



Capital Market Day 2017

Group Research and Mercedes-Benz Cars Development

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September 11th, 2017

Mercedes-Benz

The best or nothing.



Future of CORE and CASE Businesses from a R&D Perspective.



Big Picture for R&D.



Emotional
Product Leader



Innovation
and Technology
Leadership



Best
R&D Team



Best
Premium Product
Creation Process



Intelligent
Resource
Management

Design is a key Differentiator.



Focus on the right Technologies.

CASE



Thinking Connectivity from our Customers Point of View.



Introducing (artificial) Intelligence into the User Interface.

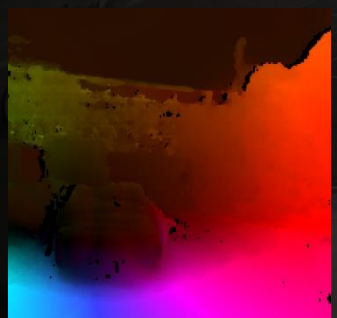


Natural and Intelligent Interaction

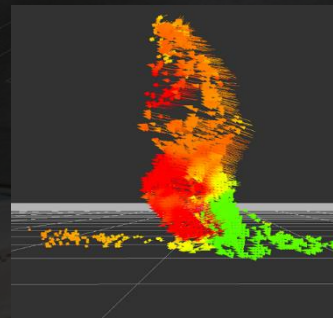


Sensing, Computing and Intelligence is key for Autonomous Driving.

Dense Data



Motion Detection



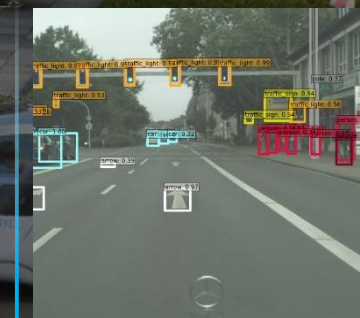
Classification



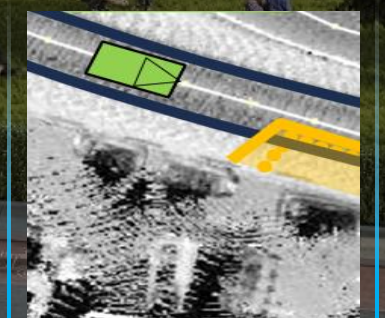
Fusion & Localization



Situation Analysis



Maneuver Planning



Driving or being driven by a Mercedes will always be a Pleasure.



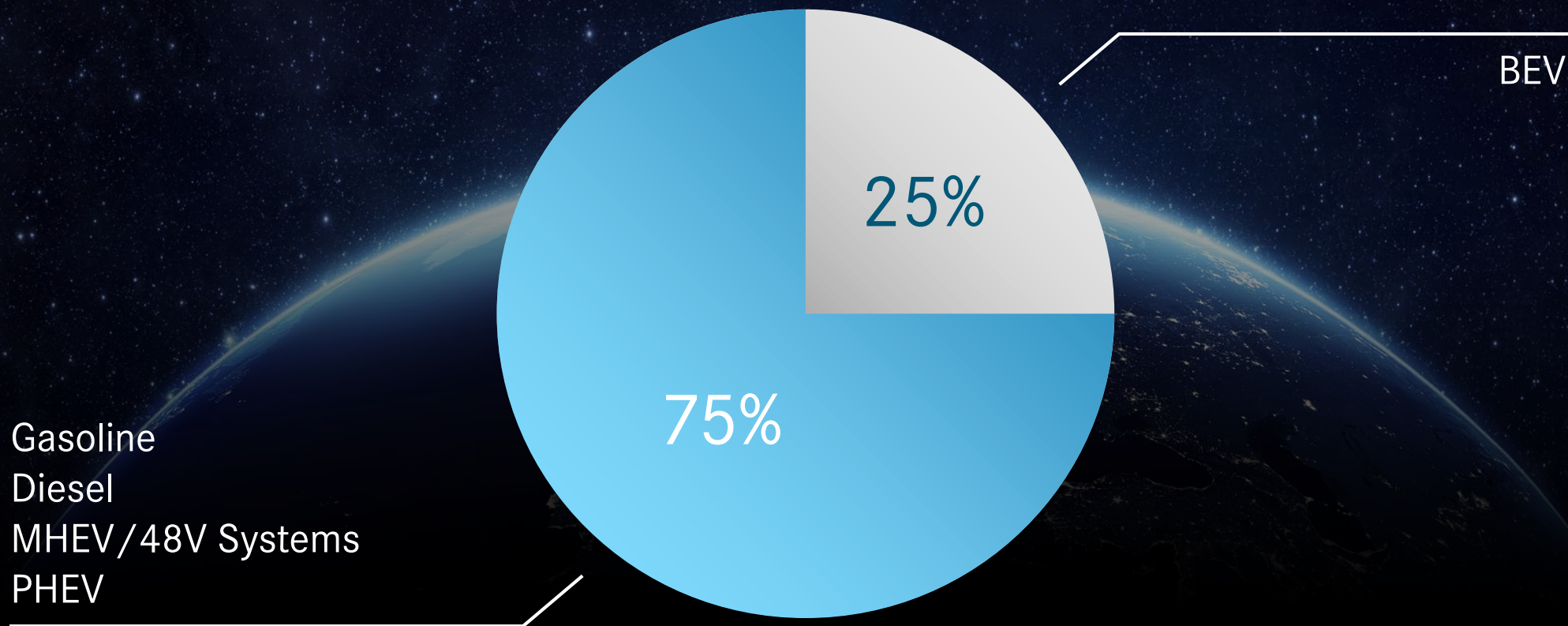
Flexible Mercedes Powertrain Architecture as Foundation for Electrification.



