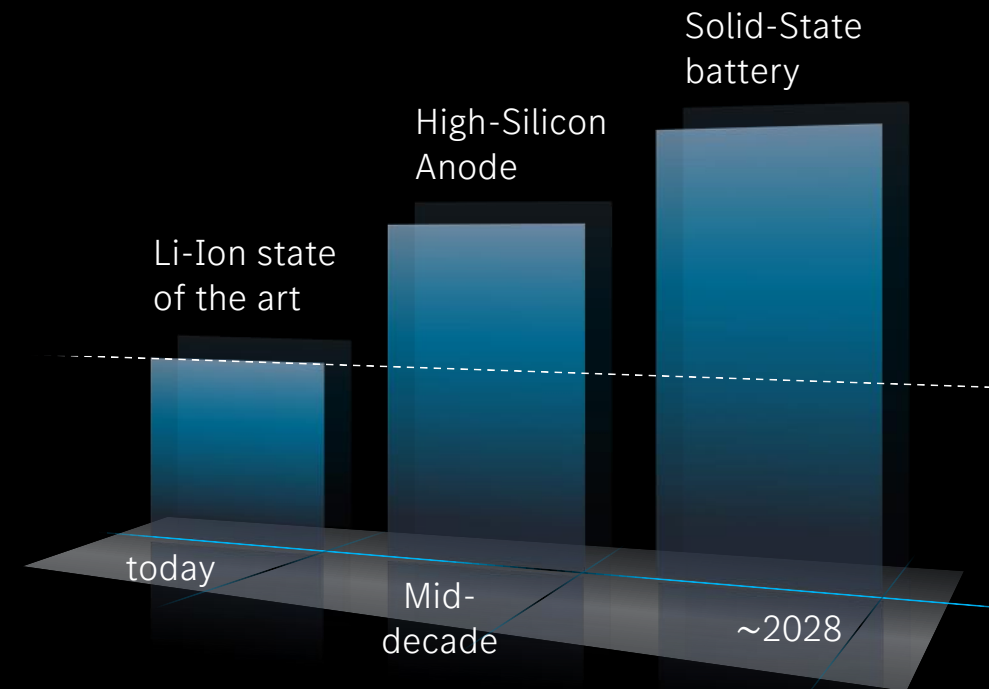
High-Silicon Anode: increasing energy density by using silicon-carbon composite in the anode

Solid-State: pushing energy density beyond limits of conventional lithium-ion cell, doubling energy capacity and reducing weight in same packaging space, enduring more charging cycles over lifetime

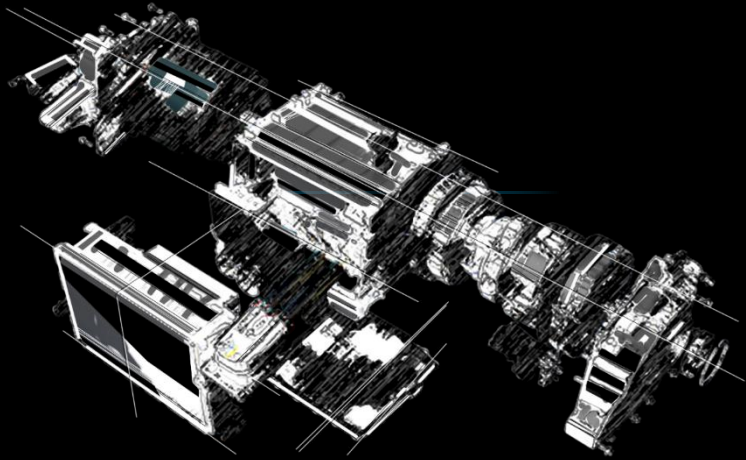
Several cooperations with existing and new partners like Sila, Prologium and Factorial to accelerate development of both technologies

Continuously integrating most advanced cell technology in our production cars, **increasing range during lifecycle**

Expected energy density



In-house electric motors are a key part of our strategy



Ultra-high performance axial motors for our forthcoming AMG. Axial flux technology allows for unmatched power density, performance, acceleration

Electric motor and power electronics company [YASA Ltd.](#) will be a fully owned subsidiary of Mercedes-Benz. Acquisition will take our electric drive tech to a new level

eATS 2.0: In-house developed and built electric drive unit with radial motor: Outstanding performance for majority of key products.



VISION EQXX – taking electric range and efficiency to an entirely new level

Efficiency means achieving more from less. The VISION EQXX is packed with [efficiency improvements](#) that push the envelope with a mixture of advanced technology and talented teamwork.

Following its record-breaking maiden drive from Stuttgart to Cassis (France) in April, the research vehicle set the bar even higher, with a [1,202-kilometre road trip](#) from Stuttgart to Silverstone in the UK. Throughout the road trip, the VISION EQXX took advantage of its [innovative thermal management system](#) to achieve an average consumption of [8.3 kWh/100 km](#) in the face of heavy traffic and summer temperatures.

VISION EQXX: key technical data at a glance

Battery energy content, usable	kWh	<100
Max. system voltage	Volts	>900
Energy consumption	kWh/100 km (miles/kWh)	8.3 (7.5)
c _d value		0.17
Front face	m ²	2.12
Power	kW	180
Wheelbase	mm	2,800
Length/width/height	mm	4,975/1,870/1,348
Unladen vehicle weight	kg	1,755



Our transition plan to go BEV-only

What we told you

2025 BEV alternative for every model

Ready to go all-electric by end of decade

Faster ramp down of ICE vehicles

PHEV transition

What we are going to do

New BEV models

New BEV architecture
MB.EA, AMG.EA,
VAN.EA

New battery cell factories

New cooperations

How we steer our financials

Net revenue

Variable costs

Contribution Margin

R&D/CAPEX

Fixed costs

Return on sales

Cash Flow

BEV cost reduction focus

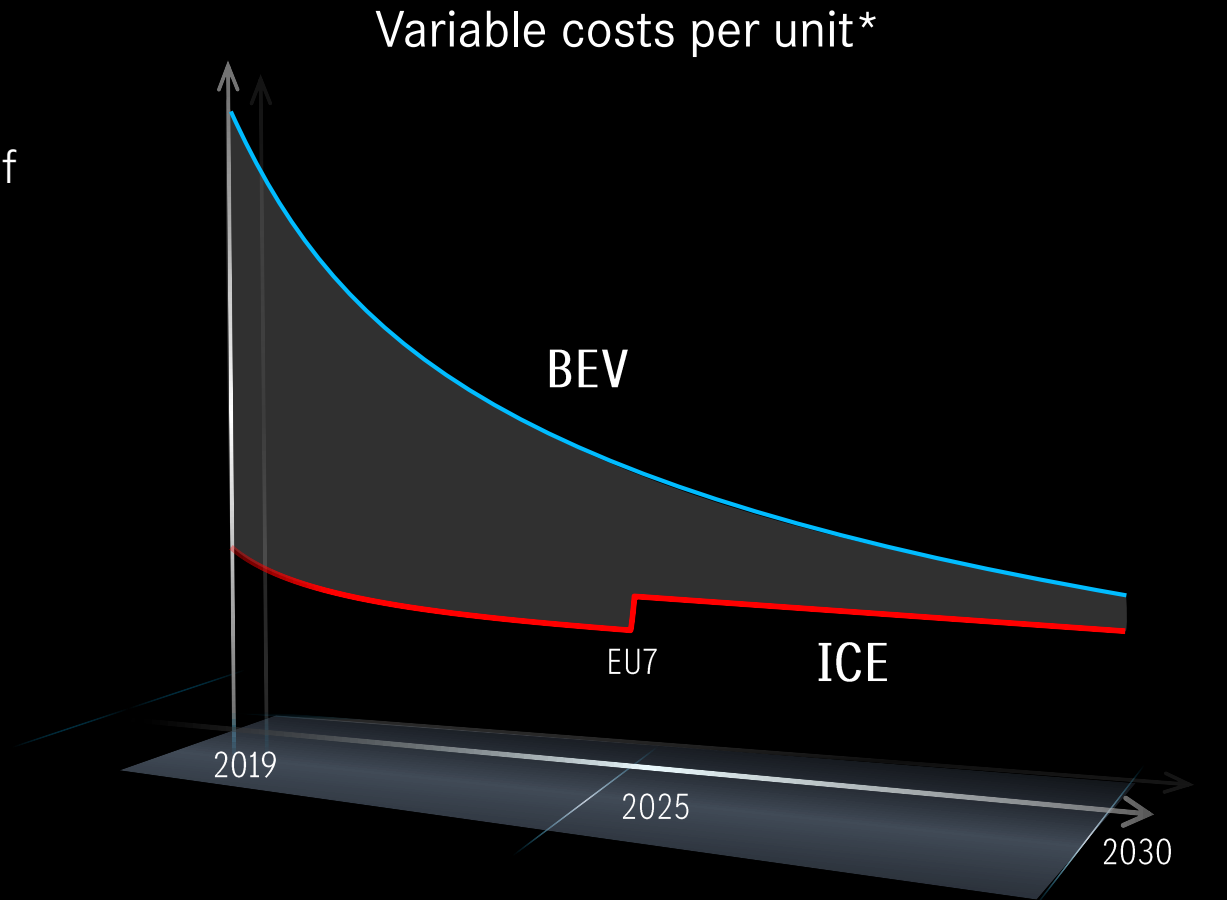
Key levers

Material and manufacturing cost reduction of 1% until 2025

Further cost reduction on electric drive train from 2025 to 2030

Decreasing cell costs and common battery platforms

Scalable modular electric only architectures



* schematic and before mix change

Radical shift in capital allocation - from EV-first to EV-only

Key levers

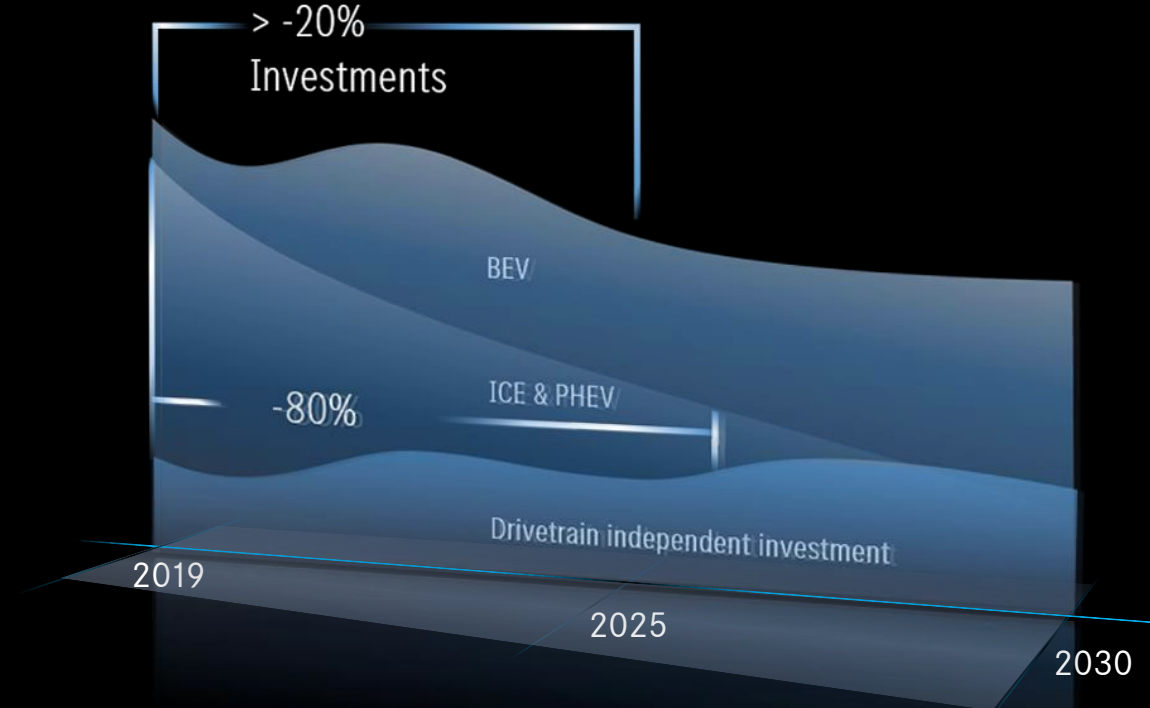
Additional investments for new BEV architecture MB.EA, AMG.EA, VAN.EA and intensified battery footprint