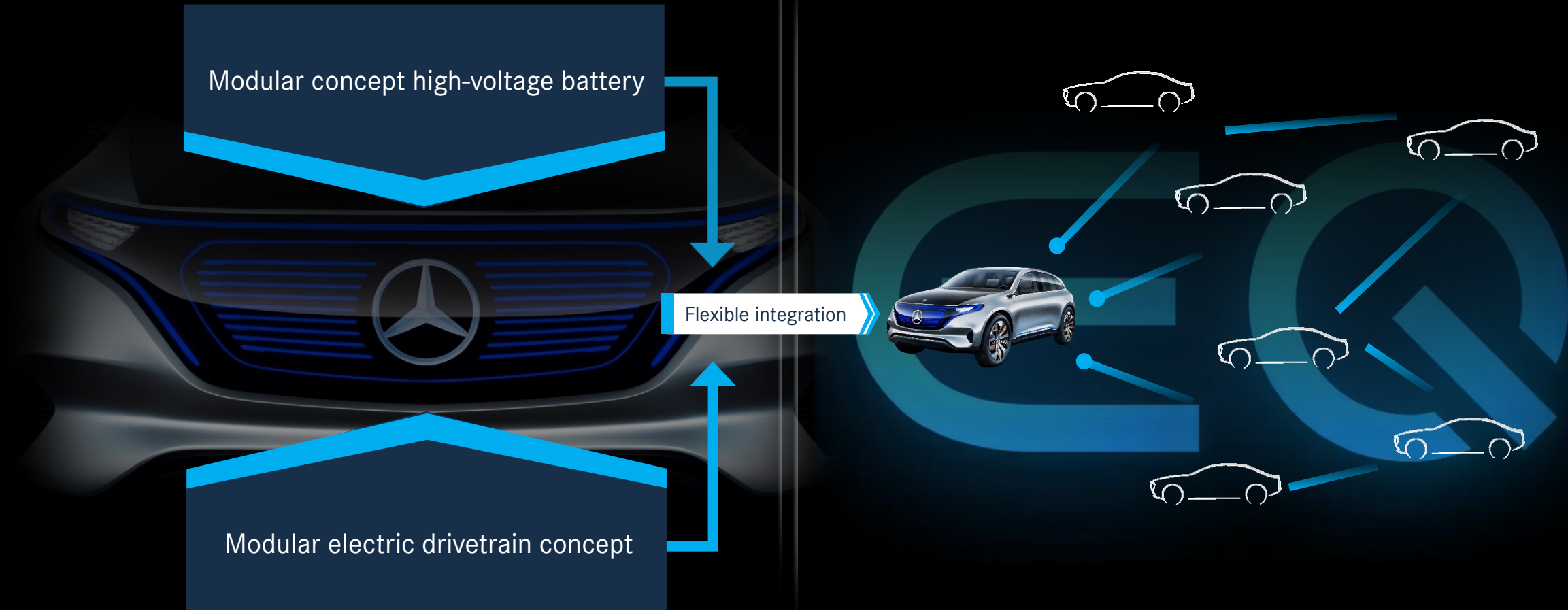
S-Class first car with a Combination of beltless Engine and ISG.



In 2025 up to 25 Percent of our Sales will be fully electric.



A modular Electric Vehicle Architecture allows us to cover a wide Range of Segments and Performance Levels.



Creating synergies for Electrification across the Group.



Daimler is investing in electric Charging Infrastructure.