Radically reduced non-BEV investments

Capex share of investments decreasing

>20% investment reduction until 2025 and further decreases afterwards

CAPEX and R&D investments*



Fixed cost reduction targets stepped up

Key levers

Covid 2020: significant fixed cost reduction

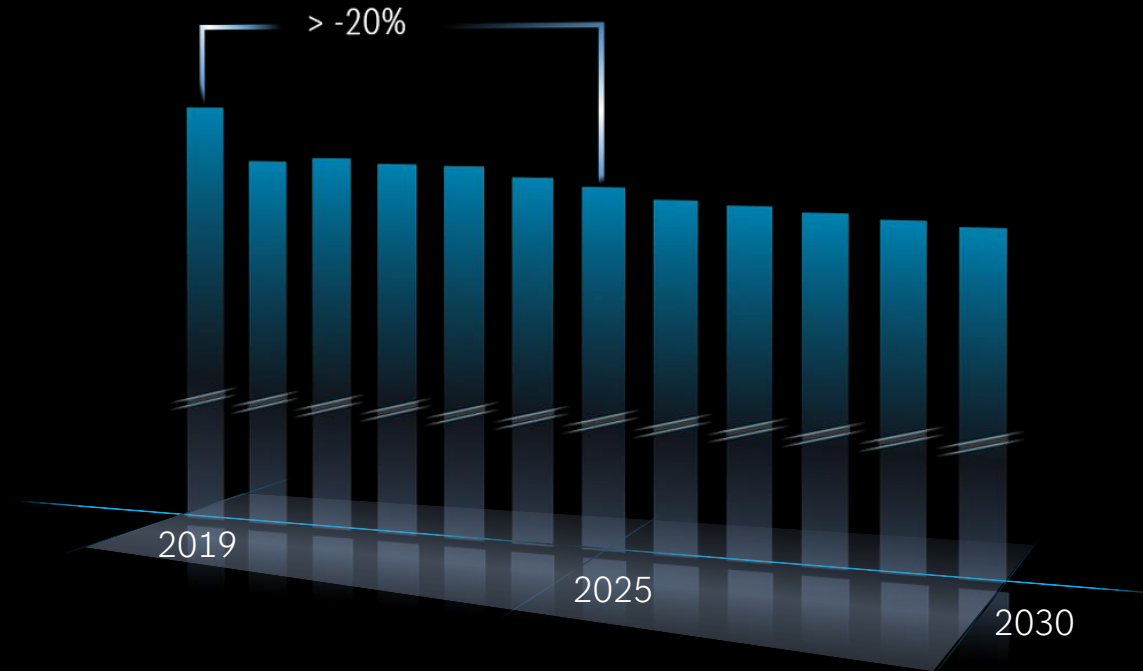
2021: temporary effects replaced by permanent measures

>20% fixed cost reduction until 2025 vs. 2019

2025ff: digitization of all business areas

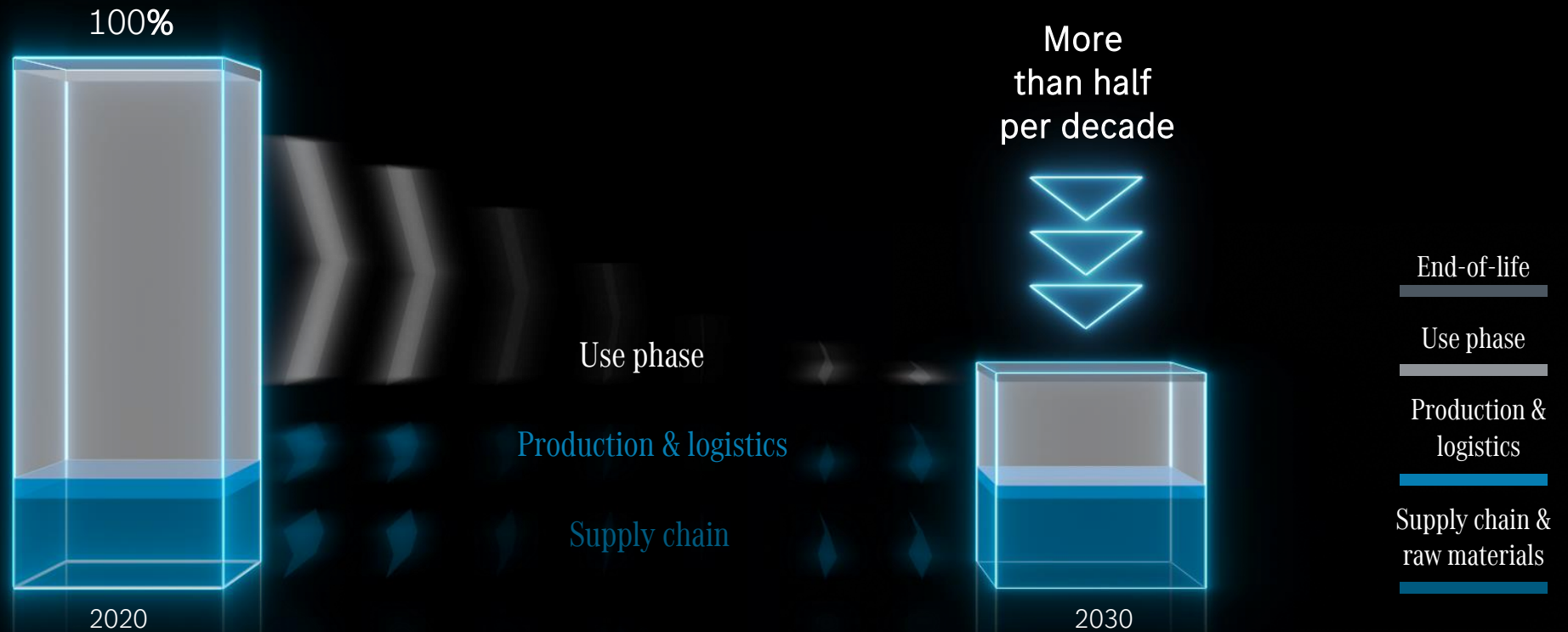
After 2025 further net reductions

Fixed cost development*



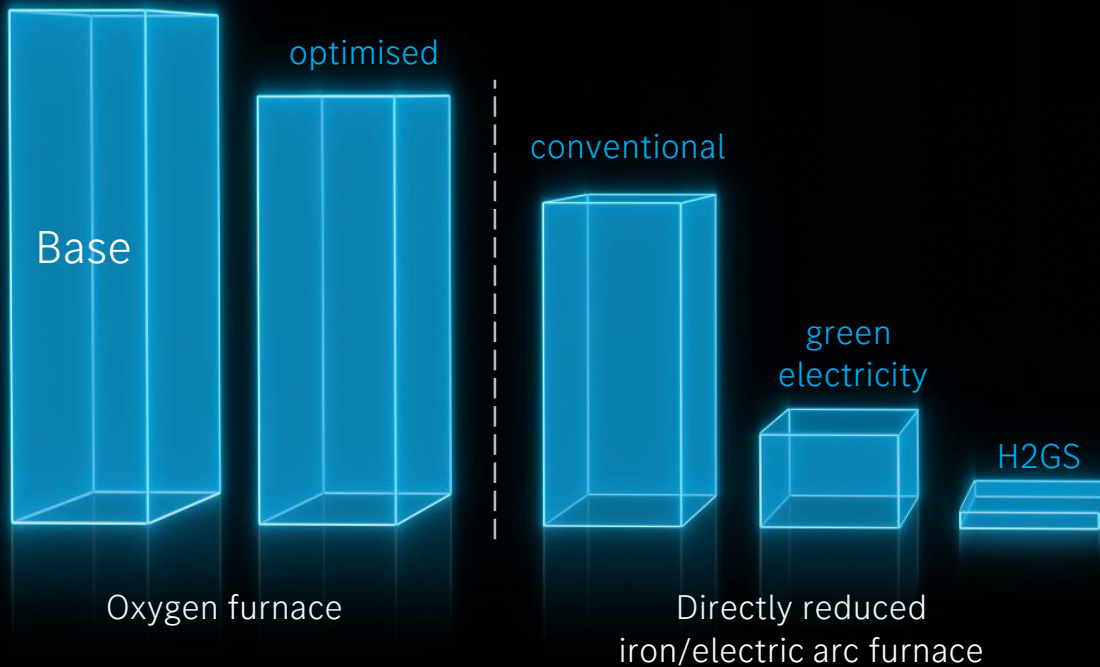
We will at least halve lifecycle CO2 emissions per vehicle in this decade

Mercedes-Benz Cars – on our way towards Ambition 2039 – we target the full lifecycle of the car



We create sustainable supply chains for focus materials via technology changes

Steel – CO₂ reduction:



~90%

of our annual purchasing volume is supplied by companies that follow our ambition to become CO₂ neutral

Further materials in focus:

Aluminium sheet/cast

Thermoplastics

Battery materials

Mercedes-Benz has pledged to make vehicle production CO₂ neutral this year

Together with our EV strategy, CO₂ neutral production is a key driver of [Ambition 2039](#)

All Mercedes-Benz plants worldwide are producing 100% CO₂ neutrally in 2022

We plan to cover 70% of our energy needs through renewable sources* and will also produce energy on site

*by 2030

Mercedes-Benz global production network



Our Factory 56 is a zero-carbon factory and serves as a blueprint for our global Mercedes-Benz production network

At our Factory 56 in Sindelfingen
“producing sustainability” is
already reality

The innovative energy concept
includes a photovoltaic system,
a DC power grid and energy storage
based on reused vehicle batteries

Self-generated, green electric power
is sufficient to cover about 30% of
the factory’s annual power
requirements

A new dimension in
sustainable production



Paperless
production



Greening of 40% of
the roof area



Photovoltaic system with 12,000 modules
generating around 5,000 kWp and thus
30% of the factory’s electricity requirement



Innovative
DC grid



Energy storage from car
batteries with a total capacity
of 1,400 kWh



Use of recycled
concrete in the frontal
building of Factory 56



25% reduction in
energy demand



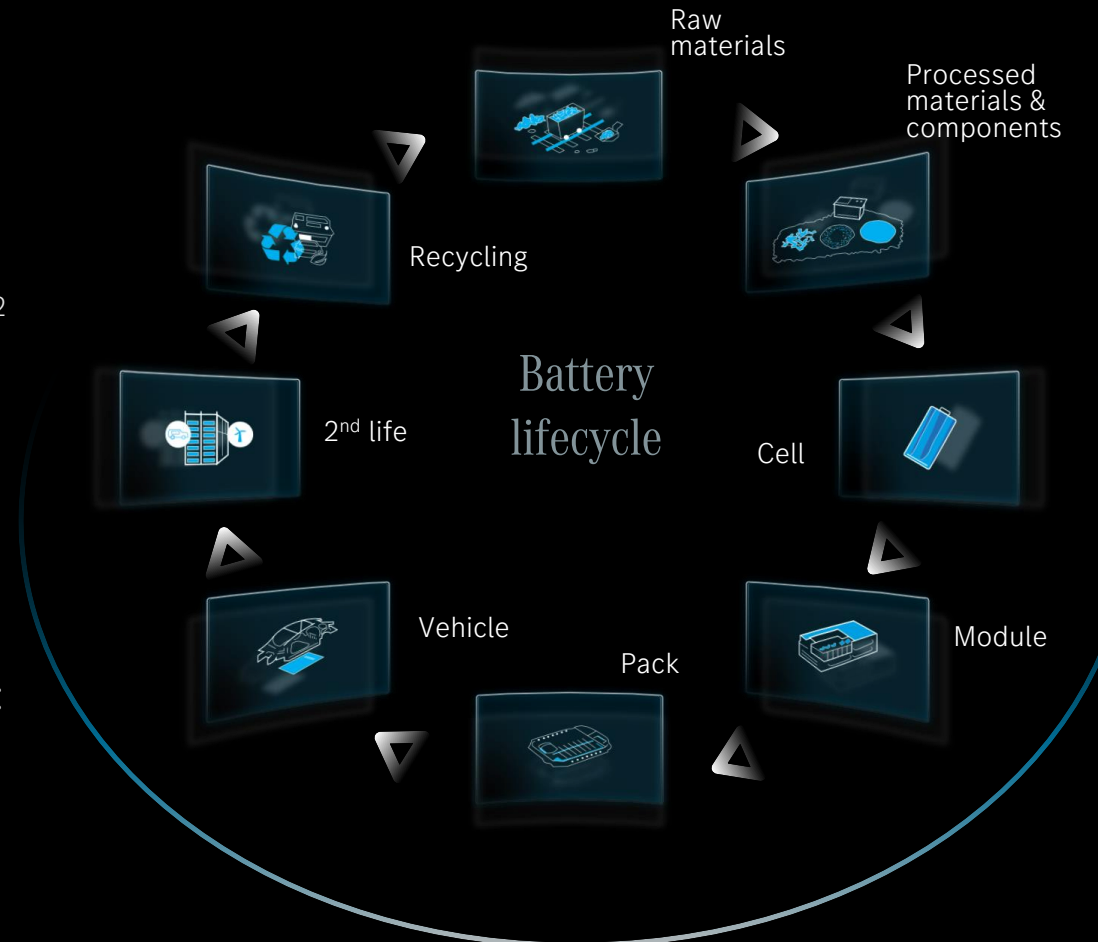
We are establishing a green and CO₂ neutral supply chain

In the future, raw materials for battery components only from [IRMA-certified mines](#)

Intention to [partner with lithium producer Albemarle](#) for future lithium supply, lithium recycling and reduction of CO₂ in lithium production

[Direct sourcing](#) of battery raw materials like nickel and cobalt under consideration