400
Charging Stations

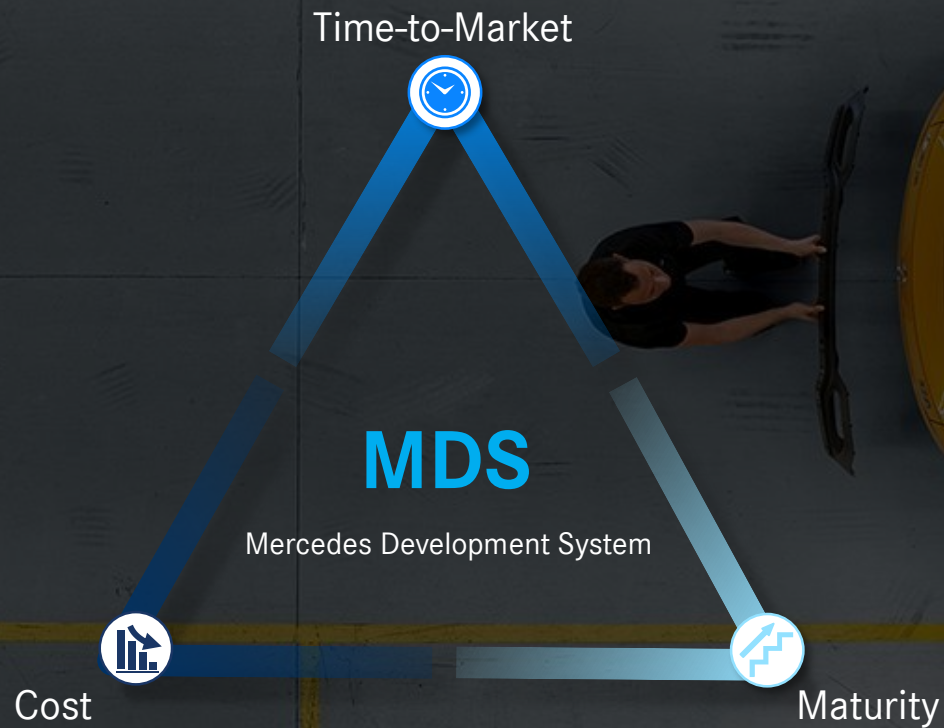


Joint Venture for Ultra-Fast, High-Power Charging along major Highways in Europe with Power levels up to 350 kW based on CCS

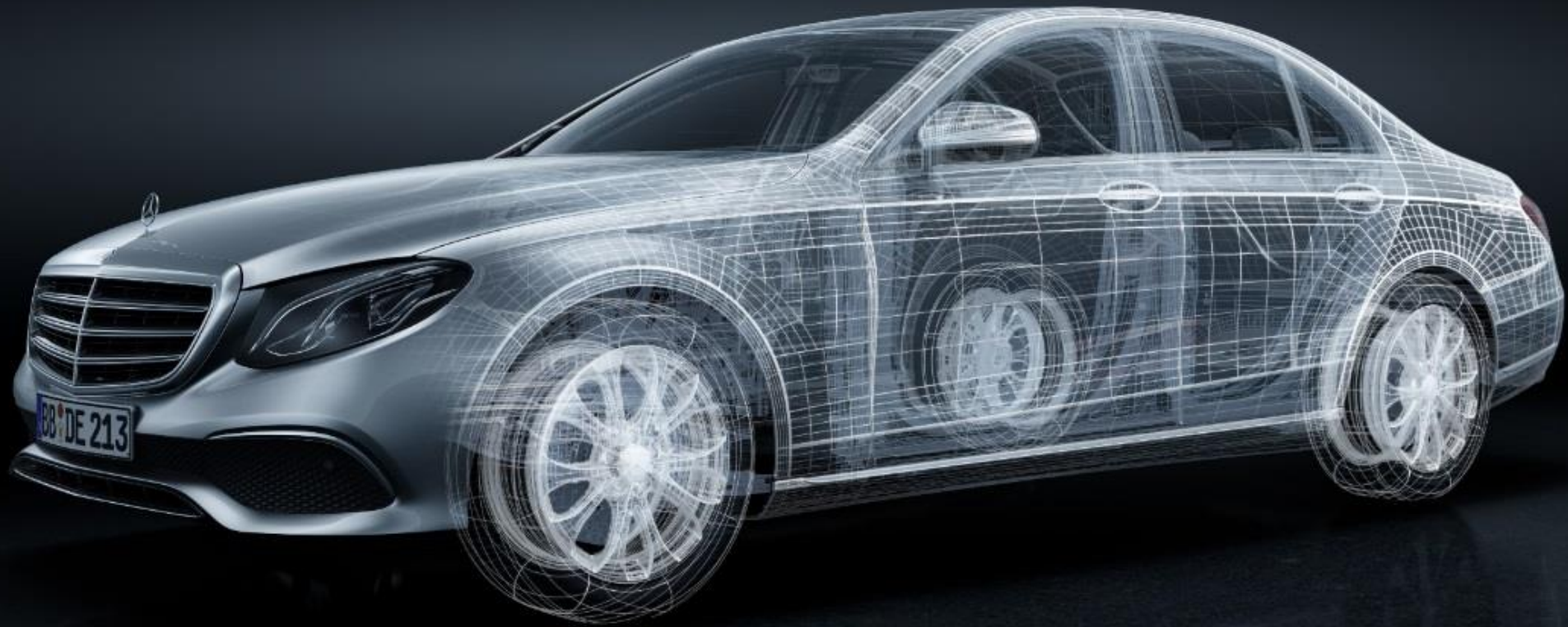
The Mercedes R&D Network attracts **Talent across the World.**



The Product Creation Process **will be accelerated.**



Transformation of Car Industry requires **increased R&D spend...**



...thus making the **right Technical Bets** and **improving Efficiency** will be paramount.



Progress is impossible without Teamwork.



Disclaimer

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.