2020: [Big River Steel](#) reduced CO₂ emissions by >70% 2021:
[Salzgitter AG](#) reduces CO₂ emissions by >60%
2025: CO₂ free steel from [H2 Green Steel](#)
2026: CO₂ free steel from [SSAB](#)

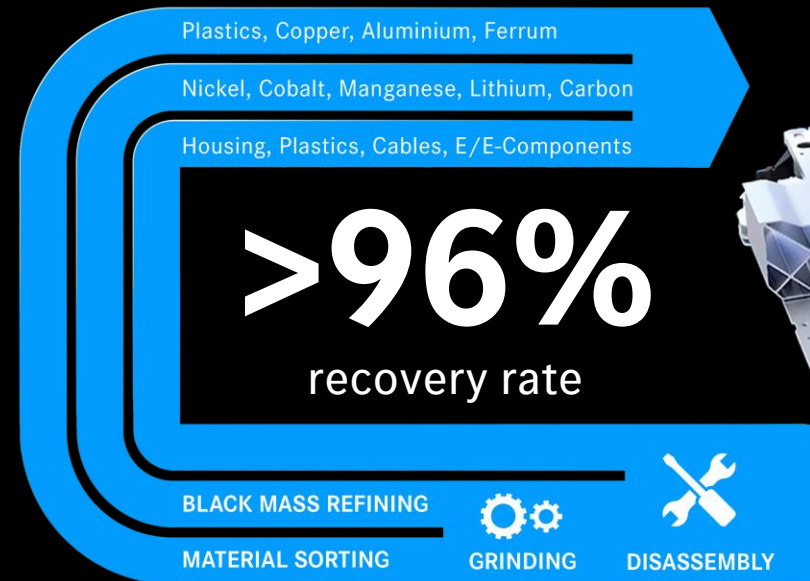


Circular economy: Closing the loop with our battery recycling factory in Kuppenheim

Own CO₂-neutral recycling plant in Kuppenheim, southern Germany, is scheduled to **open in 2023**

Hydrometallurgy: Innovative technology increases **recovery rate to more than 96%**

Cooperation with high-tech partners in China and the U.S. ensures the **closure of the recyclable materials loop worldwide**



The transformation of our workforce

Re-shape

Streamlining our organization in a responsible way

Re-skill

Developing future-oriented qualifications

Re-charge

Meeting the Mercedes-Benz standard as an employer

New technologies require a new area of expertise - 3,000 new jobs for software engineers

Focus on staff fluctuation and fair solutions together with employee representatives

A dedicated qualification offensive enables and supports the transformation of our company

Job profiles of the future: The digital and electric transformation is changing all job profiles

Turn2Learn: New and hybrid qualification push for continuing education at Mercedes-Benz worldwide

Lifelong learning: Global rollout of e-learning platforms

Customized learning paths for the entire professional life: Use in production and administration

Attractive contractual framework offering innovative employment conditions

30% women in leadership positions until 2030

Hybrid working up to 100% where job conditions allow it

Turn2Learn: unlimited possibilities for lifelong learning



>1,300,000,000 € for qualification until 2030

~1,300,000 hours of professional and personal training in 2021

Ø 1,000 € per employee/ year

in Germany



Existing Learning Opportunities



Customized Learning Paths



eLearning Platforms

Conditionally automated driving SAE-Level 3: Gain time through relaxed driving



Browsing



Messaging



In car office

Driving Assistance Package with DRIVE PILOT

Parking Package with 360°-Camera

Antenna Module

Rear Multi-Purpose Camera
Opening angle 50°

Stereo Multi-Purpose Camera
Opening angle 70°

Front Long-Range Radar
Opening angle 90° / 9°

Ultrasonic Sensors
12x Opening angle 120°

LiDAR
Opening angle 120°

360°-Camera
4 Single Cameras
Opening angle 180°

Multi-Mode Radar
4x, Opening angle 130°

Redundant Brake
and Steering System

Moisture Sensor
Driver Camera

General Design Rules of DRIVE PILOT

The “Operational Design Domain” (ODD) comprises the geographical area and conditions under which an automated driving system feature, such as DRIVE PILOT, is designed to operate.

- Road type
- Specific speed
- Machine-detectable lane markings
- The absence of tunnels, toll booths and traffic control devices (stop signs, traffic lights, etc.)
- Applicable legal requirements

Mercedes-Benz aims to continually expand the ODD of DRIVE PILOT.

Appropriate Weather

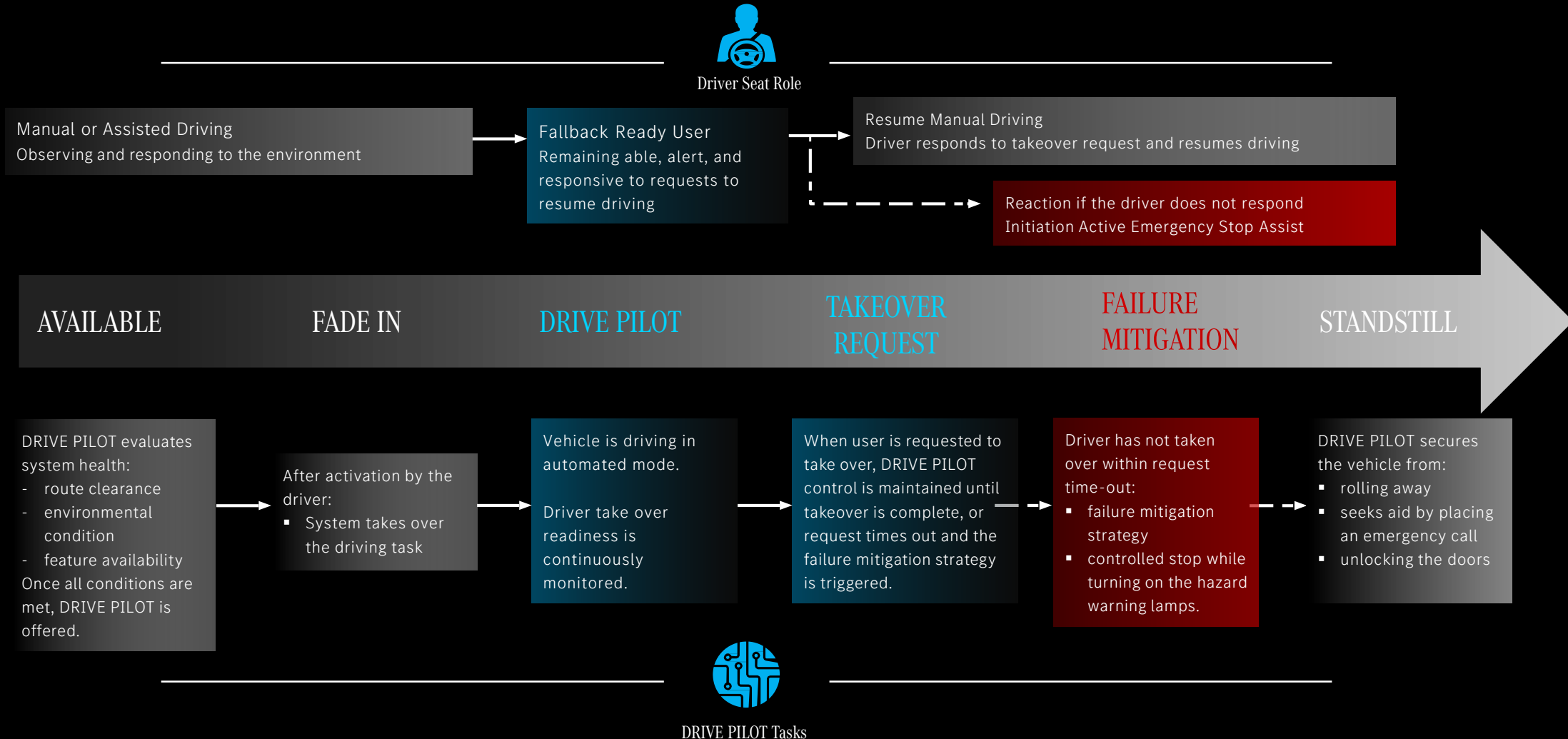
Physical Separation of Traffic Directions

Moderate to Heavy Traffic Conditions

Route Clearance on HD Map

Machine Detectable Lane Markings

Functional description of DRIVE PILOT



Pricing of DRIVE PILOT

The system for conditionally automated driving (SAE Level 3) can be ordered since May 17, 2022 as an optional extra for the S-Class for 5,000 Euros and for the EQS for 7,430 Euros (Driver Assistance Package Plus: 2,430 Euros and DRIVE PILOT: 5,000 Euros) excl. VAT.

This makes Mercedes-Benz the first car manufacturer in the world with an international valid certification for conditional automated driving, to offer such a system as an option ex-works for vehicles from series production.

Mercedes-Benz aims to apply for regulatory series certification for the two US states of California and Nevada by the end of the year, provided the legal situation permits the system operation.



MB.OS

Mercedes-Benz Operating System

The four domains of MB.OS

Infotainment



MBUX Hyperscreen



Automated Driving



L3 Drive Pilot



Body & Comfort



Energizing Comfort



Driving & Charging



Powertrain & Charging SW

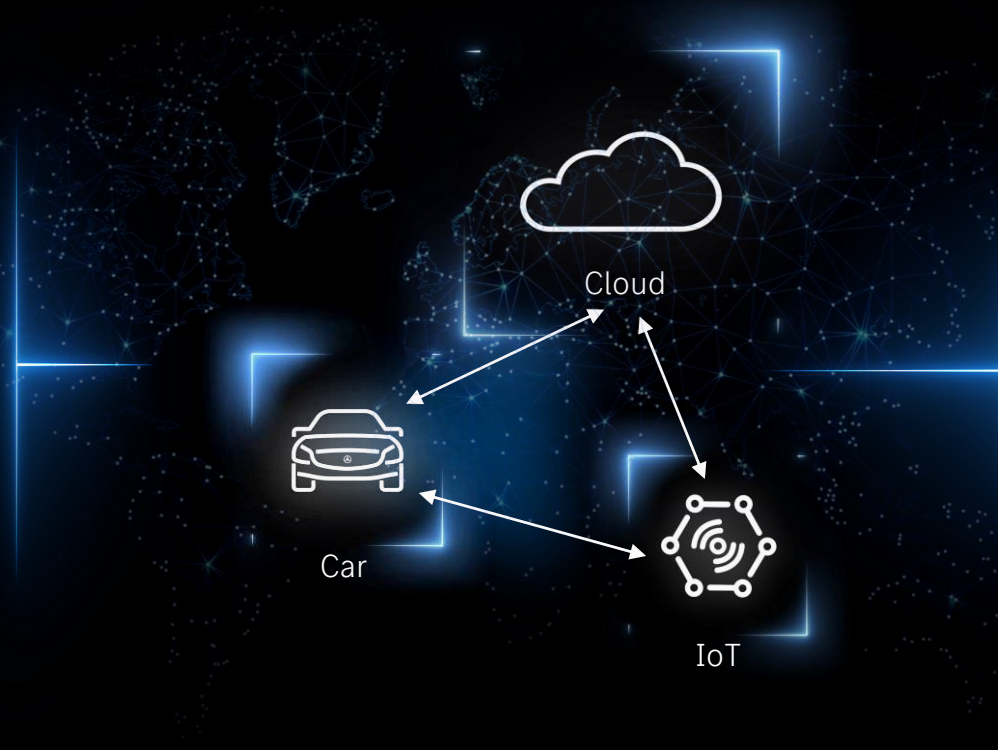


Example Features

To sum it up what MB.OS is all about

MB.OS

as the **central brain** and nervous system of our future vehicles separating hardware and software



4 service-oriented domains:

- Infotainment
- Automated Driving
- Body & Comfort
- Driving & Charging

Our **chip-to-cloud** stack enables real-time communication with our customers

BBAC (Beijing Benz Automotive Cooperation) Joint Venture

Key Facts

- BBAC is based on a **trustful partnership** with our long-term partner BAIC
- BBAC is the **largest Mercedes-Benz production** facility in the world with local R&D for passenger cars.
- Product ranges from Compact, Midsize, and Large-mid Segment (E-Class) as well as **PHEVs** and **fully electric vehicles** such as **EQA**, **EQB** and **EQC**. Local production of **EQE** will start 2022.
- **Engines** as well as **batteries** are also produced locally
- The **production** is **strongly integrated** in the worldwide Mercedes-Benz network with a **highly flexible production** set up and shift models throughout the locations BBAC-Yishuang (BDA) and BBAC-Shunyi.
- **BBAC-Shunyi** is the **new local production facility** as of 2018 and part of the jointly invested expansion program of above 11.9 Bn RMB.
- **Both partner** (BAIC and Mercedes-Benz) **sharing the investments** for new products.
- **CEO** and **CFO** are appointed by **Mercedes-Benz**.
- **MB contribution** by locally produced cars are **generated** via (i) supplies, (ii) royalties, and (iii) at equity results (see right chart).

BBAC Figures disclosed by MBG

In EUR millions

	2019	2020	2021
Sales Volume (in thousand units)	567	611	561
Revenue	20,177	21,774	21,288
Profit from continuing operations after taxes	2,702	2,900	3,205
BBAC Equity Result MB	1,295	1,335	1,553
BBAC Dividend MB	1,137	1,718	1,523

AGENDA

I. RESULTS Q1 2022

II. OUTLOOK FY 2022

III. STRATEGY

1. MERCEDES-BENZ CARS

1.1 LUXURY STRATEGY

1.2 ELECTRIFICATION & AUTOMATED DRIVING

2. MERCEDES-BENZ VANS

3. MERCEDES-BENZ MOBILITY

Mercedes-Benz Vans Strategy

Our Goal

We offer the world's most desirable vans and services

Our Strategic Pillars

Target

premium segments
and focus on
profitable growth

Embrace

customers and
grow recurrent
revenues

Lead

in electric
drive and car
software

Lower

total cost base and
improve industrial
footprint

Guided by economic, environmental and social **sustainability**

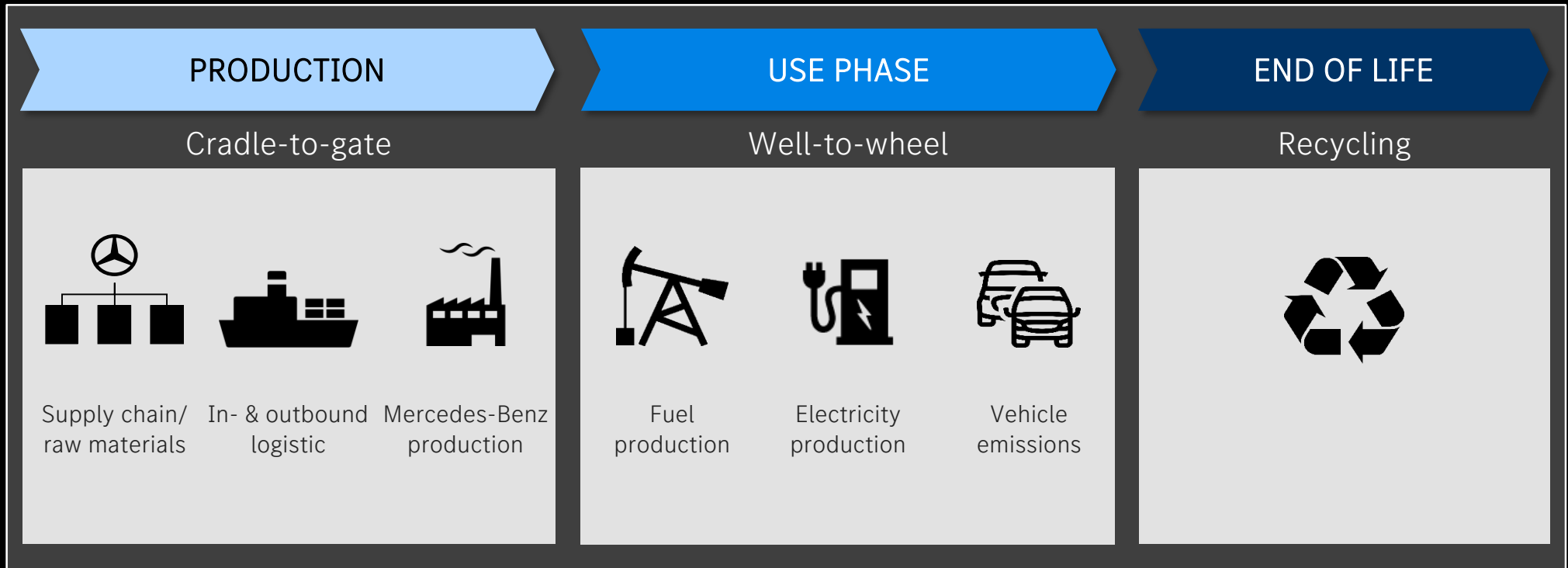
Our Guiding Principles

Accelerated by **digitalization** and data-driven business

Driven by a highly qualified and motivated **team**

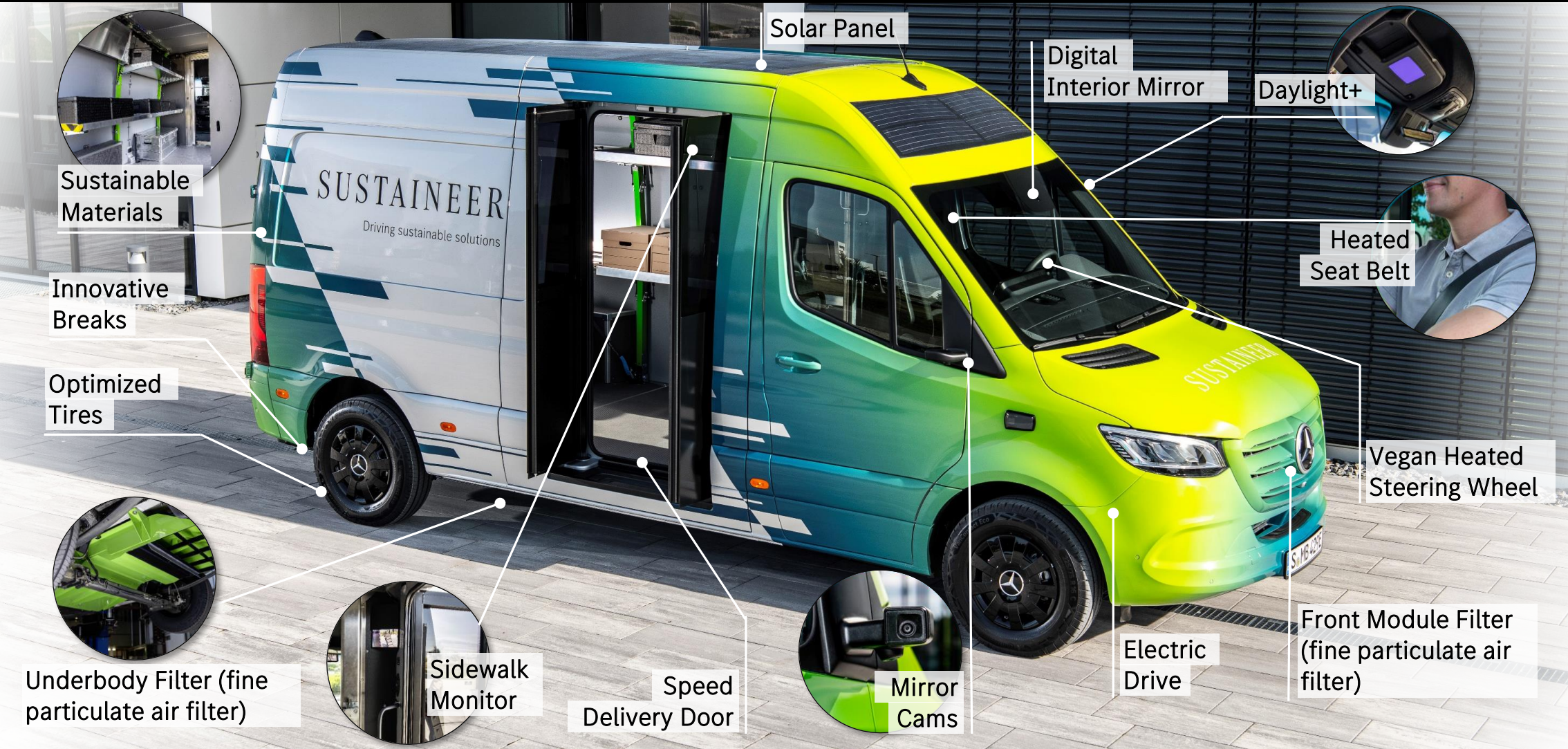
Mercedes-Benz Vans Ambition 2039

The ambition of Mercedes-Benz Vans is to make our fleet of new private and commercial Vans CO₂-neutral over the entire lifecycle¹ by 2039.



¹ This includes vehicles that are sold by Mercedes-Benz AG or that are sold by Mercedes-Benz AG as general contractor, including upfitter solutions.

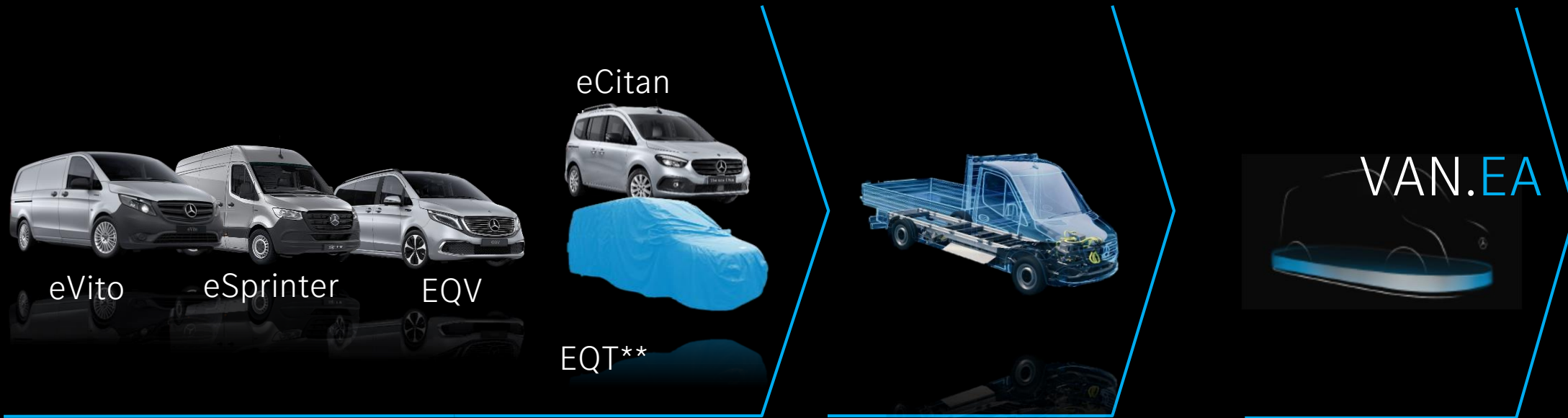
Mercedes-Benz Vans SUSTAINER



Strategy priority: Electrifying Mercedes-Benz Vans

Mercedes-Benz Vans is fully committed and dedicated to **electrification**

Holistic Approach: From small over mid-size to large, we electrify every van segment



current eVan portfolio

next generation
eSprinter

all-new “electric
only” architecture

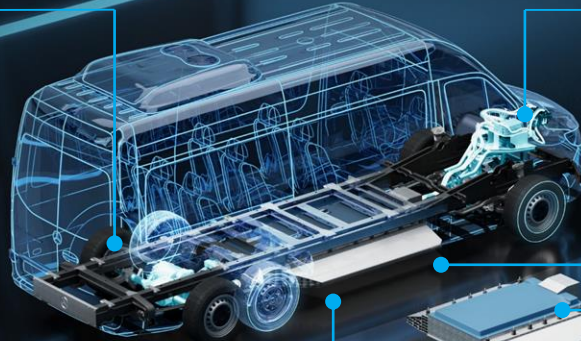
The next-generation eSprinter

An intelligent, modular solution with three core elements

Rear module with electrically driven rear axle



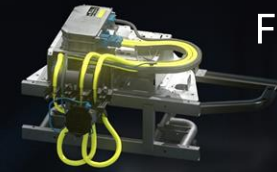
Underfloor module for high-voltage battery



Choice of

- 2 wheel bases
- 3 battery capacity levels

Large | Medium | Small



Front module for high-voltage components

AGENDA

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1. MERCEDES-BENZ CARS

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1.2 ELECTRIFICATION & AUTOMATED DRIVING

2. MERCEDES-BENZ VANS

3. MERCEDES-BENZ MOBILITY

Mercedes-Benz Mobility Strategy

WE MOVE YOU!

Best-in-class Mobility Services – Customer-centric, seamless & flexible

Sustainability
Electrification
Service Income

Seamlessly
integrated
customer
experience

End-to-end
automation &
digitization

Data-driven
company

High-performance culture



Mercedes-Benz Mobility Role & Contribution

As an integral part of Mercedes-Benz, we secure the company's position as a global leader by **leveraging customer data** and insights generated through our numerous touchpoints with our clients. We retain them in the Mercedes-Benz ecosystem and offer services that are in great demand to **create additional income** and to **drive recurring revenues**.



Mercedes-Benz Mobility Product Range

CREDIT

LEASING

FLEET

SUBSCRIPTION

RENT

INSURANCE

SERVICES
CHARGING, PAYMENT, ETC.

WE MO>E YOU



As integral part of the Mercedes-Benz customer journey

Disclaimer

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, pandemics, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates, customs and foreign trade provisions; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel, raw materials or energy; disruption of production due to shortages of materials, or energy, labour strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending governmental investigations or of investigations requested by governments and the outcome of pending or threatened future legal proceedings; and other risks and uncertainties, some of which are described under the heading “Risk and Opportunity Report” in the current Annual Report or in the current Interim Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.